



# Seo Analyzer optiphar.com

Generated on February 11 2022 17:39 PM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Optiphar Online Apotheek</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Online Apotheek Optiphar - ✓ Erkende Apotheek ✓ Scherpe Kortingen ✓Gratis Levering +40€ ✓ Voor 15:00 besteld, morgen in huis! ✓24u Levering</p> <p><b>Length : 139</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Optiphar online apotheek, online apotheek, erkende apotheek, Optiphar, Optiphar apotheek</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Optiphar</td> </tr> <tr> <td>title</td> <td>Optiphar Online Apotheek</td> </tr> <tr> <td>description</td> <td>Online Apotheek Optiphar - ✓ Erkende Apotheek ✓ Scherpe Kortingen ✓Gratis Levering +40€ ✓ Voor 15:00 besteld, morgen in huis! ✓24u Levering</td> </tr> <tr> <td>image</td> <td>https://optiphar.com/media/d9/87/g0/1629457055/optiphar-logo.svg</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Optiphar	title	Optiphar Online Apotheek	description	Online Apotheek Optiphar - ✓ Erkende Apotheek ✓ Scherpe Kortingen ✓Gratis Levering +40€ ✓ Voor 15:00 besteld, morgen in huis! ✓24u Levering	image	https://optiphar.com/media/d9/87/g0/1629457055/optiphar-logo.svg
Property	Content													
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image	https://optiphar.com/media/d9/87/g0/1629457055/optiphar-logo.svg													
	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>3</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2045 1059 2078" style="list-style-type: none"> <li>• [H1] Optiphar Online Apotheek</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	3	0	1	0
H1	H2	H3	H4	H5	H6									
1	3	3	0	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Adviescentrum</li><li>• [H2] Over Optiphar</li><li>• [H2] Onze topmerken</li><li>• [H3] TikTok Review by Luna Van Lent</li><li>• [H3] Hoe winterkwaaltjes bestrijden?</li><li>• [H3] Aambeien: Oorzaak en behandeling</li><li>• [H5]</li></ul>
	Images	We found 85 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 4 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.15%  Internal Links 97.85%

## In-page links

Anchor	Type	Juice
<a href="#">Aanmelden</a>	Internal	Passing Juice

## In-page links

<a href="#">Overzicht</a>	Internal	Passing Juice
<a href="#">Jouw profiel</a>	Internal	Passing Juice
<a href="#">Adressen</a>	Internal	Passing Juice
<a href="#">Betaalwijzen</a>	Internal	Passing Juice
<a href="#">Bestellingen</a>	Internal	Passing Juice
<a href="#">Geneesmiddelen</a>	Internal	Passing Juice
<a href="#">Vitaminen &amp; Voedingssupplementen</a>	Internal	Passing Juice
<a href="#">Baby &amp; zwangerschap</a>	Internal	Passing Juice
<a href="#">Verzorging   Schoonheid   Hygiëne</a>	Internal	Passing Juice
<a href="#">Neus   Keel   Oren   Ogen</a>	Internal	Passing Juice
<a href="#">Afslanken   Sport</a>	Internal	Passing Juice
<a href="#">EHBO &amp; thuiszorg</a>	Internal	Passing Juice
<a href="#">Natuurgeneeskunde</a>	Internal	Passing Juice
<a href="#">Dieren</a>	Internal	Passing Juice
<a href="#">Corona</a>	Internal	Passing Juice
<a href="#">Seksualiteit</a>	Internal	Passing Juice
<a href="#">Optiphar Herentals</a>	Internal	Passing Juice
<a href="#">Optiphar Meerhout</a>	Internal	Passing Juice
<a href="#">Optiphar Geel - Dr. van de Perrestraat</a>	Internal	Passing Juice
<a href="#">Optiphar Geel - Antwerpseweg</a>	Internal	Passing Juice
<a href="#">Uri-Cran</a>	Internal	Passing Juice
<a href="#">Bepanthol</a>	Internal	Passing Juice
<a href="#">La Roche-Posay</a>	Internal	Passing Juice
<a href="#">Avène</a>	Internal	Passing Juice
<a href="#">Bio Oil</a>	Internal	Passing Juice
<a href="#">La Roche-Posay</a>	Internal	Passing Juice
<a href="#">lxx pharma</a>	Internal	Passing Juice
<a href="#">Trenker</a>	Internal	Passing Juice

## In-page links

<a href="#">Natural Energy</a>	Internal	Passing Juice
<a href="#">A. Vogel</a>	Internal	Passing Juice
<a href="#">Mobilityl</a>	Internal	Passing Juice
<a href="#">Natural Energy</a>	Internal	Passing Juice
<a href="#">Nutrisan</a>	Internal	Passing Juice
<a href="#">CurcuDyn</a>	Internal	Passing Juice
<a href="#">Osteoplus</a>	Internal	Passing Juice
<a href="#">XLS</a>	Internal	Passing Juice
<a href="#">Omnibionta</a>	Internal	Passing Juice
<a href="#">Promagnor</a>	Internal	Passing Juice
<a href="#">Alline</a>	Internal	Passing Juice
<a href="#">MetaRelax</a>	Internal	Passing Juice
<a href="#">MetaSleep</a>	Internal	Passing Juice
<a href="#">D-Pearls</a>	Internal	Passing Juice
<a href="#">Tilman</a>	Internal	Passing Juice
<a href="#">Trenker</a>	Internal	Passing Juice
<a href="#">Uri-Cran</a>	Internal	Passing Juice
<a href="#">Natural Energy</a>	Internal	Passing Juice
<a href="#">Fytostar</a>	Internal	Passing Juice
<a href="#">Pharma Nord</a>	Internal	Passing Juice
<a href="#">Bekijk meer</a>	Internal	Passing Juice
<a href="#">Memidis Pharma</a>	Internal	Passing Juice
<a href="#">MagneBplusD</a>	Internal	Passing Juice
<a href="#">A. Vogel</a>	Internal	Passing Juice
<a href="#">Alline</a>	Internal	Passing Juice
<a href="#">Astel Medica</a>	Internal	Passing Juice
<a href="#">RainPharma</a>	Internal	Passing Juice
<a href="#">Memidis Pharma</a>	Internal	Passing Juice


## In-page links

<a href="#">Braun</a>	Internal	Passing Juice
<a href="#">Eucerin</a>	Internal	Passing Juice
<a href="#">Filorga</a>	Internal	Passing Juice
<a href="#">Caudalie</a>	Internal	Passing Juice
<a href="#">Roger&amp;Gallet</a>	Internal	Passing Juice
<a href="#">Nuxe</a>	Internal	Passing Juice
<a href="#">Nuxe</a>	Internal	Passing Juice
<a href="#">Caudalie</a>	Internal	Passing Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Bekijk alle adviesartikelen</a>	Internal	Passing Juice
<a href="#">3 echte apotheken</a>	Internal	Passing Juice
<a href="#">La Roche-Posay</a>	Internal	Passing Juice
<a href="#">Bioderma</a>	Internal	Passing Juice
<a href="#">Nan</a>	Internal	Passing Juice
<a href="#">Vichy</a>	Internal	Passing Juice
<a href="#">Eucerin</a>	Internal	Passing Juice
<a href="#">Clinique</a>	Internal	Passing Juice
<a href="#">Metagenics</a>	Internal	Passing Juice
<a href="#">Caudalie</a>	Internal	Passing Juice
<a href="#">Nuxe</a>	Internal	Passing Juice
<a href="#">ixX Pharma</a>	Internal	Passing Juice
<a href="#">Omnibionta</a>	Internal	Passing Juice
<a href="#">XLS Medical</a>	Internal	Passing Juice
<a href="#">CeraVe&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">formulier</a>	Internal	Passing Juice
<a href="#">gezondheidsblog&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">contacteer ons</a>	Internal	Passing Juice
<a href="#">Veelgestelde vragen</a>	Internal	Passing Juice

## In-page links

<a href="#">Terugzendingen</a>	Internal	Passing Juice
<a href="#">Levering</a>	Internal	Passing Juice
<a href="#">Privacybeleid</a>	Internal	Passing Juice
<a href="#">Algemene voorwaarden</a>	Internal	Passing Juice
<a href="#">Vacatures</a>	Internal	Passing Juice
<a href="#">Contacteer ons</a>	Internal	Passing Juice
<a href="#">Polaris DC</a>	External	Passing Juice
<a href="#">Meer informatie...</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	vitamine <b>van</b> voor varianten apotheek tabletten een baby <b>optiphar</b> capsules
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
van	37	✘	✘	✘	✔
optiphar	27	✔	✔	✔	✔
varianten	18	✘	✘	✘	✘
baby	14	✘	✘	✘	✘
tabletten	14	✘	✘	✘	✘










## Usability

	Url	Domain : optiphar.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 138 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://optiphar.com/nl-be/sitemap.xml https://optiphar.com/nl-nl/sitemap.xml https://optiphar.com/fr-fr/sitemap.xml</pre>
	Robots.txt	<p><a href="http://optiphar.com/robots.txt">http://optiphar.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>