

Seo Analyzer opoint.com

Generated on March 07 2022 10:30 AM

The score is 53/100





SEO Content

	Title	<p>Real time news data &#x2d; High quality news data for industry leaders</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>We turn global online news into structured, machine&#x2d;readable data. Expand the scope of your tools, services and systems with easy integration and fast delivery</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://opoint.com/wp-content/uploads/sites/6/fallback-home.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>627</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Real time news data</td></tr><tr><td>description</td><td>We turn global online news into structured, machine&#x2d;readable data. Expand the scope of your tools, services and systems with easy integration and fast delivery</td></tr></tbody></table>	Property	Content	image	https://opoint.com/wp-content/uploads/sites/6/fallback-home.png	image:width	1200	image:height	627	locale	en_GB	type	website	title	Real time news data	description	We turn global online news into structured, machine-readable data. Expand the scope of your tools, services and systems with easy integration and fast delivery
Property	Content																	
image	https://opoint.com/wp-content/uploads/sites/6/fallback-home.png																	
image:width	1200																	
image:height	627																	
locale	en_GB																	
type	website																	
title	Real time news data																	
description	We turn global online news into structured, machine-readable data. Expand the scope of your tools, services and systems with easy integration and fast delivery																	



SEO Content

		url https://opoint.com/ site_name Opoint												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>11</td><td>3</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] High quality news data for industry leaders• [H2] We turn global online news into structured, machine-readable data• [H2] We are a global leader in online news crawling• [H2] How it works• [H2] Subscribe to our newsletter• [H2] Our products• [H2] News Feed• [H2] Media Portal• [H2] News Archive• [H2] Search API• [H2] Contact us• [H3] Global news data• [H3] Easy data integration• [H3] Instant delivery• [H4] Products• [H4] About	H1	H2	H3	H4	H5	H6	0	11	3	2	0	0
H1	H2	H3	H4	H5	H6									
0	11	3	2	0	0									
	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice
News Feed	Internal	Passing Juice
News Portal	Internal	Passing Juice
Readership	Internal	Passing Juice
News Archive	Internal	Passing Juice
Search API	Internal	Passing Juice
Service Packages	Internal	Passing Juice
Career	Internal	Passing Juice
Contact	Internal	Passing Juice
About us	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
privacy policy	Internal	Passing Juice
News Feed	Internal	Passing Juice
News Portal	Internal	Passing Juice
News Archive	Internal	Passing Juice
Service Packages	Internal	Passing Juice
About us	Internal	Passing Juice

In-page links

Contact us	Internal	Passing Juice
Service status	Internal	Passing Juice
Cookie settings	Internal	Passing Juice

SEO Keywords



Keywords Cloud

global **news** products data more from portal
search feed opoints

Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
news	31	✓	✗	✓	✓
data	14	✓	✗	✓	✓
more	9	✗	✗	✗	✗
products	7	✗	✗	✗	✓
search	7	✗	✗	✗	✓

Usability

	Url	Domain : opoint.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 67
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://opoint.com/sitemap.xml https://opoint.com/sitemap.xml</pre>
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Optimization

	Robots.txt	<p>http://opoint.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>