



# Seo Analyzer ortelia.com

Generated on June 18 2023 04:08 AM






The score is 59/100







## SEO Content

	Title	Digital Applications for Galleries and Museums - Ortelia Interactive <b>Length : 68</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Exhibition Design Software, Interactive Digital Applications, and, Collections Management Systems for Galleries and Museums. <b>Length : 124</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Applications for Galleries and Museums - Ortelia Interactive</td></tr><tr><td>description</td><td>Exhibition Design Software, Interactive Digital Applications, and, Collections Management Systems for Galleries and Museums.</td></tr><tr><td>url</td><td>https://ortelia.com/</td></tr><tr><td>site_name</td><td>Ortelia Interactive</td></tr><tr><td>image</td><td>https://ortelia.com/ortelia-11-2016/wp-content/uploads/2021/08/WW_1a-1024x543.jpg</td></tr><tr><td>image:secure_url</td><td>https://ortelia.com/ortelia-11-2016/wp-content/uploads/2021/08/WW_1a-1024x543.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Digital Applications for Galleries and Museums - Ortelia Interactive	description	Exhibition Design Software, Interactive Digital Applications, and, Collections Management Systems for Galleries and Museums.	url	https://ortelia.com/	site_name	Ortelia Interactive	image	https://ortelia.com/ortelia-11-2016/wp-content/uploads/2021/08/WW_1a-1024x543.jpg	image:secure_url	https://ortelia.com/ortelia-11-2016/wp-content/uploads/2021/08/WW_1a-1024x543.jpg
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## SEO Content

		image:width 1024												
		image:height 543												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Enabling Exhibitions and Collections</li> <li>[H2] School of Visual Arts New York Senior Show 2023</li> <li>[H2] Ortelia Curator - The Value Proposition</li> <li>[H2] Announcing our strategic partnership with Zetcom</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20.59%</p> <p>Internal Links 79.41%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Products &amp;#038; Services</a>	Internal	Passing Juice
<a href="#">Ortelia Curator</a>	Internal	Passing Juice
<a href="#">Audience Engagement Applications</a>	Internal	Passing Juice
<a href="#">MuseumPlus CMS</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Publications and Reviews</a>	Internal	Passing Juice
<a href="#">Blog &amp;#038; News</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Ortelia Clients</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Ortelia Curator - the industry standard in exhibition design software</a>	Internal	Passing Juice
<a href="#">Ortelia Curator</a>	Internal	Passing Juice
<a href="#">Art of Nation</a>	External	Passing Juice
<a href="#">Women&amp;#8217;s Wealth</a>	Internal	Passing Juice
<a href="#">Princess Diana Virtual Museum</a>	Internal	Passing Juice
<a href="#">Zetcom</a>	External	Passing Juice
<a href="#">MuseumPlus</a>	External	Passing Juice
<a href="#">Features &amp; Pricing &gt;</a>	Internal	Passing Juice
<a href="#">View all our services &gt;</a>	Internal	Passing Juice
<a href="#">View the project &gt;</a>	Internal	Passing Juice
<a href="#">Queensland Art Gallery   Gallery of Modern Art (OAGOMA)</a>	External	Passing Juice
<a href="#">Women's Wealth exhibition</a>	External	Passing Juice
<a href="#">The 9th Asia Pacific Triennial of Contemporary Art'</a>	External	Passing Juice

## In-page links

<a href="#">School of Visual Arts New York Senior Show 2023</a>	Internal	Passing Juice
<a href="#">Ortelia</a>	Internal	Passing Juice
<a href="#">Ortelia Curator &amp;#8211; The Value Proposition</a>	Internal	Passing Juice
<a href="#">Announcing our strategic partnership with Zetcom</a>	Internal	Passing Juice
<a href="#">VIEW ALL OUR NEWS</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice


## SEO Keywords

 Keywords Cloud	<p>exhibition show war design ortelia arts</p> <p>wealth womens zetcom art</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ortelia	10	✓	✗	✗	✓
exhibition	7	✗	✗	✓	✓
design	6	✗	✗	✓	✗
art	4	✗	✗	✗	✓
zetcom	4	✗	✗	✗	✓












## Usability

	Url	Domain : ortelia.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 48
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://ortelia.com/sitemap_index.xml">https://ortelia.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://ortelia.com/robots.txt">http://ortelia.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics