




Seo Analyzer optus.com.au

Generated on March 23 2022 21:19 PM






The score is 59/100







SEO Content

	<p>Title</p>	<p>Optus - Mobile Phones, nbn, Home Internet, Entertainment and Sport</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Shop the latest mobile phones & tablets. Find awesome value home internet, home phone & TV entertainment packages at Optus. Learn more.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.optus.com.au/content/dam/optus/images/for-you/og/og-image-homepage.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>title</td> <td>Optus - Mobile Phones, nbn, Home Internet, Entertainment and Sport</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> <tr> <td>url</td> <td>http://www.optus.com.au</td> </tr> <tr> <td>description</td> <td>Shop the latest mobile phones & tablets. Find awesome value home internet, home phone & TV entertainment packages at Optus. Learn more.</td> </tr> </tbody> </table>	Property	Content	image	https://www.optus.com.au/content/dam/optus/images/for-you/og/og-image-homepage.jpg	image:width	1200	title	Optus - Mobile Phones, nbn, Home Internet, Entertainment and Sport	image:height	630	image:type	image/jpeg	url	http://www.optus.com.au	description	Shop the latest mobile phones & tablets. Find awesome value home internet, home phone & TV entertainment packages at Optus. Learn more.
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SEO Content

		image:secure_url https://www.optus.com.au/content/dam/optus/images/for-you/og/og-image-homepage.jpg												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Great value on a&nbsp;great network • [H4] Network • [H4] Handy My Optus App • [H4] Entertainment • [H4] Terms & Conditions 	H1	H2	H3	H4	H5	H6	0	1	0	4	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	4	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p>

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	internet entertainment nbn optus mobile phones home sport
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
optus	1	✓	✗	✓	✓
mobile	1	✓	✗	✓	✗
phones	1	✓	✗	✓	✗
nbn	1	✓	✗	✗	✗
home	1	✓	✗	✓	✗

Usability

	Url	Domain : optus.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 51 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://optus.com.au/sitemap.xml</pre> <pre>http://www.optus.com.au/sitemap.xml</pre>
	Robots.txt	<pre>http://optus.com.au/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.