

#### **SEO Content**

$\bigcirc$	Title	Home - Oti					
		Perfect, your title contains between 10 and 70 characters				ers.	
0	Description	Otium is a contemporary restaurant next to The Broad museum in Downtown Los Angeles by Chef Timothy Hollingsworth. Length : 114			ı.		
		Great, you	r meta d	escription co	ntains betwo	een 70 and	160 characters.
$\bigotimes$	Keywords			n't found me enerator to ci	-		age. Use <u>this free</u>
$\bigcirc$	Og Meta Properties		<sup>-</sup> page ta	ke advantag	e of Og Prop	erties.	
Ŭ		Propert	ţy	Content			
		locale		en_US			
		type		website			
		title		Home - Oti	um		
		descriptio	n	The Broad	contempora museum in l nothy Hollin	Downtown	ant next to Los Angeles
			url		https://otiumla.com/		
		site_name		Otium			
					nla.com/wp- acebookImag		loads/sites/11
0	Headings	<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 3	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

		<ul> <li>[H1]</li> <li>[H2] Our latest stories: curated</li> <li>[H3] Address</li> <li>[H3] Opening hours</li> <li>[H3] The museum</li> <li>[H4]</li> <li>[H4]</li> <li>[H4] Events at a Glance</li> </ul>
8	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 16 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

### In-page links

Anchor	Туре	Juice

## In-page links

About	Internal	Passing Juice
Menus	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
Neighborhood	Internal	Passing Juice
Curated	Internal	Passing Juice
Contact	Internal	Passing Juice
Join our team	Internal	Passing Juice
Online Store	External	Passing Juice
<u>Gift cards</u>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<u>Play</u>	External	Passing Juice
<u>Play</u>	External	Passing Juice
The Broad	External	Passing Juice
View the map	Internal	Passing Juice

### SEO Keywords

0	Keywords Cloud	join newsletter community
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### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
newsletter	1	×	×	×	×
join	1	×	×	×	×
community	1	×	×	×	×

### Usability

0	Url	Domain : otiumla.com Length : 11
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 14 Warnings : 29		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization		Apple Icon
		~	Meta Viewport Tag
		۲	Flash content

# Optimization

	XML Sitemap	Missing		
$\mathbf{\mathbf{v}}$		Your website does not have an XML sitemap - this can be problematic.		
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.		
$\bigcirc$	Robots.txt	http://otiumla.com/robots.txt		
$\overline{}$		Great, your website has a robots.txt file.		
$\bigcirc$	Analytics	Great, your website has an analytics tool.		
- -		Google Analytics		