

# Seo Analyzer ozonetel.com

Generated on February 07 2022 21:07 PM






The score is 59/100







## SEO Content

|             | Title  | <p>Hosted Call Center Software &amp; Contact Center Solution Suite   Ozonetel</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
|-------------|--|---|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|-----------------------|-----------|-------------|
|             | Description  | <p>Ozonetel's cloud based call center platform has all the tools you need to improve contact center's agent productivity &amp; customer experience.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
|             | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
|             | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Hosted Call Center Software &amp; Contact Center Solution Suite   Ozonetel</td></tr><tr><td>description</td><td>Ozonetel's cloud based call center platform has all the tools you need to improve contact center's agent productivity &amp; customer experience.</td></tr><tr><td>url</td><td>https://ozonetel.com/</td></tr><tr><td>site_name</td><td>Ozonetel US</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Hosted Call Center Software & Contact Center Solution Suite   Ozonetel | description | Ozonetel's cloud based call center platform has all the tools you need to improve contact center's agent productivity & customer experience. | url | https://ozonetel.com/ | site_name | Ozonetel US |
| Property    | Content  |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| locale      | en_US  |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| type        | website  |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| title       | Hosted Call Center Software & Contact Center Solution Suite   Ozonetel   |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| description | Ozonetel's cloud based call center platform has all the tools you need to improve contact center's agent productivity & customer experience. |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| url         | https://ozonetel.com/  |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |
| site_name   | Ozonetel US  |   |          |         |        |       |      |         |       |  |             |  |     |                       |           |             |

# SEO Content

|  |                 | image  | https://ozonetel.com/wp-content/uploads/2021/10/ot-main-1024x626.jpg |    |    |    |    |    |   |    |   |   |   |   |
|--|-----------------|--|--|----|----|----|----|----|---|----|---|---|---|---|
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>4</td> <td>0</td> <td>4</td> <td>8</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Transform customer experience with Ozonetel</li> <li>• [H2] Biggest brands put their complete trust in Ozonetel</li> <li>• [H2] Customized solutions to match industry needs</li> <li>• [H2] Features that enable, solve, improve and deliver.</li> <li>• [H2] AI-enabled omnichannel solution</li> <li>• [H2] Purpose-built Auto Dialers</li> <li>• [H2] Live Call Monitoring Dashboards</li> <li>• [H2] Complete Call Center Solution</li> <li>• [H2] Plus More!</li> <li>• [H2] Consistently recognized by the industry</li> <li>• [H2] Knowledge Centre</li> <li>• [H3]</li> <li>• [H3] All About CTI Screen Pops</li> <li>• [H3] Tips for contact centers to navigate another pandemic year</li> <li>• [H3] 6 Reasons Why You Need A Visual IVR For Your Impatient, Mobile-First Callers</li> <li>• [H5] AI-based Omnichannel Solution</li> <li>• [H5] Most Popular Feature</li> <li>• [H5] Call Center Metrics 2021</li> <li>• [H5] "+name+"</li> <li>• [H6] Products</li> <li>• [H6] Customer Stories</li> <li>• [H6] CTI Integrations</li> <li>• [H6] Resources</li> <li>• [H6] Why Ozonetel</li> <li>• [H6] Other Links</li> <li>• [H6] Ozonetel Communications Inc.</li> <li>• [H6] Contact Us</li> </ul> | H1   | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 4 | 0 | 4 | 8 |
| H1   | H2              | H3   | H4   | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 10              | 4  | 0  | 4  | 8  |    |    |    |   |    |   |   |   |   |
|  | Images          | <p>We found 79 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |  |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |  |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |  |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |  |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 60 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.67%<br>Internal Links 98.33%  |

## In-page links

| Anchor                              | Type     | Juice         |
|-------------------------------------|----------|---------------|
| =                                   | External | Passing Juice |
| <a href="#">Products</a>            | Internal | Passing Juice |
| <a href="#">Inbound Calling</a>     | Internal | Passing Juice |
| <a href="#">Outbound Calling</a>    | Internal | Passing Juice |
| <a href="#">Blended Call Center</a> | Internal | Passing Juice |
| <a href="#">CTI Integrations</a>    | Internal | Passing Juice |
| <a href="#">Click to Call</a>       | Internal | Passing Juice |
| <a href="#">Auto Dialers</a>        | Internal | Passing Juice |
| <a href="#">Auto Attendant</a>      | Internal | Passing Juice |
| <a href="#">Contact Manager</a>     | Internal | Passing Juice |
| <a href="#">Omnichannel Routing</a> | Internal | Passing Juice |
| <a href="#">Conversational AI</a>   | Internal | Passing Juice |
| <a href="#">Speech Analytics</a>    | Internal | Passing Juice |
| <a href="#">Zoho</a>                | Internal | Passing Juice |
| <a href="#">Zendesk</a>             | Internal | Passing Juice |
| <a href="#">Salesforce</a>          | Internal | Passing Juice |

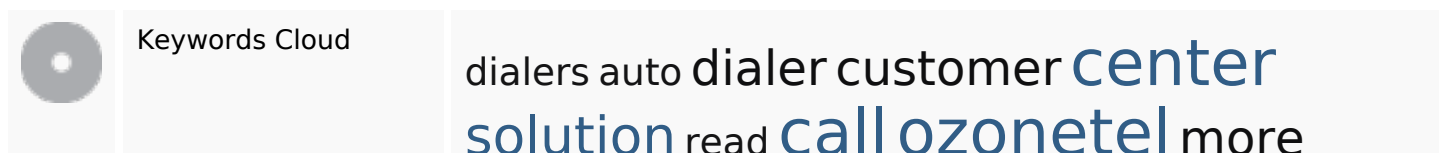
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Freshdesk</a>  | Internal | Passing Juice |
| <a href="#">Hubspot</a>  | Internal | Passing Juice |
| <a href="#">Features</a>   | Internal | Passing Juice |
| <a href="#">Power Dialer</a>   | Internal | Passing Juice |
| <a href="#">Predictive Dialer</a>  | Internal | Passing Juice |
| <a href="#">IVR</a>  | Internal | Passing Juice |
| <a href="#">ACD/Smart Routing</a>  | Internal | Passing Juice |
| <a href="#">Screen Recording</a>   | Internal | Passing Juice |
| <a href="#">Digital Channels</a>   | Internal | Passing Juice |
| <a href="#">Whatsapp Business Solution</a>   | Internal | Passing Juice |
| <a href="#">Intercom Integration</a>   | Internal | Passing Juice |
| <a href="#">Pricing</a>  | Internal | Passing Juice |
| <a href="#">Blog</a>   | Internal | Passing Juice |
| <a href="#">Ebooks</a>   | Internal | Passing Juice |
| <a href="#">Customer Stories</a>   | Internal | Passing Juice |
| <a href="#">Try it Now</a>   | Internal | Passing Juice |
| <a href="#">Ozonetel partners with Truecaller for Business</a>                               | Internal | Passing Juice |
| <a href="#">Try it Now</a>   | Internal | Passing Juice |
| <a href="#">E-Commerce</a>   | Internal | Passing Juice |
| <a href="#">BFSI</a>   | Internal | Passing Juice |
| <a href="#">Food Delivery</a>  | Internal | Passing Juice |
| <a href="#">Logistics</a>  | Internal | Passing Juice |
| <a href="#">Travel</a>   | Internal | Passing Juice |
| <a href="#">Fintech</a>  | Internal | Passing Juice |
| <a href="#">Healthcare</a>   | Internal | Passing Juice |
| <a href="#">All About CTI Screen Pops</a>  | Internal | Passing Juice |
| <a href="#">Tips for contact centers to navigate another pandemic year</a>                   | Internal | Passing Juice |
| <a href="#">6 Reasons Why You Need A Visual IVR For Your Impatient, Mobile-First Callers</a> | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Call Center Solution</a>  | Internal | Passing Juice |
| <a href="#">Business Phone System</a>   | Internal | Passing Juice |
| <a href="#">HIPAA Compliant Call Center</a>   | Internal | Passing Juice |
| <a href="#">Sales Dialer Solution</a>   | Internal | Passing Juice |
| <a href="#">Ozonetel CX Hub</a>   | Internal | Passing Juice |
| <a href="#">E-commerce</a>  | Internal | Passing Juice |
| <a href="#">Tripling capacity with automation</a>                                       | Internal | Passing Juice |
| <a href="#">Food Delivery</a>   | Internal | Passing Juice |
| <a href="#">Banking &amp; Finance</a>   | Internal | Passing Juice |
| <a href="#">Hospitality &amp; Wellness</a>  | Internal | Passing Juice |
| <a href="#">Travel</a>  | Internal | Passing Juice |
| <a href="#">About us</a>  | Internal | Passing Juice |
| <a href="#">Security &amp; Compliance</a>   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>  | Internal | Passing Juice |
| <a href="#">Uber connects 1million secure calls between cab drivers &amp; customers</a> | Internal | Passing Juice |
| <a href="#">Tell me more</a>  | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| ozonetel | 20      | ✓     | ✗        | ✓           | ✓        |
| call     | 18      | ✓     | ✗        | ✓           | ✓        |
| center   | 16      | ✓     | ✗        | ✓           | ✓        |
|          |         |       |          |             |          |







## Keywords Consistency

|          |    |   |   |   |   |
|----------|----|---|---|---|---|
| solution | 13 | ✓ | ✗ | ✗ | ✓ |
| more     | 11 | ✗ | ✗ | ✗ | ✓ |



## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : ozonetel.com<br>Length : 12              |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | Great. We have found a Print-Friendly CSS.        |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 65<br>Warnings : 26  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li></ul> |




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://ozonetel.com/sitemap.xml>



### Robots.txt

<http://ozonetel.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.