








# Seo Analyzer orange.go.com.au

Generated on February 24 2022 00:22 AM

The score is 34/100







## SEO Content

	<p>Title</p>	<p>Orange Go</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1411 1481 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>19</td> <td>4</td> <td>21</td> <td>21</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1500 1481 2072" style="list-style-type: none"> <li>• [H1] Aji/□□□□□ 220G/AJI/DURIN CAKE 220G</li> <li>• [H1] Aji/□□□□□ 200G/AJI/CHEESE CAKE 200G</li> <li>• [H1] □□□□□/□□□□□6□□□□□□□□□□□□ 620ML/WUSU Beer 620ML Alcohol 4%VOL</li> <li>• [H1] □□□□□4gX12Sachets/WAISHUN Healthy Appetite Supplement Xiao Chai Hu Granule 4gX12Sachets</li> <li>• [H1] ▲Dragon Fruit/ Purple Dragon Fruit 1kg □□□□</li> <li>• [H1] □□ □□□□□□□□ 15P / PORK AND AND CHIVES DUMPLINGS 15P</li> <li>• [H1] □□ □□□□□□□□ 15P / PORK AND AND CABBAGE DUMPLINGS 15P</li> <li>• [H1] □□ □□□□□□□□ 12P / CHICKEN AND CORN DUMPINGS 12P</li> <li>• [H1] ▲Apple/ Sugar Fuji apple 1Kg □□□□</li> <li>• [H1] ★Pumpkin/ Mix Jap Pumpkin 1Kg □□□□□□</li> <li>• [H1] □□□□ □□□□□ 200G / STEWED BEEF TENDON 200G</li> <li>• [H1] □□□□ □□□□□ 200G / SPICY LAMB 200G</li> <li>• [H1] 88□□□□ □□□ 500g / PORK CHITTELING 500G</li> </ul>	H1	H2	H3	H4	H5	H6	19	4	21	21	0	0
H1	H2	H3	H4	H5	H6									
19	4	21	21	0	0									





# SEO Content

- [H1] 88雞腿 500g / CHICKEN DRUMMET 500G
- [H1] 88豬腿 500G / BBQ PORK 500G
- [H1] 凍雞 20/40 / FROZEN WHOL COOKED WHELK 20/40
- [H1] 牛奶 12PC / WW MILK DRINK 12PC
- [H1] 88鴨腿 500g / DUCK GIBBLE 500G
- [H1] 五加皮 52% 500ML / WULIANGYE WINE 52% 500ML
- [H2]
- [H2]
- [H2]
- [H2]
- [H3] Bakery/麵包
- [H3] Drinks&Dairy/奶&飲料
- [H3] Fridge Bundles/冷凍包
- [H3] Frozen/冷凍
- [H3] Fruit&Veg/蔬果
- [H3] Health&Beauty/美&健
- [H3] Hotpot Products/火鍋
- [H3] Household/居家
- [H3] Japanese Products/日本
- [H3] Korean Products/韓國
- [H3] Liquor/酒
- [H3] Meat&Seafood/肉&海鮮
- [H3] MOONCAKES/月餅
- [H3] Pantry/雜貨
- [H3] Pet Products/寵物
- [H3] Snacks/零食
- [H3] Specials/特選
- [H3] 雜貨
- [H3] 雜貨/SPECIAL COMBO
- [H3] 雜貨
- [H3] 雜貨/Festival Products
- [H4] Aji/阿吉 220G/AJI/DURIN CAKE 220G
- [H4] Aji/阿吉 200G/AJI/CHEESE CAKE 200G
- [H4] 啤酒/6罐裝 620ML/WUSU Beer 620ML Alcohol 4%VOL
- [H4] 4gX12Sachets/WAISHUN Healthy Appetite Supplement Xiao Chai Hu Granule 4gX12Sachets
- [H4] ▲Dragon Fruit/ Purple Dragon Fruit 1kg 龍眼
- [H4] 豬 15P / PORK AND AND CHIVES DUMPLINGS 15P
- [H4] 豬 15P / PORK AND AND CABBAGE DUMPLINGS 15P
- [H4] 雞 12P / CHICKEN AND CORN DUMPINGS 12P
- [H4] ▲Apple/ Sugar Fuji apple 1Kg 蘋果
- [H4] ★Pumpkin/ Mix Jap Pumpkin 1Kg 南瓜
- [H4] 牛肉 200G / STEWED BEEF TENDON 200G
- [H4] 羊肉 200G / SPICY LAMB 200G
- [H4] 88豬腿 500g / PORK CHITTELING 500G
- [H4] 88雞腿 500g / CHICKEN DRUMMET 500G
- [H4] 88豬腿 500G / BBQ PORK 500G
- [H4] 凍雞 20/40 / FROZEN WHOL COOKED WHELK 20/40
- [H4] 牛奶 12PC / WW MILK DRINK 12PC
- [H4] 88鴨腿 500g / DUCK GIBBLE 500G
- [H4] 五加皮 52% 500ML / WULIANGYE WINE 52% 500ML
- [H4] SITE MAP
- [H4] FOLLOW US

## SEO Content

	Images	We found 91 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.52% Internal Links 98.48%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Drinks&amp;Dairy/□□&amp;□□□</a>	Internal	Passing Juice
<a href="#">Fruit&amp;Veg/□□□□</a>	Internal	Passing Juice
<a href="#">Household/□□□□</a>	Internal	Passing Juice

## In-page links

<a href="#">Pantry/</a>	Internal	Passing Juice
<a href="#">Snacks/</a>	Internal	Passing Juice
<a href="#">Specials/</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Featured!</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Featured!</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Featured!</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Featured!</a>	Internal	Passing Juice
<a href="#">Bakery/</a>	Internal	Passing Juice
<a href="#">Fridge Bundles/</a>	Internal	Passing Juice
<a href="#">Frozen/</a>	Internal	Passing Juice
<a href="#">Health&amp;Beauty/</a>	Internal	Passing Juice
<a href="#">Hotpot Products/</a>	Internal	Passing Juice
<a href="#">Japanese Products/</a>	Internal	Passing Juice
<a href="#">Korean Products/</a>	Internal	Passing Juice
<a href="#">Liquor/</a>	Internal	Passing Juice
<a href="#">Meat&amp;Seafood/</a>	Internal	Passing Juice
<a href="#">MOONCAKES/</a>	Internal	Passing Juice
<a href="#">Pet Products/</a>	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">/SPECIAL COMBO</a>	Internal	Passing Juice
	Internal	Passing Juice
<a href="#">/Festival Products</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">▲Dragon Fruit/ Purple Dragon Fruit 1kg</a>	Internal	Passing Juice



## In-page links

<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Lost your password?</a>	Internal	Passing Juice
=	External	Passing Juice




## SEO Keywords

 Keywords Cloud	login orange skip <span style="font-size: 2em;">□□□□</span> content <span style="font-size: 2em;">□□□</span> register
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
orange	1	✓	✗	✗	✗
skip	1	✗	✗	✗	✗
content	1	✗	✗	✗	✗
□□□□	1	✗	✗	✗	✗
□□□	1	✗	✗	✗	✗



## Usability

	Url	Domain : orangego.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 104
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://orange.go.com.au/robots.txt">http://orange.go.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.</p>