



# Seo Analyzer opus-citatum.com

Generated on March 03 2022 05:21 AM





The score is 57/100







## SEO Content

	Title	<p>Opus Citatum - Etudes du Facteur Humain dans les Organisations</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Agence de conseil spécialisée dans la recherche, la formation, et l'enseignement dans le domaine de la sociologie du travail.</p> <p><b>Length : 125</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1501 2078" style="list-style-type: none"> <li>• [H1] Etude du facteur humain dans les organisations</li> <li>• [H2] Nos expertises</li> <li>• [H2] Notre équipe</li> <li>• [H2] Nous contacter</li> <li>• [H3] Opus Citatum est spécialisé dans l'étude du Facteur Humain dans les Organisations. Les champs d'application sont le management des risques, la santé sécurité des travailleurs, la Qualité de Vie au Travail, la prévention des Risques Psychosociaux, la conduite du changement et le Design Thinking. Opus Citatum travaille pour les industries et les entreprises de service, pour la fonction publique hospitalière et territoriale, pour les établissements d'enseignement et de recherche.</li> <li>• [H3] Opus Citatum a été créé par Charles Stoessel, docteur en sociologie et anciennement consultant en conduite du changement. Un réseau d'experts intervient auprès d'Opus Citatum en fonction des problématiques de nos clients.</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	4	4	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	4	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Contactez-nous pour prendre rendez-vous et pour discuter ensemble de nos projets.</li><li>• [H3] Nous trouver</li><li>• [H4] Management des risques industriels</li><li>• [H4] Sociologie des entreprises et des organisations</li><li>• [H4] Santé, travail, société</li><li>• [H4] Charles STOESSEL</li></ul>
	Images	We found 5 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>51%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 25%  Internal Links 75%


## In-page links

Anchor	Type	Juice
<a href="#">Nos expertises</a>	Internal	Passing Juice

## In-page links

<a href="#">Nos expertises</a>	Internal	Passing Juice
<a href="#">Nous contacter</a>	Internal	Passing Juice
<a href="#">SAS OVH</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	dans pour par une sur citatum humain opus <b>des</b> <b>les</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
des	30	✓	✗	✗	✓
les	25	✓	✗	✗	✓
dans	11	✓	✗	✓	✓
citatum	11	✓	✗	✗	✓
opus	10	✓	✗	✗	✓





## Usability

	Url	Domain : opus-citatum.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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## Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>