



# Seo Analyzer openherd.com

Generated on March 17 2022 22:26 PM





The score is 35/100







## SEO Content

	Title	Openherd - Farm websites made easy.  <b>Length : 35</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Farm websites made easy. Farmer-specific tools to list your animals, products, tours and more, with amazing support.  <b>Length : 116</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>10</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Farm websites made easy</li><li>• [H2] Search Animals for Sale</li><li>• [H2] 5 Marketing Mistakes Farmers Make</li><li>• [H2] Create Your Website</li><li>• [H2] Increase Customers</li><li>• [H2] Grow Your Farm</li><li>• [H2] Online farm tour reservations</li><li>• [H2] Why Farms Struggle with Selling</li><li>• [H2] About Openherd</li><li>• [H2]</li><li>• [H2] Featured Farms</li><li>• [H3]</li><li>• [H3] Running a farm is hard work, you don't need your website to be as well.</li><li>• [H3] Deb Gray - Harvest Hills Dairy Goat Farm, Wooster, OH</li><li>• [H3] Mary Fischer - Fischer Family Farms, Monticello, FL</li><li>• [H3] Kim Balkom-Fox - Lone Fox Farm, Cottageville, SC</li></ul>	H1	H2	H3	H4	H5	H6	1	10	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	12	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Deb Galway - Menagerie Hill Ranch, Vacaville, CA</li> <li>• [H3] Upcoming Events&gt;</li> <li>• [H3] Openherd Affiliate Network</li> <li>• [H3] Openherd.com</li> <li>• [H3] Community</li> <li>• [H3] Legal</li> <li>• [H3] Membership</li> </ul>
	Images	<p>We found 64 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.7%</p> <p>Internal Links 96.3%</p>

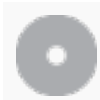
## In-page links

Anchor	Type	Juice
<a href="#">About Openherd</a>	Internal	Passing Juice

## In-page links

<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Get Started!</a>	Internal	Passing Juice
<a href="#">Spirit Falls Alpaca Ranch</a>	Internal	Passing Juice
<a href="#">Alpaca Green, LLC</a>	Internal	Passing Juice
<a href="#">R &amp; K's Alpaca Farm</a>	Internal	Passing Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">Buckeye Alpaca Show</a>	Internal	Passing Juice
<a href="#">California Classic 2022</a>	Internal	Passing Juice
<a href="#">California Classic 2022 Herdsire Auction</a>	Internal	Passing Juice
<a href="#">California Classic Alpaca Show</a>	Internal	Passing Juice
<a href="#">Home Page</a>	Internal	Passing Juice
<a href="#">Find Farms Near You</a>	Internal	Passing Juice
<a href="#">Find Animals for Sale</a>	Internal	Passing Juice
<a href="#">Online Alpaca Auctions</a>	Internal	Passing Juice
<a href="#">Farm Products Marketplace</a>	Internal	Passing Juice
<a href="#">Alpaca Show Results</a>	Internal	Passing Juice
<a href="#">Peruvian Import Records</a>	Internal	Passing Juice
<a href="#">Affiliate Network</a>	Internal	Passing Juice
<a href="#">Site Search</a>	Internal	Passing Juice
<a href="#">Member Comments</a>	Internal	Passing Juice
<a href="#">Sign up for Openherd emails</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">About Openherd</a>	Internal	Passing Juice
<a href="#">Member Sign-In</a>	Internal	Passing Juice
<a href="#">Contact Openherd</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

alpacas **association** owners openherd  
**alpaca** fleece breeders show auction classes

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alpaca	32	×	×	×	×
association	22	×	×	×	×
breeders	14	×	×	×	×
alpacas	12	×	×	×	×
show	10	×	×	×	×










## Usability

	Url	Domain : openherd.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 30 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing  Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics