



Seo Analyzer ottopr.com

Generated on March 22 2022 04:46 AM

The score is 65/100



SEO Content

	Title	PR Public Relations Agentur - Öffentlichkeitsarbeit - Journalismus - Texte Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Public Relations Agentur, PR, Öffentlichkeitsarbeit, Freelance Journalist, Autor, Ghostwriter, München, Content Management, Interim Manager Length : 139 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>PR Public Relations Agentur - Öffentlichkeitsarbeit - Journalismus - Texte</td></tr><tr><td>description</td><td>Public Relations Agentur, PR, Öffentlichkeitsarbeit, Freelance Journalist, Autor, Ghostwriter, München, Content Management, Interim Manager</td></tr><tr><td>url</td><td>https://ottopr.com/</td></tr><tr><td>site_name</td><td>otto pr - PR Public Relations Agentur</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	PR Public Relations Agentur - Öffentlichkeitsarbeit - Journalismus - Texte	description	Public Relations Agentur, PR, Öffentlichkeitsarbeit, Freelance Journalist, Autor, Ghostwriter, München, Content Management, Interim Manager	url	https://ottopr.com/	site_name	otto pr - PR Public Relations Agentur
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0		
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1	1	0	0	0	0											

SEO Content

		• [H1] Nachhaltige Kommunikation • [H2] Professioneller Journalismus
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.84% Internal Links 63.16%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Public Relations	Internal	Passing Juice
Portfolio	Internal	Passing Juice

In-page links

Ihr Vorteil	Internal	Passing Juice
Text	Internal	Passing Juice
Profil	Internal	Passing Juice
Referenzen	Internal	Passing Juice
Partner	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Kleine Paradiese rund um München &#8211; 22 Versuchungen dem Alltag zu entliehen	External	Passing Juice
Chiemgau &#8211; i mog di	External	Passing Juice
Querfeldein Bayern &#8211; Crossover Freizeitführer	External	Passing Juice
Heimatrauschen &#8211; Bayerische Tradition modern interpretiert	External	Passing Juice
Fred und Otto unterwegs im Chiemgau und Berchtesgadener Land &#8211; Wanderführer für Hunde	External	Passing Juice
Fred und Otto unterwegs rund um München &#8211; Wanderführer für Hunde	External	Passing Juice
Fred und Otto unterwegs in München &#8211; Stadtführer für Hunde	External	Passing Juice
Toplevel dank Yoga &#8211; Workouttipps für Skifreaks, Boardrider, Cliffhanger und Laufjunkies (2015-12-dumachstyoga_ebook)	Internal	Passing Juice
ottopress &#8211; Around the World Magazine	Internal	Passing Juice
Impressum	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	journalismus beratung otto referenzen profil relations partner kontakt public almut
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
public	2	✓	✗	✓	✗
journalismus	2	✓	✗	✗	✓
relations	2	✓	✗	✓	✗
profil	1	✗	✗	✗	✗
beratung	1	✗	✗	✗	✗

Usability

	Url	Domain : ottopr.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://ottopr.com/sitemap.xml
	Robots.txt	http://ottopr.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.