





# Seo Analyzer ozarkglass.com

Generated on March 20 2022 08:59 AM






The score is 60/100





## SEO Content

	Title	<p>Ozark Glass &amp; Novelty   Smoke Shop - Pipes - Bubblers - Accessories</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Ozark Glass &amp; Novelty is the Premier Smoke Shop in Northwest Arkansas. Quality wax kits, dab kits, concentrate kits, glass pipes, water pipes, and more!</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ozark Glass &amp; Novelty   Smoke Shop - Pipes - Bubblers - Accessories</td></tr><tr><td>description</td><td>Ozark Glass &amp; Novelty is the Premier Smoke Shop in Northwest Arkansas. Quality wax kits, dab kits, concentrate kits, glass pipes, water pipes, and more!</td></tr><tr><td>url</td><td>https://www.ozarkglass.com/</td></tr><tr><td>site_name</td><td>Ozark Glass &amp; Novelty   Smoke Shop</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Ozark Glass & Novelty   Smoke Shop - Pipes - Bubblers - Accessories	description	Ozark Glass & Novelty is the Premier Smoke Shop in Northwest Arkansas. Quality wax kits, dab kits, concentrate kits, glass pipes, water pipes, and more!	url	https://www.ozarkglass.com/	site_name	Ozark Glass & Novelty   Smoke Shop
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## SEO Content

		<p>image <a href="https://www.ozarkglass.com/wp-content/uploads/2016/11/cropped-Ozark-Glass-Novelty-peace-sign-centerV3-600p-1.png">https://www.ozarkglass.com/wp-content/uploads/2016/11/cropped-Ozark-Glass-Novelty-peace-sign-centerV3-600p-1.png</a></p> <p>image:width 512</p> <p>image:height 512</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] OZARK GLASS &amp; NOVELTY</li> <li>• [H3] Pipes   Bubblers   Smoking Accessories Conveniently located at 1039 S Gutensohn Ste B in Springdale, Arkansas, Ozark Glass &amp; Novelty is Northwest Arkansas' One Stop Smoke Shop.</li> <li>• [H4] Home</li> <li>• [H4] About Us</li> <li>• [H4] Products</li> <li>• [H4] Contact Us</li> <li>• [H4] Main Menu</li> <li>• [H4] Shop Hours</li> <li>• [H4] Contact</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	1	7	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	7	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files


## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 66.67%</p> <p>Internal Links 33.33%</p>

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">[email&amp;#160;:protected]</a>	Internal	Passing Juice
<a href="#">RedStar</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>pipes accessories ozark glass home bubblers novelty shop products smoke</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ozark	2	✓	✗	✓	✓
glass	2	✓	✗	✓	✓
novelty	2	✓	✗	✓	✓
smoke	2	✓	✗	✓	✓
shop	2	✓	✗	✓	✓

## Usability

	Url	Domain : ozarkglass.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 16 Warnings : 9				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ozarkglass.com/robots.txt">http://ozarkglass.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>