



Seo Analyzer outdoorshop.be

Generated on March 02 2022 23:04 PM

The score is 62/100



SEO Content

	Title	<p>Kledij, schoenen en uitrusting voor buiten! - Outdoorshop Poperinge</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Kledij, schoenen en uitrusting voor buiten! Kom langs in onze winkel of shop online op onze uitgebreide webshop!</p> <p>Length : 112</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>outdoor, outdoorshop, buitenleven, natuur, outdoorkledij, buitenkledij, pinewood, helikon</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.outdoorshop.be/</td></tr><tr><td>site_name</td><td>Outdoorshop Poperinge</td></tr><tr><td>title</td><td>Kledij, schoenen en uitrusting voor buiten!</td></tr><tr><td>description</td><td>Kledij, schoenen en uitrusting voor buiten! Kom langs in onze winkel of shop online op onze uitgebreide webshop!</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://cdn.webshopapp.com/shops/332112/the-mes/178316/v/982928/assets/big-block-bg.jpg?20211120183521</td></tr></tbody></table>	Property	Content	url	https://www.outdoorshop.be/	site_name	Outdoorshop Poperinge	title	Kledij, schoenen en uitrusting voor buiten!	description	Kledij, schoenen en uitrusting voor buiten! Kom langs in onze winkel of shop online op onze uitgebreide webshop!	type	website	image	https://cdn.webshopapp.com/shops/332112/the-mes/178316/v/982928/assets/big-block-bg.jpg?20211120183521
Property	Content															
url	https://www.outdoorshop.be/															
site_name	Outdoorshop Poperinge															
title	Kledij, schoenen en uitrusting voor buiten!															
description	Kledij, schoenen en uitrusting voor buiten! Kom langs in onze winkel of shop online op onze uitgebreide webshop!															
type	website															
image	https://cdn.webshopapp.com/shops/332112/the-mes/178316/v/982928/assets/big-block-bg.jpg?20211120183521															





SEO Content

Headings





H1	H2	H3	H4	H5	H6
0	1	14	47	23	0

- [H2] Levering aan huis!
- [H3] Inloggen
- [H3] Winkelwagen
- [H3] Pinewood
- [H3] Olight
- [H3] Direct Action
- [H3] Ontdek al onze producten!
- [H3]
- [H3] Onze merken
- [H3]
- [H3] Bel of mail ons!
- [H3] Klantenservice
- [H3] Mijn account
- [H3] Categorieën
- [H3] Contact
- [H4] Categorieën
- [H4] Zephyr GTX MID TF (Black)
- [H4] Zephyr GTX MID TF (Black)
- [H4] Overwatch Briefcase 16L (Kangaroo)
- [H4] Overwatch Briefcase 16L (Kangaroo)
- [H4] Delta Compac Tactical Winter Jacket (Brown Grey)
- [H4] Delta Compac Tactical Winter Jacket (Bro...
- [H4] Renegade GTX MID Ws (Women) (Sand/Apricot)
- [H4] Renegade GTX MID Ws (Women) (Sand/Aprico...
- [H4] Quest 4D GTX Forces 2 Boots (Ranger Green)
- [H4] Quest 4D GTX Forces 2 Boots (Ranger Gree...
- [H4] Hunter Pro Xtreme 2.0 Jas (Mosgroen)
- [H4] Hunter Pro Xtreme 2.0 Jas (Mosgroen)
- [H4] Telluz Jas (Mosgroen)
- [H4] Telluz Jas (Mosgroen)
- [H4] Zephyr GTX MID TF (Black)
- [H4] Zephyr GTX MID TF (Black)
- [H4] Woodwalker 18" 4mm Rubber Laars (Khaki)
- [H4] Woodwalker 18" 4mm Rubber Laars (Khaki)
- [H4] Caribou TC Extreme Broek (Mosgroen/Zwart)
- [H4] Caribou TC Extreme Broek (Mosgroen/Zwart...
- [H4] Renegade II GTX HI TF (Black)
- [H4] Renegade II GTX HI TF (Black)
- [H4] Women's UTP (Urban Tactical Pants) (PolyCotton Ripstop) (Olive Drab)
- [H4] Women's UTP (Urban Tactical Pants) (Poly...
- [H4] Varnamo Hemd (Indigo Blauw)
- [H4] Varnamo Hemd (Indigo Blauw)
- [H4] Himalaya Active Sweater (Mid Khaki)
- [H4] Himalaya Active Sweater (Mid Khaki)
- [H4] Outdoor Life T-Shirt (Olijfgroen)
- [H4] Outdoor Life T-Shirt (Olijfgroen)
- [H4] Outdoor Life T-Shirt (Donker Marine)
- [H4] Outdoor Life T-Shirt (Donker Marine)
- [H4] Finnveden Hybrid Zip-Off Afritsbroek (Olijfgroen)
- [H4] Finnveden Hybrid Zip-Off Afritsbroek (Ol...
- [H4] Finnveden Hybrid Zip-Off Afritsbroek (Zwart)

