



Seo Analyzer oraclecloud.com

Generated on February 06 2022 04:00 AM

The score is 67/100



SEO Content

	Title	Cloud Infrastructure Oracle Length : 29 Perfect, your title contains between 10 and 70 characters.												
	Description	Discover a reimaged cloud platform that runs with a Generation 2 offering, has consistent high performance and unmatched governance controls. Length : 141 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Cloud, cloud infrastructure, Oracle cloud, cloud platform, infrastructure as a service, generation 2 Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Discover the Next Generation Cloud Platform</td></tr><tr><td>description</td><td>Improve your organization's cloud performance and governance controls with Oracle Cloud Infrastructure.</td></tr><tr><td>image</td><td>https://www.oracle.com/a/ocom/img/social-og-oci-logo-1200x628.jpg</td></tr></tbody></table>	Property	Content	title	Discover the Next Generation Cloud Platform	description	Improve your organization's cloud performance and governance controls with Oracle Cloud Infrastructure.	image	https://www.oracle.com/a/ocom/img/social-og-oci-logo-1200x628.jpg				
Property	Content													
title	Discover the Next Generation Cloud Platform													
description	Improve your organization's cloud performance and governance controls with Oracle Cloud Infrastructure.													
image	https://www.oracle.com/a/ocom/img/social-og-oci-logo-1200x628.jpg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>30</td><td>82</td><td>64</td><td>0</td></tr></tbody></table> • [H1] Oracle Cloud Infrastructure • [H2] OCI: A complete cloud infrastructure platform for every workload • [H2] Why customers are choosing OCI • [H2] Discover our cloud solutions	H1	H2	H3	H4	H5	H6	1	8	30	82	64	0
H1	H2	H3	H4	H5	H6									
1	8	30	82	64	0									

SEO Content

- [H2] Learn how customers use OCI to modernize their businesses
- [H2] Global Cloud Datacenter Infrastructure
- [H2] Build with OCI
- [H2] Cloud computing events and webinars
- [H2] Get started with OCI
- [H3] Developer Services
- [H3] Containers and Functions
- [H3] Application Integration Services
- [H3] Analytics and BI
- [H3] Machine Learning and AI
- [H3] Data Lakehouse
- [H3] Compute
- [H3] Storage
- [H3] Networking
- [H3] Oracle Databases
- [H3] Open Source Databases
- [H3] Security, Observability and Management, Compliance
- [H3] Global Cloud Datacenter Infrastructure
- [H3] Oracle Cloud Insider
- [H3] Enterprise Application Migration
- [H3] Custom Application Modernization
- [H3] ISV and SaaS Application
- [H3] Cloud Native Application Development
- [H3] Data and Database Migration
- [H3] Data Platform and Analytics (Missing URL)
- [H3] Cloud Backup and Disaster Recovery
- [H3] Data Science and Machine Learning
- [H3] Hybrid and Multi-cloud Strategies
- [H3] Security and Observability (Missing URL)
- [H3] Industry Solutions
- [H3] Try 20+ Always Free cloud services, with a 30-day trial for even more
- [H3] Learn with step-by-step guidance
- [H3] Explore over 150 best practice designs
- [H3] See how much you can save on OCI
- [H3] Contact sales
- [H4] Build and run
- [H4] Low code
- [H4] Extend
- [H4] Cloud infrastructure Security
- [H4] Cloud Database Security
- [H4] Cloud Application Security
- [H4] Observability and Management
- [H4] Compliance
- [H4] Commercial and Government Cloud Regions
- [H4] Hybrid Cloud
- [H4] On-Demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] August 25, 2021
- [H4] August 3, 2021
- [H4] On-demand
- [H4] On-demand
- [H4] June 22, 2021

SEO Content

- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] May 3, 2021
- [H4] May 4, 2021
- [H4] May 5, 2021
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] On-demand
- [H4] Mar. 10, 2021
- [H4] On-demand
- [H4] Mar 2, 2021
- [H4] Feb. 24, 2021
- [H4] Feb. 16, 2021
- [H4] On-demand
- [H4] Feb. 2, 2021
- [H4] Feb. 3, 2021
- [H4] Jan. 26, 2021
- [H4] On-demand
- [H4] Jan. 21, 2021
- [H4] Jan. 21, 2021
- [H4] Jan. 13, 2021
- [H4] On Demand
- [H4] On Demand
- [H4] On Demand
- [H4] On demand
- [H4] Dec. 16, 2020
- [H4] Dec. 16, 2020
- [H4] Dec. 17, 2020
- [H4] Ongoing
- [H4] Dec. 2, 2020
- [H4] Nov. 18, 2020
- [H4] On Demand
- [H4] On Demand
- [H4] Oct. 27, 2020
- [H4] On Demand
- [H4] On-Demand
- [H4] On-Demand
- [H4] Sept. 16, 2020
- [H4] Sept. 22, 2020
- [H4] Sept. 23, 2020
- [H4] Sept. 29, 2020
- [H4] Sept. 30, 2020
- [H4] On-Demand
- [H4] Oct. 6, 2020
- [H4] Oct. 13, 2020
- [H4] Oct. 14, 2020
- [H4] Oct. 14, 2020
- [H4] Sept. 29, 2020
- [H4] What's included with Oracle Cloud Free Tier?

SEO Content

- [H4] Get started with OCI core services
- [H4] Autonomous Database quick start
- [H4] Build an app from a spreadsheet
- [H4] Deploy an HA application on OCI
- [H4] Popular architectures
- [H4] Experience the difference:
- [H4] They can answer questions like:
- [H5] Innovate with Business-first AI
- [H5] Oracle Live: The Future of the Data Lakehouse
- [H5] Oracle Developer Live, Java Innovations
- [H5] MySQL Database Service—New HeatWave Innovations
- [H5] Banking on Data: Mastercard, Deloitte, and Certegy Discuss Industry Trends
- [H5] Oracle Developer Live: Simplifying Modern App Development
- [H5] Oracle Developer Live: Simplifying Modern App Development
- [H5] Oracle Live: Accelerate Your Cloud Strategy
- [H5] Oracle Live: Accelerate Your Cloud Strategy
- [H5] Data Modernization Humanizes Healthcare
- [H5] Oracle Live: Advancing the Future of Cloud with Arm-Based Computing
- [H5] Oracle Developer Live: App Dev with Oracle Database
- [H5] Oracle Live: Announcing New Oracle Analytics Cloud Innovations
- [H5] Cloud Platform Virtual Summit: Oracle Cloud, The Ideal Platform for VMware
- [H5] Oracle Live: Announcing New Oracle Analytics Cloud Innovations
- [H5] Oracle Developer Live: App Dev with Oracle Database
- [H5] Cloud Platform Virtual Summit: Oracle Cloud, The Ideal Platform for VMware
- [H5] Data Changes the Game: A Conversation with Venus Williams
- [H5] Power Business Innovation with a Self-Service Cloud Data Warehouse
- [H5] Oracle Developer Live: Java Innovations
- [H5] Cloud Platform Virtual Summit: Transform Your Data Center with Oracle Dedicated Region
- [H5] Oracle Customer Spotlight Series: Aon
- [H5] Oracle Live: New Autonomous Data Warehouse Innovations
- [H5] Cloud Platform Virtual Summit: Why ISVs Run Their Applications on Oracle Cloud Infrastructure
- [H5] Cloud Platform Virtual Summit: Transform Your Data Center with Oracle Dedicated Region
- [H5] WorkForce Software deploys Oracle Cloud Infrastructure, runs applications 30% faster
- [H5] Get Out of the Data Center Game with Oracle Cloud
- [H5] Managing the Converged Database Environment
- [H5] How Oracle Adopted an On-Premises/Cloud Coexistence Model on Our Journey to the Cloud
- [H5] Oracle Live: Expanding the Possibilities of Hybrid Cloud
- [H5] How Autonomous Database accelerates developer productivity
- [H5] ISVs Optimize Performance & Lower Costs with Oracle

SEO Content

		Cloud Infrastructure • [H5] Oracle Developer Live—AI and ML for Your Enterprise • [H5] Innovations in Oracle Database 21c • [H5] Innovations in Oracle Database 21c • [H5] The Acceleration of Oracle Cloud Adoption: Featuring Forrester Analyst Bill Martorelli • [H5] Oracle Live: Oracle Database Breakthrough Innovations • [H5] Cloud Platform Virtual Summit: Build Applications Faster with Low Code • [H5] Win With Data: The New Self-Service Data Warehouse • [H5] Transform Your Business with Augmented Analytics • [H5] Oracle Live: Announcing the Only MySQL Service with an Integrated Analytics Engine, HeatWave • [H5] Cloud Platform Virtual Summit: Build Applications Faster with Low Code • [H5] Oracle Cloud: The Ideal Enterprise Platform for VMware • [H5] Win With Data: The New Self-Service Data Warehouse • [H5] Oracle Cloud Events: Tech Sessions, Solution Overviews, and more • [H5] Pathways to Value in the Cloud for ISV Partners • [H5] Make Machine Learning Work for You • [H5] Oracle Developer Live—Cloud Native Apps • [H5] Oracle Developer Live—MySQL • [H5] Unlock Business Value with JD Edwards and Oracle Cloud Infrastructure • [H5] Cloud Platform Virtual Summit, Analytic Actions Power Augmented Work • [H5] Oracle Live: Breakthroughs in Cloud Infrastructure and High Performance Computing • [H5] Oracle Developer Live—Java • [H5] Oracle Cloud Platform Virtual Summit • [H5] Oracle Live: Breakthroughs in Cloud Infrastructure and High Performance Computing • [H5] Getting Started with Modern Oracle Data Warehouse Solutions • [H5] Oracle Live: The Time Is Now-Recapture Growth with Oracle Cloud Applications • [H5] Give Data Science a Rocket Boost • [H5] Oracle Live: A New Platform for Multicloud Observability and Management • [H5] Oracle Live: A New Platform for Multicloud Observability and Management • [H5] Oracle Developer Live—MySQL • [H5] Cloud Platform Virtual Summit, Analytic Actions Power Augmented Work • [H5] Java SE in the Enterprise: An Analyst's View on Innovation and Open Source • [H5] Oracle Cloud Applications—The Time is Now
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 21%

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 244 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25.82% Internal Links 74.18%

In-page links

Anchor	Type	Juice
Click to view our Accessibility Policy	External	Passing Juice
Skip to content	Internal	Passing Juice
Try Oracle Cloud for free	Internal	Passing Juice
Free training and certification	External	Passing Juice
Read the Accenture report	Internal	Passing Juice
Get Gartner's analysis	Internal	Passing Juice
Get AppDev guidance	Internal	Passing Juice
Gartner report	Internal	Passing Juice

In-page links

Clay Magouyrk's blog post	External	Passing Juice
API Gateway	Internal	Passing Juice
API Management	Internal	Passing Juice
Blockchain Platform	Internal	Passing Juice
DevOps	Internal	Passing Juice
Events	Internal	Passing Juice
Java	Internal	Passing Juice
Notifications	Internal	Passing Juice
Resource Manager	Internal	Passing Juice
Visual Builder Studio	Internal	Passing Juice
APEX	Internal	Passing Juice
Application Integration	Internal	Passing Juice
Content Management	Internal	Passing Juice
Digital Assistant	Internal	Passing Juice
Explore Cloud Native	Internal	Passing Juice
Functions	Internal	Passing Juice
Kubernetes Engine	Internal	Passing Juice
Registry	Internal	Passing Juice
Explore Application Integration	Internal	Passing Juice
Oracle SOA	Internal	Passing Juice
Explore Analytics and BI	Internal	Passing Juice
Oracle Analytics Platform	Internal	Passing Juice
Oracle Fusion ERP Analytics	Internal	Passing Juice
Oracle Fusion HCM Analytics	Internal	Passing Juice
Oracle Analytics mobile app	Internal	Passing Juice
Explore ML and AI	Internal	Passing Juice
AI Services	Internal	Passing Juice
Anomaly Detection	Internal	Passing Juice

In-page links

Data Science	Internal	Passing Juice
In-Database Machine Learning	Internal	Passing Juice
Language	Internal	Passing Juice
Autonomous Data Warehouse	Internal	Passing Juice
Big Data Service	Internal	Passing Juice
Data Catalog	Internal	Passing Juice
Data Flow	Internal	Passing Juice
Data Integration	Internal	Passing Juice
GoldenGate	Internal	Passing Juice
MySQL HeatWave	Internal	Passing Juice
Streaming	Internal	Passing Juice
Explore Compute services	Internal	Passing Juice
Arm-based Compute	Internal	Passing Juice
Bare Metal Servers	Internal	Passing Juice
GPU-Accelerated Compute	Internal	Passing Juice
HPC Compute	Internal	Passing Juice
Virtual Machines	Internal	Passing Juice
VMware	Internal	Passing Juice
OS Management Service	External	Passing Juice
Explore Storage services	Internal	Passing Juice
Archive Storage	Internal	Passing Juice
Block Volumes	Internal	Passing Juice
Data Transfer Service	Internal	Passing Juice
File Storage	Internal	Passing Juice
Object Storage	Internal	Passing Juice
Storage Gateway	Internal	Passing Juice
Explore Networking services	Internal	Passing Juice
Client-to-Site VPN (ClientVPN)	Internal	Passing Juice

In-page links

Customer-Premises Equipment	External	Passing Juice
DNS Management	Internal	Passing Juice
FastConnect	Internal	Passing Juice
Load Balancers	Internal	Passing Juice
Networking Gateways	Internal	Passing Juice
Site-to-site VPN (IPSec)	Internal	Passing Juice
Explore Databases	Internal	Passing Juice
Autonomous Database	Internal	Passing Juice
Autonomous Database on Exadata Cloud@Customer	Internal	Passing Juice
Data Integrator	Internal	Passing Juice
Data Safe	Internal	Passing Juice
Database Management	Internal	Passing Juice
Database Migration	Internal	Passing Juice
Enterprise Database Service	Internal	Passing Juice
Exadata Cloud@Customer	Internal	Passing Juice
Exadata Cloud Service	Internal	Passing Juice
NoSQL	Internal	Passing Juice
Operations Insights	Internal	Passing Juice
Standard Database Service	Internal	Passing Juice
MySQL	Internal	Passing Juice
Autonomous Linux	Internal	Passing Juice
Bastion	Internal	Passing Juice
Cloud Guard	Internal	Passing Juice
Hardware Root of Trust	Internal	Passing Juice
Identity and Access Management	Internal	Passing Juice
Isolated Network Virtualization	Internal	Passing Juice
Key Management	Internal	Passing Juice
Security Zones	Internal	Passing Juice

In-page links

Vulnerability Scanning	Internal	Passing Juice
Autonomous Database Security (PDF)	Internal	Passing Juice
Cloud Access Security Broker (CASB)	Internal	Passing Juice
Identity and Access Management	Internal	Passing Juice
Application Performance Monitoring	Internal	Passing Juice
Java Management	External	Passing Juice
Logging	Internal	Passing Juice
Logging Analytics	Internal	Passing Juice
Monitoring	Internal	Passing Juice
Resource Manager	Internal	Passing Juice
Service Connector Hub	Internal	Passing Juice
Oracle Cloud Compliance	Internal	Passing Juice
Oracle Corporate Security	Internal	Passing Juice
Privacy	Internal	Passing Juice
Global cloud regions	Internal	Passing Juice
UK government regions	Internal	Passing Juice
US Department of Defense regions	Internal	Passing Juice
US FedRAMP regions	Internal	Passing Juice
US National Security regions	Internal	Passing Juice
Autonomous Database on Exadata Cloud@Customer	Internal	Passing Juice
Azure Interconnect	Internal	Passing Juice
Dedicated Regions	Internal	Passing Juice
Roving Edge Infrastructure	Internal	Passing Juice
cloud computing	Internal	Passing Juice
Cloud Adoption Framework	Internal	Passing Juice
Cloud Lift Services	Internal	Passing Juice
Oracle Support Rewards	Internal	Passing Juice
Learn why customers are choosing OCI	Internal	Passing Juice

In-page links

Explore OCI's technical resources	Internal	Passing Juice
Find out how easy it is	Internal	Passing Juice
Learn how to build with OCI	Internal	Passing Juice
Start using autonomous services	Internal	Passing Juice
See an array of hybrid cloud solutions	Internal	Passing Juice
Stay secure with OCI	Internal	Passing Juice
Learn more about our best-in-the-business pricing	Internal	Passing Juice
View more OCI solutions	Internal	Passing Juice
Explore all OCI customer stories	Internal	Passing Juice
Read the Toyota Motor story	External	Passing Juice
Read the Mazda story	External	Passing Juice
Read the zoom story	External	Passing Juice
Read the 7-Eleven story	External	Passing Juice
Read the FedEx story	External	Passing Juice
Read the Deutsche Bank story	External	Passing Juice
Read the TIM Brasil story	Internal	Passing Juice
Eric J. Savitz, Associate Editor, Barron's	External	Passing Juice
Stephanie Condon, Staff Writer, ZDNet.com	External	Passing Juice
Paresh Dave, Technology correspondent, Reuters	External	Passing Juice
Patrick Moorhead, Senior Contributor, Forbes	External	Passing Juice
Subscribe to OCI YouTube channel	External	Passing Juice
Explore SailGP's architecture	External	Passing Juice
Watch the CMRI video (2:17)	Internal	Passing Juice
Watch the Integra LifeSciences video (1:48)	Internal	Passing Juice
Watch the AI event	Internal	Passing Juice
Watch the data lakehouse event	Internal	Passing Juice
Watch the Java innovations event	External	Passing Juice
Watch MySQL event	Internal	Passing Juice

In-page links

Get event details	External	Passing Juice
Register for Developer Live	External	Passing Juice
Watch Oracle Live	Internal	Passing Juice
Register for Oracle Live	External	Passing Juice
View the panel	Internal	Passing Juice
Watch Oracle Live	Internal	Passing Juice
Watch Developer Live	External	Passing Juice
Watch Oracle Analytics Live	Internal	Passing Juice
Watch the summit	Internal	Passing Juice
Watch the replay	Internal	Passing Juice
View virtual summit	Internal	Passing Juice
Watch Developer Live	External	Passing Juice
Watch the summit	Internal	Passing Juice
View the spotlight	Internal	Passing Juice
Watch Oracle Live	External	Passing Juice
View the summit	Internal	Passing Juice
Watch customer spotlight	Internal	Passing Juice
Register for OCI webinar	External	Passing Juice
Register for Database webcast	External	Passing Juice
Attend the webcast	External	Passing Juice
Watch Oracle Live now	Internal	Passing Juice
Attend developer webcast	External	Passing Juice
Register for ISV webcast	External	Passing Juice
Register for Developer Live	External	Passing Juice
Register for Database Innovations	External	Passing Juice
Register for Forrester webcast	External	Passing Juice
Register for Oracle Live	Internal	Passing Juice
Watch Virtual Summit	External	Passing Juice

In-page links

Watch Win With Data	Internal	Passing Juice
Watch Augmented Analytics	External	Passing Juice
Watch now	External	Passing Juice
Register for Win With Data	External	Passing Juice
View the schedule	Internal	Passing Juice
Register for ISV Pathways	External	Passing Juice
Register for Machine Learning	External	Passing Juice
View Developer Live	External	Passing Juice
View MySQL	External	Passing Juice
Register for JD Edwards modernization	External	Passing Juice
View virtual summit	Internal	Passing Juice
View	Internal	Passing Juice
View	External	Passing Juice
Register	Internal	Passing Juice
Register	External	Passing Juice
Register	External	Passing Juice
Register	External	Passing Juice
Register	External	Passing Juice
View on-demand	Internal	Passing Juice
Register	External	Passing Juice
Register for virtual summit	Internal	Passing Juice
Free OCI services	Internal	Passing Juice
Hands-on labs	Internal	Passing Juice
Reference architectures	Internal	Passing Juice
Estimate your costs	Internal	Passing Juice
Contact sales	Internal	Passing Juice
See all tutorials and labs	External	Passing Juice
Start OCI core services lab now	External	Passing Juice

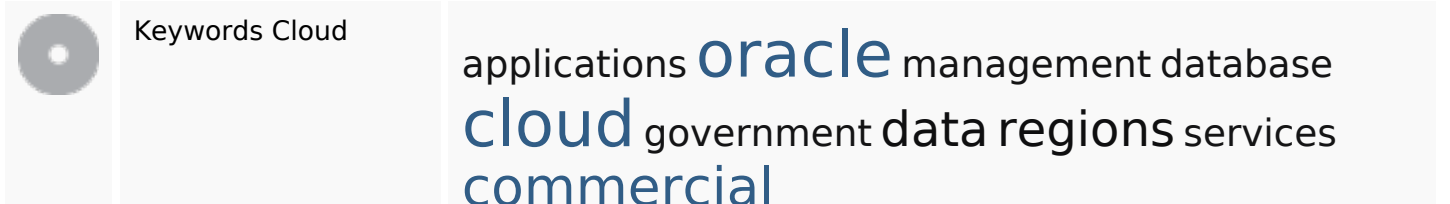
In-page links

Start Autonomous Database quick start lab now	External	Passing Juice
Start this lab now	External	Passing Juice
Start HA application lab now	External	Passing Juice
See all reference architectures	External	Passing Juice
Cost estimator	Internal	Passing Juice
Get in touch	Internal	Passing Juice
IaaS	Internal	Passing Juice
PaaS	Internal	Passing Juice
Careers	Internal	Passing Juice
Developers	External	Passing Juice
Investors	External	Passing Juice
Partners	Internal	Passing Juice
Startups	Internal	Passing Juice
Students and Educators	External	Passing Juice
Analyst Reports	Internal	Passing Juice
Oracle vs. AWS	Internal	Passing Juice
Oracle vs. Google Cloud	Internal	Passing Juice
Oracle vs. Microsoft Azure	Internal	Passing Juice
Oracle vs. MongoDB	Internal	Passing Juice
What is AI?	Internal	Passing Juice
What is Cloud Data Platform?	Internal	Passing Juice
What is Cloud Storage?	Internal	Passing Juice
What is HPC?	Internal	Passing Juice
Oracle Cloud Free Tier	Internal	Passing Juice
Oracle Product Navigator	Internal	Passing Juice
Oracle and Red Bull Racing Honda	Internal	Passing Juice
How can we help?	Internal	Passing Juice
Subscribe to emails	External	Passing Juice

In-page links

News	Internal	Passing Juice
OCI Blog	External	Passing Juice
Country/Region	Internal	Passing Juice
&copy; 2022 Oracle	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cloud	49	✓	✓	✓	✓
oracle	41	✓	✓	✗	✓
commercial	33	✗	✗	✗	✓
data	26	✗	✗	✗	✓
regions	25	✗	✗	✗	✓

Usability

	Url	Domain : oraclecloud.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://oraclecloud.com/sitemap.xml
	Robots.txt	http://oraclecloud.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.