

Seo Analyzer packlink.es

Generated on February 15 2022 00:25 AM





The score is 55/100







SEO Content

	Title	Comparador de envío de paquetes por mensajería - PackLink Length : 57 Perfect, your title contains between 10 and 70 characters.												
	Description	Packlink es un buscador de empresas de paquetería para enviar paquetes a precios baratos. Envío de paquetes a nivel nacional e internacional. Length : 141 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>0</td><td>7</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Compara, envía y ahorra• [H2] Compara• [H2] Envía• [H2] Ahorra• [H4] Paquete 1• [H4] Fácil y rápido• [H4] Suscríbete a la newsletter• [H4] Conócenos• [H4] Información• [H4] Internacional• [H4] Nacional• [H5] País• [H5] Pago seguro• [H5] Síguenos	H1	H2	H3	H4	H5	H6	0	4	0	7	3	0
H1	H2	H3	H4	H5	H6									
0	4	0	7	3	0									
	Images	We found 20 images on this web page.												

SEO Content

		14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 143 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.9% Internal Links 95.1%

In-page links

Anchor	Type	Juice
FB	External	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
Linkedin	External	Passing Juice
Packlink Simply Shipping	Internal	Passing Juice

In-page links

Empresas de transporte	Internal	Passing Juice
Correos	Internal	Passing Juice
Paq 72	Internal	Passing Juice
Paq Estandar	Internal	Passing Juice
Paq Standard Internacional	Internal	Passing Juice
Paq Premium	Internal	Passing Juice
Paq Premium Internacional	Internal	Passing Juice
Paq Light Internacional	Internal	Passing Juice
DropOff	Internal	Passing Juice
Seguimiento envíos Correos	Internal	Passing Juice
SEUR	Internal	Passing Juice
24	Internal	Passing Juice
Classic	Internal	Passing Juice
Canarias	Internal	Passing Juice
Seguimiento envíos Seur	Internal	Passing Juice
Correos Express	Internal	Passing Juice
Paq 24	Internal	Passing Juice
Paq 10	Internal	Passing Juice
Internacional Standard	Internal	Passing Juice
Aéreo	Internal	Passing Juice
Marítimo	Internal	Passing Juice
EquiPaq 24	Internal	Passing Juice
Seguimiento Correos Express	Internal	Passing Juice
UPS	Internal	Passing Juice
Standard Europa	Internal	Passing Juice
Express Saver	Internal	Passing Juice
Standard Doméstico	Internal	Passing Juice
Standard Europa Import	Internal	Passing Juice

In-page links

Express Saver Import	Internal	Passing Juice
Access Point	Internal	Passing Juice
Seguimiento envíos UPS	Internal	Passing Juice
GLS	Internal	Passing Juice
Euro Business Parcel	Internal	Passing Juice
Euro Business Parcel Import	Internal	Passing Juice
Seguimiento envíos GLS	Internal	Passing Juice
TNT	Internal	Passing Juice
Economy Europa	Internal	Passing Juice
Economy Mundo	Internal	Passing Juice
Express Europa	Internal	Passing Juice
Express Mundo	Internal	Passing Juice
Express Nacional	Internal	Passing Juice
Seguimiento envíos TNT	Internal	Passing Juice
Zeleris	Internal	Passing Juice
Zeleris 10	Internal	Passing Juice
Zeleris 48H	Internal	Passing Juice
Día siguiente	Internal	Passing Juice
Seguimiento envíos Zeleris	Internal	Passing Juice
Envialia	Internal	Passing Juice
Envialia 24H	Internal	Passing Juice
Envialia 48/72H	Internal	Passing Juice
Seguimiento envíos Envialia	Internal	Passing Juice
Tourline Express	Internal	Passing Juice
Tourline 48H	Internal	Passing Juice
Seguimiento envíos Tourline	Internal	Passing Juice
DHL	Internal	Passing Juice
ASM	Internal	Passing Juice

