







Seo Analyzer opendns.com

Generated on March 19 2022 21:36 PM






The score is 60/100







SEO Content

	Title	<p>Cloud Delivered Enterprise Security by OpenDNS</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>/</p> <p>Length : 1</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cloud Delivered Enterprise Security by OpenDNS</td> </tr> <tr> <td>description</td> <td>/</td> </tr> <tr> <td>url</td> <td>https://www.opendns.comPredict and prevent attacks before they happen using our cloud-delivered enterprise security service. Protect any device, anywhere with OpenDNS.</td> </tr> <tr> <td>site_name</td> <td>OpenDNS</td> </tr> <tr> <td>image</td> <td>https://d15ni2z53ptwz9.cloudfront.net/opendns-www/img/opendns-logo-100x38.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Cloud Delivered Enterprise Security by OpenDNS	description	/	url	https://www.opendns.comPredict and prevent attacks before they happen using our cloud-delivered enterprise security service. Protect any device, anywhere with OpenDNS.	site_name	OpenDNS	image	https://d15ni2z53ptwz9.cloudfront.net/opendns-www/img/opendns-logo-100x38.png
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>																

SEO Content

		1 7 3 0 0 0
		<ul style="list-style-type: none">• [H1] Improve YourInternet• [H2] Enterprise Security• [H2] Consumer• [H2] Why users love OpenDNS• [H2] DNS security services have delivered 100% uptime since 2006• [H2] Quick Links• [H2] Who We Are• [H2] Learn More• [H3] Delivers faster, more reliable home internet• [H3] Helps make the web a safer place• [H3] Easy to set up
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
About Cisco	External	Passing Juice
Enterprise	External	Passing Juice
Partners	External	Passing Juice
Consumer	Internal	Passing Juice
About Us	Internal	Passing Juice
Search	Internal	Passing Juice
Support	Internal	Passing Juice
Login	Internal	Passing Juice
Dashboard	Internal	Passing Juice
MSP & Partners	External	Passing Juice
Support	Internal	Passing Juice
Dashboard	External	Passing Juice
Visit umbrella.cisco.com	External	Passing Juice
OpenDNS Innovations	Internal	Passing Juice
Premium DNS	Internal	Passing Juice
Data Center Locations	Internal	Passing Juice
Community	Internal	Passing Juice
Cisco Online Privacy Statement	External	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Cloud

opendns cisco consumer internet dns
content enterprise **more** learn home





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	8	✘	✘	✘	✔
opendns	6	✔	✘	✘	✔
internet	4	✘	✘	✘	✔
enterprise	4	✔	✘	✘	✔
consumer	4	✘	✘	✘	✔

Usability

	Url	Domain : opendns.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://opendns.com/sitemap.xml
	Robots.txt	http://opendns.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.