SEO Content

		<ul style="list-style-type: none">• [H4] Finnveden Hybrid Zip-Off Afritsbroek (Zw...• [H4] Finnveden Hybrid Zip-Off Afritsbroek (Licht Khaki)• [H4] Finnveden Hybrid Zip-Off Afritsbroek (Li...• [H4] Finnveden Hybrid Jas (Licht Khaki)• [H4] Finnveden Hybrid Jas (Licht Khaki)• [H4] Dames Himalaya Active Sweater (Donker Roze)• [H4] Dames Himalaya Active Sweater (Donker Ro...• [H4] Dames Himalaya Active Sweater (Donker Blauw)• [H4] Dames Himalaya Active Sweater (Donker Bl...• [H4] Dames Himalaya Active Sweater (Mid Khaki)• [H4] Dames Himalaya Active Sweater (Mid Khaki...• [H5] LOWA• [H5] 5.11 Tactical• [H5] UF PRO• [H5] LOWA• [H5] Salomon• [H5] Pinewood• [H5] Pinewood• [H5] LOWA• [H5] Gateway1• [H5] Pinewood• [H5] LOWA• [H5] Helikon• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood• [H5] Pinewood
	Images	<p>We found 55 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.95% Internal Links 99.05%

In-page links

Anchor	Type	Juice
Klantenservice	Internal	Passing Juice
Wachtwoord vergeten?	Internal	Passing Juice
Account aanmaken	Internal	Passing Juice
OUTDOOR KLEDIJ	Internal	Passing Juice
Broeken	Internal	Passing Juice
Lange Broeken	Internal	Passing Juice
Regenbroeken	Internal	Passing Juice
Shorts	Internal	Passing Juice
Kniebescherming	Internal	Passing Juice
Shirts & Sweaters	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Hemden	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Fleeces	Internal	Passing Juice
Jassen	Internal	Passing Juice

In-page links

Gevoerde Jassen	Internal	Passing Juice
Softshell & Windstoppers	Internal	Passing Juice
Fleeces	Internal	Passing Juice
Parkas	Internal	Passing Juice
Hardshell Jassen	Internal	Passing Juice
Onderkleding (Baselayer)	Internal	Passing Juice
Specifieke kledij voor de Jacht	Internal	Passing Juice
Specifieke kledij voor Vrouwen	Internal	Passing Juice
Balaclavas	Internal	Passing Juice
Petten & Hoeden	Internal	Passing Juice
Mutsen	Internal	Passing Juice
Sjaals	Internal	Passing Juice
Sokken & Kousen	Internal	Passing Juice
Riemen	Internal	Passing Juice
Handschoenen	Internal	Passing Juice
Onderhoudsproducten	Internal	Passing Juice
SCHOENEN & LAARZEN	Internal	Passing Juice
Schoenen	Internal	Passing Juice
Medium & Hoge Boots	Internal	Passing Juice
Laarzen	Internal	Passing Juice
Schoen Accessoires	Internal	Passing Juice
Schoen Onderhoudsproducten	Internal	Passing Juice
TASSEN & RUGZAKKEN	Internal	Passing Juice
Dagrugzakken	Internal	Passing Juice
Trekruugzakken	Internal	Passing Juice
Schoudertassen	Internal	Passing Juice
Reiskoffers & Duffels	Internal	Passing Juice
Heuptassen	Internal	Passing Juice

In-page links

Drinksystemen	Internal	Passing Juice
Tassen Accessories	Internal	Passing Juice
UITRUSTING & TOOLS	Internal	Passing Juice
Messen & Bijlen	Internal	Passing Juice
Multitools	Internal	Passing Juice
Zaklampen	Internal	Passing Juice
Hoofdlampen	Internal	Passing Juice
Horloges	Internal	Passing Juice
Batterijen	Internal	Passing Juice
Velcro Patches	Internal	Passing Juice
Zonnebrillen	Internal	Passing Juice
Radio & Communicatie	Internal	Passing Juice
Verrekijkers	Internal	Passing Juice
Diverse Uitrusting	Internal	Passing Juice
KAMPEREN & SURVIVAL	Internal	Passing Juice
Slaapzakken	Internal	Passing Juice
Slaapmatten	Internal	Passing Juice
Tenten	Internal	Passing Juice
Voeding & Drank	Internal	Passing Juice
Koken & Eten	Internal	Passing Juice
Drinkflessen	Internal	Passing Juice
EHBO	Internal	Passing Juice
Power Banks & Energie	Internal	Passing Juice
Lantaarns	Internal	Passing Juice
Diverse Kamperen & Survival	Internal	Passing Juice
CADEAUBON	Internal	Passing Juice
OUTLET	Internal	Passing Juice
NIEUWE PRODUCTEN	Internal	Passing Juice

In-page links

Alle categorieën	Internal	Passing Juice
Inloggen	Internal	Passing Juice
=	Internal	Passing Juice
Zephyr GTX MID TF (Black)	Internal	Passing Juice
Overwatch Briefcase 16L (Kangaroo)	Internal	Passing Juice
Delta Compac Tactical Winter Jacket (Brown Grey)	Internal	Passing Juice
Renegade GTX MID Ws (Women) (Sand/Apricot)	Internal	Passing Juice
Quest 4D GTX Forces 2 Boots (Ranger Green)	Internal	Passing Juice
Hunter Pro Xtreme 2.0 Jas (Mosgroen)	Internal	Passing Juice
Telluz Jas (Mosgroen)	Internal	Passing Juice
Woodwalker 18" 4mm Rubber Laars (Khaki)	Internal	Passing Juice
Caribou TC Extreme Broek (Mosgroen/Zwart)	Internal	Passing Juice
Renegade II GTX HI TF (Black)	Internal	Passing Juice
Women's UTP (Urban Tactical Pants) (PolyCotton Ripstop) (Olive Drab)	Internal	Passing Juice
Varnamo Hemd (Indigo Blauw)	Internal	Passing Juice
Himalaya Active Sweater (Mid Khaki)	Internal	Passing Juice
Outdoor Life T-Shirt (Olijfgroen)	Internal	Passing Juice
Outdoor Life T-Shirt (Donker Marine)	Internal	Passing Juice
Finnveden Hybrid Zip-Off Afritsbroek (Olijfgroen)	Internal	Passing Juice
Finnveden Hybrid Zip-Off Afritsbroek (Zwart)	Internal	Passing Juice
Finnveden Hybrid Zip-Off Afritsbroek (Licht Khaki)	Internal	Passing Juice
Finnveden Hybrid Jas (Licht Khaki)	Internal	Passing Juice
Dames Himalaya Active Sweater (Donker Roze)	Internal	Passing Juice
Dames Himalaya Active Sweater (Donker Blauw)	Internal	Passing Juice
Dames Himalaya Active Sweater (Mid Khaki)	Internal	Passing Juice
* Lees hier de wettelijke beperkingen	Internal	Passing Juice
Verzenden & Retourneren	Internal	Passing Juice
Algemene voorwaarden	Internal	Passing Juice

In-page links

Sitemap	Internal	Passing Juice
Registreren	Internal	Passing Juice
Mijn bestellingen	Internal	Passing Juice
Mijn verlanglijst	Internal	Passing Juice
DMWS	External	Passing Juice

SEO Keywords



Keywords Cloud

kledij mijn schoenen uitrusting
email protected poperinge het
producten ONZE wij



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
onze	3	✘	✘	✔	✔
email protected	3	✘	✘	✘	✘
mijn	3	✘	✘	✘	✔
kledij	2	✔	✔	✔	✘
uitrusting	2	✔	✘	✔	✘



Usability

	Url	Domain : outdoorshop.be Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://outdoorshop.be/sitemap.xml</pre> <pre>https://www.outdoorshop.be/sitemap.xml</pre>
	Robots.txt	<pre>http://outdoorshop.be/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>