

# Seo Analyzer openxadex.com

Generated on February 03 2022 01:01 AM





The score is 56/100







## SEO Content

	Title	Xandr <b>Length : 5</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://xandr.imgix.net/2018/09/xandr-social.png?auto=compress%2Cformat&amp;ixlib=php-1.2.1&amp;s=522606ab4149462cff800a575ad8ef09</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Xandr</td></tr><tr><td>url</td><td>https://www.xandr.com/</td></tr><tr><td>site_name</td><td>Xandr</td></tr></tbody></table>	Property	Content	image	https://xandr.imgix.net/2018/09/xandr-social.png?auto=compress%2Cformat&ixlib=php-1.2.1&s=522606ab4149462cff800a575ad8ef09	locale	en_US	type	website	title	Xandr	url	https://www.xandr.com/	site_name	Xandr
Property	Content															
image	https://xandr.imgix.net/2018/09/xandr-social.png?auto=compress%2Cformat&ixlib=php-1.2.1&s=522606ab4149462cff800a575ad8ef09															
locale	en_US															
type	website															
title	Xandr															
url	https://www.xandr.com/															
site_name	Xandr															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1]</li><li>[H2] Xandr is a data-enabled technology platform powering a</li></ul>	H1	H2	H3	H4	H5	H6	1	2	4	0	0	0		
H1	H2	H3	H4	H5	H6											
1	2	4	0	0	0											

## SEO Content

		<p>global marketplace for premium advertising.</p> <ul style="list-style-type: none"> <li>• [H2] Solutions</li> <li>• [H3] Xandr Invest</li> <li>• [H3] Xandr Curate</li> <li>• [H3] Xandr Monetize</li> <li>• [H3] Xandr Marketplace</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Learn More.</a>	External	Passing Juice

## In-page links

<a href="#">About Us</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Insights</a>	External	Passing Juice
<a href="#">Solutions</a>	External	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">-</a>	External	Passing Juice
<a href="#">Legal Notice</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Media Terms &amp;#038; Conditions</a>	External	Passing Juice
<a href="#">Digital Platform Cookie Policy</a>	External	Passing Juice
<a href="#">Platform Privacy Policy</a>	External	Passing Juice
<a href="#">Privacy Center</a>	External	Passing Juice
<a href="#">Social Responsibility</a>	External	Passing Juice
<a href="#">Office Locations</a>	External	Passing Juice
<a href="#">Documentation Center</a>	External	Passing Juice
<a href="#">Learning</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

platform att **xandr** curate inventory premium  
more learn video ctv

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
xandr	26	✓	✗	✗	✓
more	20	✗	✗	✗	✗
learn	18	✗	✗	✗	✗
premium	12	✗	✗	✗	✓
platform	10	✗	✗	✗	✓











## Usability

	Url	Domain : openxadex.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://openxadex.com/sitemap.xml">http://openxadex.com/sitemap.xml</a>
	Robots.txt	<a href="http://openxadex.com/robots.txt">http://openxadex.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics