

Seo Analyzer orio.com

Generated on March 13 2022 12:32 PM






The score is 55/100






SEO Content

	Title	Logistikpartner och reservdelsleverantör Length : 40 Perfect, your title contains between 10 and 70 characters.																				
	Description	Vi är Sveriges mest erfarna aktör inom global industrilogistik, men säkerställer numera trygga leveranser också inom andra branscher. Length : 133 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.orio.com/</td></tr><tr><td>site_name</td><td>Orio</td></tr><tr><td>locale</td><td>sv_SE</td></tr><tr><td>locale:alternate</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Logistikpartner och reservdelsleverantör</td></tr><tr><td>description</td><td>Vi är Sveriges mest erfarna aktör inom global industrilogistik, men säkerställer numera trygga leveranser också inom andra branscher.</td></tr><tr><td>image</td><td>https://www.orio.com/wp-content/uploads/2021/05/site-preview.png</td></tr><tr><td>image:secure_url</td><td>https://www.orio.com/wp-content/uploads/2021/05/site-preview.png</td></tr></tbody></table>	Property	Content	url	https://www.orio.com/	site_name	Orio	locale	sv_SE	locale:alternate	en_US	type	website	title	Logistikpartner och reservdelsleverantör	description	Vi är Sveriges mest erfarna aktör inom global industrilogistik, men säkerställer numera trygga leveranser också inom andra branscher.	image	https://www.orio.com/wp-content/uploads/2021/05/site-preview.png	image:secure_url	https://www.orio.com/wp-content/uploads/2021/05/site-preview.png
Property	Content																					
url	https://www.orio.com/																					
site_name	Orio																					
locale	sv_SE																					
locale:alternate	en_US																					
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SEO Content

		image:width 2018												
		image:height 1137												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Logistikpartner och reservdelsleverantör• [H1] Följ oss på LinkedIn• [H2] På jakt efter en bättre 3PL-lösning?• [H2] Rötter i svensk bilindustri och Saab Automobile• [H2] Nyheter och press• [H3] Klartecken för Orios samarbetsavtal med Logistic Contractor kring Nyköpings logistikpark• [H3] PRESSMEDDELANDE - Orio och Logistic Contractor ingår i samarbetsavtal för att utveckla Nyköpings logistikpark• [H3] Tack ECoVadis för silvermedaljen!• [H3] Orio AB - Ett utökat bemyndigande skapar större flexibilitet för framtiden• [H3] Kontakta oss• [H3] Adress huvudkontor• [H3] Om Orio	H1	H2	H3	H4	H5	H6	2	3	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	7	0	0	0									
	Images	We found 12 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 1 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.92%

Internal Links 98.08%

In-page links

Anchor	Type	Juice
Reservdelar	Internal	Passing Juice
Produkter och tjänster	Internal	Passing Juice
Här finns våra partner	Internal	Passing Juice
Bli partner	Internal	Passing Juice
Aktuella erbjudanden	Internal	Passing Juice
Nordamerika	Internal	Passing Juice
Storbritannien	Internal	Passing Juice
Norden	Internal	Passing Juice
Europa och övriga världen	Internal	Passing Juice
Kontakta oss	Internal	Passing Juice
Nordamerika	Internal	Passing Juice
Storbritannien	Internal	Passing Juice
Norden	Internal	Passing Juice
Europa och övriga världen	Internal	Passing Juice
Logistik	Internal	Passing Juice
Logistiktjänster	Internal	Passing Juice
Tredjepartslogistik	Internal	Passing Juice
3PL för E-handlare	Internal	Passing Juice
Lagerhantering	Internal	Passing Juice
Transport och Logistik	Internal	Passing Juice
Farligt gods	Internal	Passing Juice


In-page links

Tillfälligt buffertlager	Internal	Passing Juice
Transport Management	Internal	Passing Juice
Tilläggstjänster	Internal	Passing Juice
Livsmedelslogistik	Internal	Passing Juice
Reservdelslogistik	Internal	Passing Juice
Returlogistik	Internal	Passing Juice
Flexibelt IT-system	Internal	Passing Juice
Systemintegration	Internal	Passing Juice
Ompackning och sampackning	Internal	Passing Juice
Export- och tullhantering	Internal	Passing Juice
Supply Chain	Internal	Passing Juice
Detaljplanerad mark för nyetablering	Internal	Passing Juice
Projektmodell för en flygande start	Internal	Passing Juice
TPLs kundvärde och nytta	Internal	Passing Juice
Olika typer av TPL- aktörer	Internal	Passing Juice
Leveransförmåga och räckvidd	Internal	Passing Juice
På dina villkor	Internal	Passing Juice
Kundcase	Internal	Passing Juice
FAQ	Internal	Passing Juice
Hållbarhet	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Om oss	Internal	Passing Juice
Organisation	Internal	Passing Juice
Finansiell information	Internal	Passing Juice
Nyheters och press	Internal	Passing Juice
Bolagsstyrning	Internal	Passing Juice
Arbeta hos oss	Internal	Passing Juice
LinkedIn	External	Passing Juice

In-page links

Integritetspolicy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Accept selected cookies	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	kontakta övriga logistik och cookies nordamerika norden OSS europa för
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
och	22	✓	✗	✗	✓
cookies	10	✗	✗	✗	✗
oss	10	✗	✗	✗	✓
för	7	✗	✗	✗	✓
logistik	5	✓	✗	✓	✓

Usability





	Url	Domain : orio.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is sv.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://orio.com/sitemap.xml</code>
	Robots.txt	<code>http://orio.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>