








# Seo Analyzer oprel.co.tz

Generated on March 31 2022 00:48 AM





The score is 39/100







## SEO Content

|    | Title              | <p>Oprel &amp;#8211; lighting made possible</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Headings           | <table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1452 2049" style="list-style-type: none"> <li>• [H2] Welcome To OPREL</li> <li>• [H2] Solar Power</li> <li>• [H2] Your wish to reality with Oprel</li> <li>• [H2] Request a Quote</li> <li>• [H2] RECENT POSTS</li> <li>• [H3] Menu</li> <li>• [H3] WELCOME TO OPREL</li> <li>• [H3]</li> <li>• [H3] Lorem ipsum dolor sit amet, consectetur adipiscing elit</li> <li>• [H3] Phasellus gravida bibendum adipiscing</li> <li>• [H3] Nvarius nibh sed dictum hendrerit</li> <li>• [H3] Cras porttitor velit eu sem varius pulvinar</li> <li>• [H3] In hac habitasse platea dictumst</li> <li>• [H3] Phasellus nec mauris sit amet dolor interdum molestie</li> <li>• [H3] Recent Posts</li> <li>• [H3] Latest Tweets</li> <li>• [H3] Our Portfolio</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 5 | 12 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 0  | 5                  | 12  | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Images          | We found 17 images on this web page.<br><br>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>7%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                              |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 22 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 13.64%<br><br>Internal Links 86.36% |

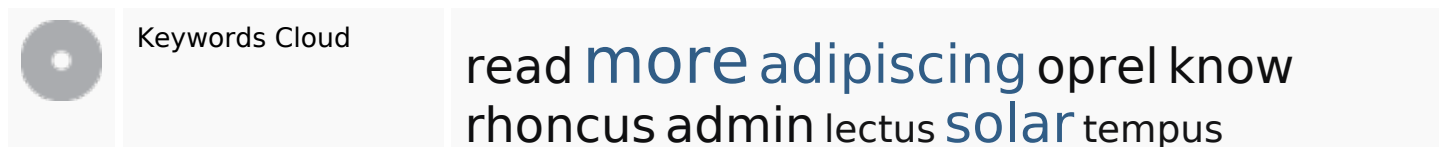
## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |
| <a href="#">Home</a>            | Internal | Passing Juice |
| <a href="#">About Us</a>        | Internal | Passing Juice |
| <a href="#">products</a>        | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Contact us</a>   | Internal | Passing Juice |
| <a href="#">Gallery</a>  | Internal | Passing Juice |
| <a href="#">Read more</a>  | Internal | Passing Juice |
| <a href="#">Know More</a>  | External | Passing Juice |
| <a href="#">Know More</a>  | Internal | Passing Juice |
| <a href="#">Know More</a>  | Internal | Passing Juice |
| <a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a>          | Internal | Passing Juice |
| <a href="#">admin</a>  | Internal | Passing Juice |
| <a href="#">Phasellus gravida bibendum adipiscing</a>                            | Internal | Passing Juice |
| <a href="#">Nvarius nibh sed dictum hendrerit</a>                                | Internal | Passing Juice |
| <a href="#">Cras porttitor velit eu sem varius pulvinar</a>                      | Internal | Passing Juice |
| <a href="#">In hac habitasse platea dictumst</a>                                 | Internal | Passing Juice |
| <a href="#">Phasellus nec mauris sit amet dolor interdum molestie</a>            | Internal | Passing Juice |
| <a href="#">Hey there would you mind letting me know which webhost you'r ...</a> | Internal | Passing Juice |
| <a href="#">wonderful points altogether, you simply gained a emblem new ...</a>  | Internal | Passing Juice |
| <a href="#">&amp;laquo; Dec</a>  | Internal | Passing Juice |
| <a href="#">Powered by WordPress</a>   | External | Passing Juice |
| <a href="#">i-max</a>  | External | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|         |         |       |          |             |          |



## Keywords Consistency

|            |    |   |   |   |   |
|------------|----|---|---|---|---|
| more       | 13 | × | × | × | × |
| solar      | 8  | × | × | × | ✓ |
| adipiscing | 8  | × | × | × | ✓ |
| read       | 7  | × | × | × | × |
| admin      | 6  | × | × | × | × |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : oprel.co.tz<br>Length : 11               |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 10<br>Warnings : 37  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |




## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://oprel.co.tz/sitemap.xml">http://oprel.co.tz/sitemap.xml</a></li><li><a href="https://oprel.co.tz/wp-sitemap.xml">https://oprel.co.tz/wp-sitemap.xml</a></li></ul>                          |
|  | Robots.txt  | <p><a href="http://oprel.co.tz/robots.txt">http://oprel.co.tz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |