








Seo Analyzer ouravenues.com

Generated on March 19 2022 09:33 AM

The score is 55/100




SEO Content

	<p>Title</p>	<p>Marketing Avenues - Digital Marketing</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Marketing Avenues is a Fully Integrated Communication Services Company</p> <p>Length : 70</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Media & Advertising BRANDING & ADVERTISING PRINTING & PRODUCTION MEDIA & PUBLIC RELATIONS DIGITAL MARKETING WEBSITES & APPS</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>6</td> <td>30</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1497 2078" style="list-style-type: none"> • [H2] OUR PROUD STORY • [H2] The Difference between ordinary and extraordinary is just that little... • [H2] A Perfect Design is Passion, Dedication, and a lots of... • [H2] The Desire to Create is One of the Deepest Yearnings... • [H2] What We Do • [H2] with big ideas • [H2] Our Creative Team • [H2] Take a Look atSome of Our Work • [H2] The Difference between ordinary and extraordinary is just that little extra • [H2] A Perfect Design is Passion, Dedication, and a lots of Coffee • [H2] The Desire to Create is One of the Deepest Yearnings of the Human Soul 	H1	H2	H3	H4	H5	H6	0	12	6	30	0	0
H1	H2	H3	H4	H5	H6									
0	12	6	30	0	0									





SEO Content

		<ul style="list-style-type: none"> • [H2] Get In TouchCONTACT US • [H3] Welcome To MARKETING AVENUESWe Shift Directions • [H3] WE SHIFT DIRECTIONS • [H3] Crafted With Love • [H3] OUR FULL RANGE SERVICES • [H3] Awesome, Wonderful Work & Our Team is super nice and answers questions quickly! • [H3] What PeopleSay About Us • [H4] Welcome To Our Avenues • [H4] We're Marketing AvenuesMasterpieces are our Standards • [H4] We're CredibleClients Equal Partners • [H4] We're ProfessionalFull Integrated Communication Agency • [H4] We're PassionateThinking Out Of The Box Is Our Passion • [H4] • [H4] • [H4] • [H4] • [H4] OUR SYMPATHETIC SKILLS • [H4] Branding & Advertising • [H4] Media & Public Relation • [H4] Digital Marketing • [H4] Website & Apps • [H4] • [H4] • [H4] • [H4] • [H4] Chadi Matar Co-Founder / Managing Director • [H4] Ribal Khoury Co-Founder/ Creative Director • [H4] Lujain Abdelki Head Of Social Media Department • [H4] Majd Kouzbari Community Coordinator • [H4] Marie-Claude Tannourji Head Of Media Department • [H4] Maya Moudari Junior Graphic Designer • [H4] Lynn Besmar Copywriter • [H4] Tarek Aj Senior Graphic Designer • [H4] Rana Kuwaiter Account Manager • [H4] Momin Developer • [H4] Foad Android Developer • [H4] Marketing Avenues Agency
	Images	<p>We found 62 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 36%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Our Services	Internal	Passing Juice
Our Portfolio	Internal	Passing Juice
Contact	Internal	Passing Juice
Career	Internal	Passing Juice
Contact US	Internal	Passing Juice
Try again	Internal	Passing Juice
DUBAI	External	Passing Juice
DAMASCUS	External	Passing Juice
Term & Condition	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	highlight media marketing class icon digital ion-3x ion back-icon ion-social-github
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon	16	✘	✘	✘	✘
class	16	✘	✘	✘	✘
ion	16	✘	✔	✔	✔
marketing	15	✔	✔	✔	✔
ion-social-github	10	✘	✘	✘	✘











Usability

	Url	Domain : ouravenues.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ouravenues.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.