



Seo Analyzer openenglishprograms.org

Generated on February 12 2022 09:20 AM

The score is 55/100







SEO Content

	Title	<p>Online Professional English Network OPEN</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Online Professional English Network • [H2] Menu • [H2] Alumni Highlights • [H2] English Teaching Resources • [H2] English Teaching Forum • [H3] Alumni Highlights • [H3] English Teaching Resources • [H3] English Teaching Forum • [H5] United States Department of State 	H1	H2	H3	H4	H5	H6	1	4	3	0	1	0
H1	H2	H3	H4	H5	H6									
1	4	3	0	1	0									
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%

In-page links

Anchor	Type	Juice
Jump to navigation	Internal	Passing Juice
United States Department of State	External	Passing Juice
Program Information	Internal	Passing Juice
About the Program	Internal	Passing Juice
Program Eligibility	External	Passing Juice
Course Information	Internal	Passing Juice
Resources for Academic Content Developers	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice

In-page links

Live Events	External	Passing Juice
AE Live Events	Internal	Passing Juice
MOOCs	External	Passing Juice
Upcoming OPEN MOOCs	Internal	Passing Juice
MOOC Camps	External	Passing Juice
Alumni	Internal	Passing Juice
Community of Practice	Internal	Passing Juice
Alumni Highlights	Internal	Passing Juice
Alumni Facilitators	External	Passing Juice
Forum Journal	External	Passing Juice
Read Our Alumni Highlights!	Internal	Passing Juice
Read more	Internal	Passing Juice
American English Live Events	Internal	Passing Juice
OPEN MOOCs	Internal	Passing Juice
Go There	Internal	Passing Juice
Alumni Highlights	External	Passing Juice
English Teaching Resources	External	Passing Juice
English Teaching Forum	External	Passing Juice
Privacy Consent	Internal	Passing Juice
Contact Us	External	Passing Juice
Get Adobe Reader	External	Passing Juice
Log in	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Facebook	External	Passing Juice
Youtube	External	Passing Juice
RSS	Internal	Passing Juice
Bureau of Educational and Cultural Affairs	External	Passing Juice

SEO Keywords



Keywords Cloud

more highlights open english moocs
resources professional alumni
teaching program

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alumni	8	✘	✘	✘	✔
english	7	✔	✘	✘	✔
open	6	✔	✘	✘	✘
more	5	✘	✘	✘	✘
resources	4	✘	✘	✘	✔











Usability

	Url	Domain : openenglishprograms.org Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://openenglishprograms.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.