

Seo Analyzer optelec.com

Generated on March 19 2022 09:08 AM





The score is 59/100







SEO Content

	Title	Optelec offers solutions for low vision - visual impairment Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Products beyond reading glasses that help you live an independent and full life. Length : 80 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en</td></tr><tr><td>site_name</td><td>Optelec International</td></tr><tr><td>url</td><td>https://in.optelec.com/</td></tr></tbody></table>	Property	Content	locale	en	site_name	Optelec International	url	https://in.optelec.com/				
Property	Content													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Optelec[H1] Hoofdmenu[H1] Discover the new Compact 10 HD Speech[H2] Go to[H2] We Welcome Your Feedback[H2] Help me choose[H2] Visit our events[H2] Quick links[H2] Send us your message here.	H1	H2	H3	H4	H5	H6	3	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	6	0	0	0	0									

SEO Content

	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

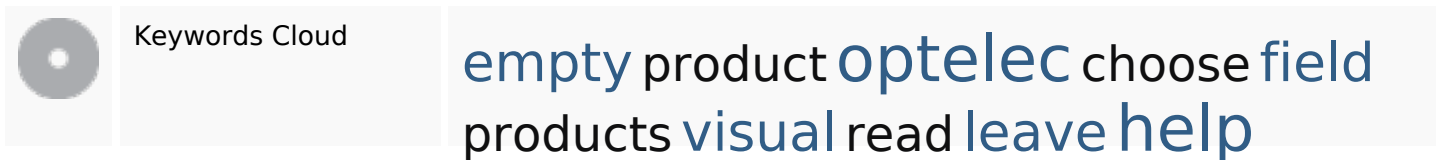
In-page links

Anchor	Type	Juice
About Optelec	Internal	Passing Juice
News & Events	Internal	Passing Juice
Contact	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Eye Conditions	Internal	Passing Juice
Products	Internal	Passing Juice
Support	Internal	Passing Juice
Read more	Internal	Passing Juice
About Visual Impairment	Internal	Passing Juice
Product Overview	Internal	Passing Juice
Magnifying Glasses	Internal	Passing Juice
Video Magnifiers	Internal	Passing Juice
Start Survey	External	Passing Juice
Help me choose	Internal	Passing Juice
Contact us!	Internal	Passing Juice
User manuals and other downloads	Internal	Passing Juice
View OptelecTube	External	Passing Juice
Optelec Catalogue 2021	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
optelec	4	✓	✗	✗	✓
help	4	✗	✗	✓	✓

Keywords Consistency

visual	3				
empty	3				
field	3				

Usability

	Url	Domain : optelec.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p> Excellent, your website doesn't use nested tables.</p> <p> Too bad, your website is using inline styles.</p>

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://optelec.com/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics