



Seo Analyzer oris.ch

Generated on April 01 2022 12:35 PM





The score is 60/100







SEO Content

	<p>Title</p>	<p>Oris. Swiss Watches in H&#246;lstein since 1904.</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Manufacturer of luxurious mechanical watches. Discover the Oris collection and all novelties on the official Oris website.</p> <p>Length : 122</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>watch, watches, swiss, swiss made, swiss watches, mechanical watches, altimeter, altimeter watch, depth gauge, depth gauge watch, chronograph, chronometer, H&#246;lstein, independent, 1904, innovative, red rotor , real watches for real people, crafting culture, myoris</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Your Cart [H2] Watches [H2] {{::item.title}} [H2] {{::item2.title}} [H2] Language [H2] {{::item.subtitle}} [H2] {{::item.ambassador.title}} [H2] The Oris collections [H3] Register my watch [H3] Register MyWatch [H3] {{::item.subtitle2}} [H3] 1" class="story-slider-title title underline underline-center"> Stories 	H1	H2	H3	H4	H5	H6	1	7	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	16	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Watches• [H3] {{item.title}}• [H3] {{liveitem.title}}• [H3] Services• [H3] Download• [H3] Helpcenter• [H3] Contact• [H3] Press• [H3] Jobs• [H3] Terms of use• [H3] Privacy Policy• [H3] Impressum
	Images	<p>We found 12 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 40 links including 10 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.5%</p> <p>Internal Links 82.5%</p>

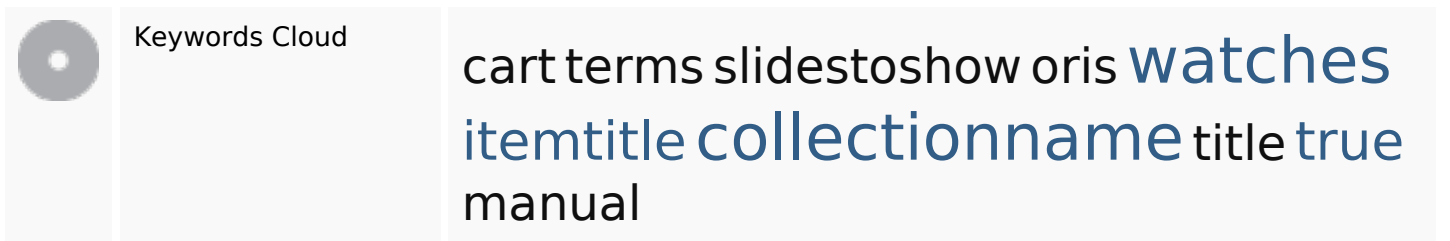
In-page links

Anchor	Type	Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
{{::item.title}}	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Watches	Internal	Passing Juice
{{item.title}}	Internal	Passing Juice
Language	Internal	Passing Juice
{{::secondLevelItem.title}}	Internal	Passing Juice
{{::secondLevelItem.name}}	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Helpcenter	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Store locator	Internal	Passing Juice
Press	Internal	Passing Juice

In-page links

Jobs	Internal	Passing Juice
{{::collection.name}}	Internal	Passing Juice
{{::sub.title}}	Internal	Passing Juice
{{::livesub.title}}	Internal	Passing Juice
Service Centre	Internal	Passing Juice
Customer service	Internal	Passing Juice
Warranty	Internal	Passing Juice
Product manual	Internal	Passing Juice
=	Internal	Passing Juice
Moments in Time - Booklet	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Impressum	Internal	Passing Juice



SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
watches	4	✓	✓	✓	✓
collectionname	4	✗	✗	✗	✗
itemtitle	3	✗	✗	✗	✗
true	3	✗	✗	✗	✗
oris	2	✓	✓	✓	✓

Usability

	Url	Domain : oris.ch Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 167 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://oris.ch/sitemap.xml</pre> <pre>https://www.oris.ch/sitemap.xml</pre>
	Robots.txt	<pre>http://oris.ch/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>