Seo Analyzer packtpub.com

Generated on March 01 2022 18:22 PM

The score is 39/100

SEO Content

✓	Title	Packt | Programming Books, eBooks & Videos for Developers **Length : 61** Perfect, your title contains between 10 and 70 characters.
✓	Description	Packt is the online library and learning platform for professional developers. Learn Python, JavaScript, Angular and more with eBooks, videos and courses **Length : 153** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 0 **H3** 3 **H4** 1 **H5** 1 **H6** 0 • [H3] Useful Links • [H3] Help & Support • [H3] Social • [H4] Filters • [H5] {{{ name }}} {{#product_type_filter}} {{{ product_type_filter }}} {{/product_type_filter}}
✗	Images	We found 38 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Browse All	Internal	Passing Juice
Web Development	Internal	Passing Juice
Programming	Internal	Passing Juice
Data	Internal	Passing Juice
Cloud & Networking	Internal	Passing Juice
Mobile	Internal	Passing Juice
Security	Internal	Passing Juice
IOT & Hardware	Internal	Passing Juice
Business	Internal	Passing Juice
All Products	Internal	Passing Juice

In-page links

All Books	Internal	Passing Juice
All Videos	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Latest Releases	Internal	Passing Juice
Python	Internal	Passing Juice
C#	Internal	Passing Juice
C++	Internal	Passing Juice
Javascript	Internal	Passing Juice
Java	Internal	Passing Juice
AWS	Internal	Passing Juice
React	Internal	Passing Juice
Azure	Internal	Passing Juice
Angular	Internal	Passing Juice
PHP	Internal	Passing Juice
Free Learning	Internal	Passing Juice
User Sign In	Internal	Passing Juice
Sign In	Internal	Passing Juice
Register	Internal	Passing Juice
Menu	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice

In-page links

View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
View Details	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Authors	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
View our Cookie Policy	Internal	Passing Juice
Help & Support	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Orders & Purchases	Internal	Passing Juice
Code Download & Errata	Internal	Passing Juice
Submit Errata	Internal	Passing Juice
Contact Us	Internal	Passing Juice
1. Your Privacy	Internal	Passing Juice
2. Strictly Necessary Cookies	Internal	Passing Juice
3. Performance Cookies	Internal	Passing Juice
4. Targeting Cookies	Internal	Passing Juice
View details	Internal	Passing Juice

SEO Keywords

Keywords Cloud	all website books site videos cookies programming best javascript browse

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	18	✖	✖	✖	✖
all	15	✖	✖	✖	✖
browse	11	✖	✖	✖	✖
site	7	✖	✖	✖	✖
website	6	✖	✖	✖	✖

Usability

	Url	Domain : packtpub.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 60 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://packtpub.com/sitemap.xml https://www.packtpub.com/media/sitemap_us.xml https://www.packtpub.com/media/sitemap.xml
✔	Robots.txt	http://packtpub.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics