



Seo Analyzer oroinc.com

Generated on February 18 2022 10:33 AM






The score is 56/100







SEO Content

	Title	B2B eCommerce Software and CRM Platform Oro Inc. Length : 50 Perfect, your title contains between 10 and 70 characters.														
	Description	Oro revolutionizes your business with B2B eCommerce Software and CRM. Accelerate your path to digital transformation with our suite of products. Length : 144 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>B2B eCommerce Software and CRM Platform Oro Inc.</td></tr><tr><td>description</td><td>Oro revolutionizes your business with B2B eCommerce Software and CRM. Accelerate your path to digital transformation with our suite of products.</td></tr><tr><td>url</td><td>https://oroinc.com/</td></tr><tr><td>site_name</td><td>ORO INC.</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	B2B eCommerce Software and CRM Platform Oro Inc.	description	Oro revolutionizes your business with B2B eCommerce Software and CRM. Accelerate your path to digital transformation with our suite of products.	url	https://oroinc.com/	site_name	ORO INC.
Property	Content															
locale	en_US															
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site_name	ORO INC.															

SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Ecosystem where B2B Businesses Thrive• [H2] OroCommerce• [H2] OroMarketplace• [H2] OroCRM• [H2] OroPlatform• [H2] Oro helps businesses all over the world• [H2] Proven leadership• [H2] Featured In	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	Images	We found 37 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

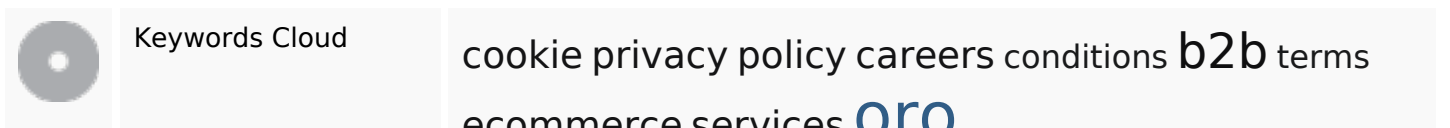
In-page links

Anchor	Type	Juice
Skip over navigation	Internal	Passing Juice
Contact Us	Internal	Passing Juice
DE - Deutsch	Internal	Passing Juice
FR - French	Internal	Passing Juice
UK - English	Internal	Passing Juice
Oro Inc. Home	Internal	Passing Juice
Partners	Internal	Passing Juice
Oro Services	Internal	Passing Juice
Training	Internal	Passing Juice
Events	Internal	Passing Juice
Company	Internal	Passing Juice
Leadership	Internal	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Guides & Reports	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Try Free Demo	Internal	Passing Juice
or learn more &gt;	Internal	Passing Juice
Download the Report	Internal	Passing Juice
Download the Report	Internal	Passing Juice
Download the Report	Internal	Passing Juice
marketplace management system	Internal	Passing Juice
Try Free Demo	Internal	Passing Juice
Customer Relationship Management	Internal	Passing Juice
Try Free Demo	Internal	Passing Juice
Learn more	Internal	Passing Juice
... and More	Internal	Passing Juice

In-page links

ORO INC	Internal	Passing Juice
Partners	Internal	Passing Juice
Oro Services	Internal	Passing Juice
Training	Internal	Passing Juice
B2B eCommerce	Internal	Passing Juice
B2B Marketplace	Internal	Passing Juice
Company	Internal	Passing Juice
Leadership	Internal	Passing Juice
Guides & Reports	Internal	Passing Juice
Bug Bounty	Internal	Passing Juice
Documentation	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Shield Certification	Internal	Passing Juice
Back to top	Internal	Passing Juice






SEO Keywords











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
oro	7	✓	✗	✓	✓
b2b	3	✓	✗	✓	✓
privacy	2	✗	✗	✗	✗
cookie	2	✗	✗	✗	✗
services	2	✗	✗	✗	✗





Usability

	Url	Domain : oroinc.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 45
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://oroinc.com/sitemap.xmlhttps://oroinc.com/sitemap_index.xmlhttps://oroinc.com/b2b-ecommerce/sitemap_index.xmlhttps://oroinc.com/oromarketplace/sitemap_index.xmlhttps://oroinc.com/orocrm/sitemap_index.xmlhttps://oroinc.com/oroplatform/sitemap_index.xmlhttps://oroinc.com/de/b2b-ecommerce/sitemap_index.xmlhttps://oroinc.com/fr/b2b-ecommerce/sitemap_index.xmlhttps://oroinc.com/uk/sitemap_index.xmlhttps://oroinc.com/fr/sitemap_index.xmlhttps://oroinc.com/fr/orocrm/sitemap_index.xml
	Robots.txt	<p>http://oroinc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>