










The score is 59/100







SEO Content

	Title	<p>aio Media Group - aio A family of companies firmly rooted in Hawaii's local values</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Our aio media brands' coverage encompasses travel, dining, fashion, business, sports and more, showcasing Hawaii in with our rich, multimedia content.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>aio Media Group - aio A family of companies firmly rooted in Hawaii's local values</td></tr><tr><td>description</td><td>Our aio media brands' coverage encompasses travel, dining, fashion, business, sports and more, showcasing Hawaii in with our rich, multimedia content.</td></tr><tr><td>url</td><td>https://www.aiohawaii.com/aio-media-group/</td></tr><tr><td>site_name</td><td>aio A family of companies firmly rooted in Hawaii's local values</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	aio Media Group - aio A family of companies firmly rooted in Hawaii's local values	description	Our aio media brands' coverage encompasses travel, dining, fashion, business, sports and more, showcasing Hawaii in with our rich, multimedia content.	url	https://www.aiohawaii.com/aio-media-group/	site_name	aio A family of companies firmly rooted in Hawaii's local values
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SEO Content

	Headings	<p>H1 2</p> <p>H2 0</p> <p>H3 0</p> <p>H4 0</p> <p>H5 0</p> <p>H6 0</p> <ul style="list-style-type: none"> • [H1] Our Media Group • [H1] Our Media Group
	Images	<p>We found 28 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 80%</p> <p>Internal Links 20%</p>

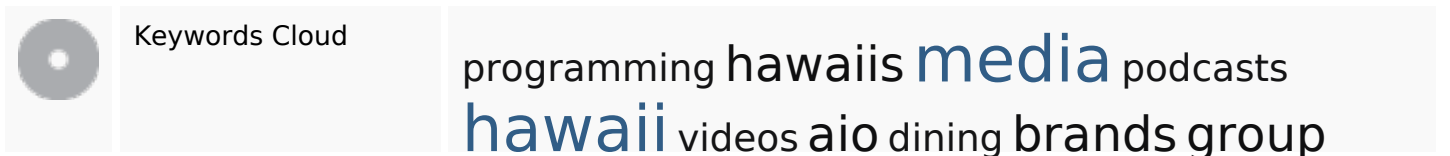
In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Family of Companies	External	Passing Juice

In-page links

aio Media	External	Passing Juice
aio Digital	External	Passing Juice
aio Foundation	External	Passing Juice
Masks4allHawaii	External	Passing Juice
aio Amplify	External	Passing Juice
Donate	External	Passing Juice
Careers	Internal	Passing Juice
Contact	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	7	✓	✗	✓	✓
hawaii	6	✓	✗	✓	✗
brands	4	✗	✗	✓	✗
aio	3	✓	✗	✓	✗
group	3	✓	✗	✗	✓












Usability

	Url	Domain : pacificbasin.net Length : 16
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://pacificbasin.net/sitemap.xml
	Robots.txt	http://pacificbasin.net/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics