



Seo Analyzer oursky.com

Generated on February 05 2022 22:55 PM





The score is 65/100





SEO Content

	<p>Title</p>	<p>Oursky - Build Great Software Products</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>We are a developer-lead agency who work with startups and enterprises in creating award-winning apps and fast-tracking digital transformation.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>mobile app development, software development, artificial intelligence, machine learning, cloud native, UX/UI design, digital transformation, digital product design, mvp, interactive prototype</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Oursky - We build great software products</td> </tr> <tr> <td>description</td> <td>We are a developer-lead agency who work with startups and enterprises in creating award-winning apps and fast-tracking digital transformation.</td> </tr> <tr> <td>image</td> <td>https://oursky.com/assets/img/og-image.png</td> </tr> </tbody> </table>	Property	Content	title	Oursky - We build great software products	description	We are a developer-lead agency who work with startups and enterprises in creating award-winning apps and fast-tracking digital transformation.	image	https://oursky.com/assets/img/og-image.png				
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	<p>Headings</p>	<table border="1" data-bbox="544 1821 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>12</td> <td>3</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1924 1404 2056" style="list-style-type: none"> • [H1] We design and develop award-winning applications • [H1] 42% • [H1] 42% • [H1] 42% 	H1	H2	H3	H4	H5	H6	5	1	12	3	2	0
H1	H2	H3	H4	H5	H6									
5	1	12	3	2	0									



SEO Content

		<ul style="list-style-type: none">• [H1] 42%• [H2] We build award-winning digital products.• [H3] Skygear• [H3] ASOS• [H3] Jamn PLAYER• [H3] Wilson Parking• [H3] Using algorithms to parse 15+ formats for 50+ languages• [H3] Digitizing and automating business logistics• [H3] Rapid development for market validation and expansion• [H3] Building the next iteration of an award-winning MUSIC app• [H3] Multiple Thermometers connecting through BTLE• [H3] Digital transformation powered by ingenuity• [H3] We're your low-code solution for your next IT project.• [H3] Adopting microservices?• [H4] Oursky is a team of talented developers, designers, data scientists, product and project managers and QA engineers working from Hong Kong, London, and Taipei. Using cutting-edge technologies, we are an end-to-end digital product, web, and mobile app development consultancy whose creations have garnered millions of downloads and awards from the Apple App Store and Asia Smart Apps Awards.• [H4] We help companies around the world bring their ideas to life.• [H4] Oursky can help you create one.• [H5] Core Services• [H5] Products
	Images	<p>We found 31 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 29 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 34.48% Internal Links 65.52%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice
Skygear Cloud	External	Passing Juice
Services	Internal	Passing Juice
Mobile App Development	Internal	Passing Juice
Web App Development	Internal	Passing Juice
UI/UX and Digital Product Design	Internal	Passing Juice
QA-as-a-Services	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Oursky Blog	Internal	Passing Juice
Engineering Blog	Internal	Passing Juice
Open-Source Projects	Internal	Passing Juice
About Us	Internal	Passing Juice
Tech Stack	Internal	Passing Juice
Join Us	Internal	Passing Juice
Start your project	Internal	Passing Juice
Authgear	External	Passing Juice
FormX.ai	External	Passing Juice
Gesprek	External	Passing Juice
Skygear	External	Passing Juice
Learn how through our whitepaper	Internal	Passing Juice

In-page links

Digital Product Development	Internal	Passing Juice
Machine Learning Solutions (Skylab.ai)	External	Passing Juice
Microservices and Containerization	Internal	Passing Juice
Growth	Internal	Passing Juice
Workshops	External	Passing Juice
Facebook	External	Passing Juice
Linkedin	External	Passing Juice
Twitter	External	Passing Juice
Find Us	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	13	✘	✔	✔	✔
oursky	11	✔	✘	✘	✔
development	8	✘	✔	✘	✔
product	8	✔	✔	✘	✔
app	7	✘	✔	✔	✔












Usability

Url	Domain : oursky.com Length : 10
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

-  Meta Viewport Tag
-  Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 1146 1481 1220"> Google Analytics</div>