In-page links

ASM 24	Internal	Passing Juice
ASM Economy	Internal	Passing Juice
Seguimiento envíos ASM	Internal	Passing Juice
Celeritas	Internal	Passing Juice
Seguimiento envíos Celeritas	Internal	Passing Juice
Cacesa	Internal	Passing Juice
Air Express	Internal	Passing Juice
Air express documentos	Internal	Passing Juice
Cacesa seguimiento	Internal	Passing Juice
CTT Express	Internal	Passing Juice
Nacional	Internal	Passing Juice
Courier	Internal	Passing Juice
Envíos a Canarias	Internal	Passing Juice
Envíos a Baleares	Internal	Passing Juice
Envíos a Barcelona	Internal	Passing Juice
Envíos a Madrid	Internal	Passing Juice
Envios Urgentes	Internal	Passing Juice
Internacional	Internal	Passing Juice
Envíos a Europa	Internal	Passing Juice
Enviar paquete a Italia	Internal	Passing Juice
Enviar paquete a Alemania	Internal	Passing Juice
Enviar paquete a Francia	Internal	Passing Juice
Enviar paquete a Reino Unido	Internal	Passing Juice
Envíos a América del Norte	Internal	Passing Juice
Enviar paquete a Estados Unidos	Internal	Passing Juice
Enviar paquete a Mexico	Internal	Passing Juice
Envios a Republica Dominicana	Internal	Passing Juice
Envios a Cuba	Internal	Passing Juice


In-page links

Envíos a América del Sur	Internal	Passing Juice
Envios a Colombia	Internal	Passing Juice
Aduana Colombia	Internal	Passing Juice
Envios a Ecuador	Internal	Passing Juice
Envios a Argentina	Internal	Passing Juice
Envios a Perú	Internal	Passing Juice
Envíos a Asia	Internal	Passing Juice
Enviar paquete a China	Internal	Passing Juice
Enviar paquete a Corea del Sur	Internal	Passing Juice
Enviar paquete a Japon	Internal	Passing Juice
Envíos a África	Internal	Passing Juice
Enviar paquete a Marruecos	Internal	Passing Juice
Envíos a Oceanía	Internal	Passing Juice
Enviar paquete a Australia	Internal	Passing Juice
Envíos Baratos	Internal	Passing Juice
Packing List	Internal	Passing Juice
Enviar maletas	Internal	Passing Juice
Enviar paquetes grandes	Internal	Passing Juice
Envíos contrareembolso	Internal	Passing Juice
Envíos con aduanas	Internal	Passing Juice
Packing	Internal	Passing Juice
Calcular peso volumétrico	Internal	Passing Juice
Buscador de envios	Internal	Passing Juice
Ayuda	External	Passing Juice
Inicia sesión	Internal	Passing Juice
¿Quiénes somos?	Internal	Passing Juice
Contacta con nosotros	External	Passing Juice
Trabaja con nosotros	External	Passing Juice

In-page links

Regístrate	Internal	Passing Juice
Mapa del sitio	Internal	Passing Juice
Blog	Internal	Passing Juice
Empresas de mensajería	Internal	Passing Juice
¿Cómo funciona Packlink?	Internal	Passing Juice
Promociones y cupones	Internal	Passing Juice
Envíos para empresas	Internal	Passing Juice
Precio mínimo garantizado	Internal	Passing Juice
Seguimiento envíos	Internal	Passing Juice
Consejos Prácticos	Internal	Passing Juice
Top Destinos	Internal	Passing Juice
Enviar paquete a Alemania	Internal	Passing Juice
Enviar paquete a Francia	Internal	Passing Juice
Enviar paquete a Estados Unidos	Internal	Passing Juice
Enviar paquete a Italia	Internal	Passing Juice
Enviar paquete a México	Internal	Passing Juice
Enviar paquete a Reino Unido	Internal	Passing Juice
Enviar paquete a Bilbao	Internal	Passing Juice
Enviar paquete a La Coruña	Internal	Passing Juice
Enviar paquete a Sevilla	Internal	Passing Juice
Enviar paquete a Valencia	Internal	Passing Juice
Enviar paquete a Tenerife	Internal	Passing Juice
Enviar paquete a Malaga	Internal	Passing Juice
Enviar paquete a Melilla	Internal	Passing Juice
Términos y condiciones	Internal	Passing Juice
Política de privacidad	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	correos envíos paquete envíos seguimiento internacional enviar packlink paq express
--	----------------	---


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enviar	30	✘	✘	✔	✘
envíos	29	✘	✘	✘	✘
paquete	27	✔	✘	✔	✔
seguimiento	15	✘	✘	✘	✘
express	13	✘	✘	✘	✘











Usability

	Url	Domain : packlink.es Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
--	---------	--------




Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://packlink.es/sitemap.xml</pre> <pre>https://www.packlink.es/sitemap.xml</pre>
	Robots.txt	<pre>http://packlink.es/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.