








# Seo Analyzer otys.nl

Generated on March 03 2022 03:15 AM





The score is 61/100






## SEO Content

	Title	<p>Recruitment Software op Maat   OTYS Recruiting Technology - OTYS</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Opzoek naar Recruitment Software die werkt? OTYS is een modulair systeem, waardoor je enkel de software gebruikt die jij nodig hebt! Software op maat dus. Vraag vandaag nog een demo aan en ontdek waarom OTYS ook voor jou werkt.</p> <p><b>Length : 228</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>otysapp.com, otys.nl, recruitment, otis vacatures wordpress, recruitment software</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Recruitment Software op Maat   OTYS Recruiting Technology - OTYS</td> </tr> <tr> <td>url</td> <td>https://www.otys.nl/</td> </tr> <tr> <td>image</td> <td>https://www.otys.nl/_images_upload/yourit_15680338675d764c4b1306c.jpg</td> </tr> </tbody> </table>	Property	Content	type	website	title	Recruitment Software op Maat   OTYS Recruiting Technology - OTYS	url	https://www.otys.nl/	image	https://www.otys.nl/_images_upload/yourit_15680338675d764c4b1306c.jpg		
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	Headings	<table border="1" data-bbox="539 1883 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>10</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1989 1230 2085" style="list-style-type: none"> <li>• [H1] De alles-in-één Recruitment oplossing.</li> <li>• [H2] Let's get in touch</li> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	10	3	0	0
H1	H2	H3	H4	H5	H6									
1	10	10	3	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2]</li> <li>• [H2] Recruitment Software</li> <li>• [H2] Recruitmentsoftware op maat</li> <li>• [H2] Onze partnersKoppelingen</li> <li>• [H2] Recruitment websiteWerken bij</li> <li>• [H2] OTYS successenKlant cases</li> <li>• [H2]</li> <li>• [H2] Plan een gesprek of (online) demo</li> <li>• [H3] Automatisering binnen handbereik</li> <li>• [H3] Oneindige koppel- en integratiemogelijkheden</li> <li>• [H3] Uitgebreide multipost mogelijkheden</li> <li>• [H3] Dé optimale Candidate Exprience</li> <li>• [H3] Complexe processen simpel gemaakt</li> <li>• [H3] Bedien kandidaat &amp; klant vanuit één systeem</li> <li>• [H3] Van Storm Recruitment</li> <li>• [H3] Independent Recruiters</li> <li>• [H3] Jobco Support</li> <li>• [H3] DDD Personeel</li> <li>• [H4] Wij bouwenSoftware voor</li> <li>• [H4] Wij biedenFeatures voor</li> <li>• [H4] UitgelichtUitgelicht</li> </ul>
	Images	<p>We found 20 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>16%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 25.58%

External Links : Passing Juice 0%

Internal Links 74.42%

## In-page links

Anchor	Type	Juice
<a href="#">Linkedin</a>	External	noFollow
<a href="#">Facebook</a>	External	noFollow
<a href="#">Instagram</a>	External	noFollow
<a href="#">Youtube</a>	External	noFollow
<a href="#">OTYS Go!</a>	Internal	Passing Juice
<a href="#">OTYS Web!</a>	Internal	Passing Juice
<a href="#">Voor wie?</a>	Internal	Passing Juice
<a href="#">Voor jouw branche</a>	Internal	Passing Juice
<a href="#">Referral recruitment</a>	Internal	Passing Juice
<a href="#">OTYS Multiposter</a>	Internal	Passing Juice
<a href="#">Partners en koppelingen</a>	Internal	Passing Juice
<a href="#">Over OTYS</a>	Internal	Passing Juice
<a href="#">OTYS en de maatschappij</a>	Internal	Passing Juice
<a href="#">Werken bij OTYS</a>	Internal	noFollow
<a href="#">Klant Cases</a>	Internal	Passing Juice
<a href="#">Kenniscentrum</a>	Internal	Passing Juice
<a href="#">OTYS Academy</a>	Internal	Passing Juice
<a href="#">Handleidingen</a>	Internal	Passing Juice
<a href="#">Trainingen en evenementen</a>	Internal	Passing Juice
<a href="#">Neem contact op</a>	Internal	Passing Juice
<a href="#">Onze vestigingen</a>	Internal	Passing Juice

## In-page links

<a href="#">Support</a>	Internal	Passing Juice
<a href="#">FR</a>	External	noFollow
<a href="#">EN</a>	External	noFollow
<a href="#">DE</a>	External	noFollow
<a href="#">BE</a>	External	noFollow
<a href="#">Werving &amp; selectiebureaus</a>	Internal	Passing Juice
<a href="#">Uitzendbureaus</a>	Internal	Passing Juice
<a href="#">Detacheringsbureaus</a>	Internal	Passing Juice
<a href="#">Corporate&amp;nbsp;Recruitment</a>	Internal	Passing Juice
<a href="#">Vacaturebanken</a>	Internal	Passing Juice
<a href="#">Werving &amp; Sourcing</a>	Internal	Passing Juice
<a href="#">Selectie &amp; Procedure</a>	Internal	Passing Juice
<a href="#">Plaatsingen</a>	Internal	Passing Juice
<a href="#">Business &amp; Marketing</a>	Internal	Passing Juice
<a href="#">Proces &amp; Optimalisatie</a>	Internal	Passing Juice
<a href="#">Wat is jouw beste&amp;nbsp;Source of Hire?</a>	Internal	Passing Juice
<a href="#">Maak acquisitie overbodig door hoge vindbaarheid</a>	Internal	Passing Juice
<a href="#">Revolutionaire Track &amp; Trace voor kandidaten</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">OTYS is onderdeel van Mysolution</a>	External	noFollow
<a href="#">Algemene Voorwaarden</a>	External	noFollow
<a href="#">Geef je rating</a>	External	noFollow

## SEO Keywords



Keywords Cloud

voor **otys** jouw kandidaten **van** het  
website recruitment software **een**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
otys	12	✓	✓	✓	✓
van	10	✗	✗	✓	✓
een	8	✗	✗	✓	✓
voor	8	✗	✗	✓	✓
het	6	✗	✗	✗	✗



## Usability

	Url	Domain : otys.nl Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;strike&gt;</td><td>2</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr><tr><td>&lt;U&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<strike>	2	<u>	1	<U>	4
Deprecated tags	Occurrences									
<strike>	2									
<u>	1									
<U>	4									
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>								

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://otys.nl/sitemap.xml">http://otys.nl/sitemap.xml</a> <a href="https://www.otys.nl/sitemap.xml">https://www.otys.nl/sitemap.xml</a>
	Robots.txt	<a href="http://otys.nl/robots.txt">http://otys.nl/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization