





The score is 53/100







SEO Content

	Title	<p>Packwize Division of Craftwell Canada inc.</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p> Division of Craftwell Canada inc.</p> <p>Length : 36</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>, Packwize , Division of Craftwell Canada inc.</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>0</td> <td>3</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1453 1973" style="list-style-type: none"> • [H2] Production to Delivery • [H2] Thermoforming • [H2] Personalized Service • [H2] You make it, We pack it! • [H2] All the wisdom in packaging! • [H2] What we do? • [H2] News • [H4] Contemporary, patterned bottles just released by Jiann Gwo • [H4] Libo's metallized and varnished compacts • [H4] PACKstory: Hana's Click Pens • [H5] Products • [H5] Services • [H5] Contact 	H1	H2	H3	H4	H5	H6	0	7	0	3	3	0
H1	H2	H3	H4	H5	H6									
0	7	0	3	3	0									
	Images	<p>We found 14 images on this web page.</p>												

SEO Content

		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

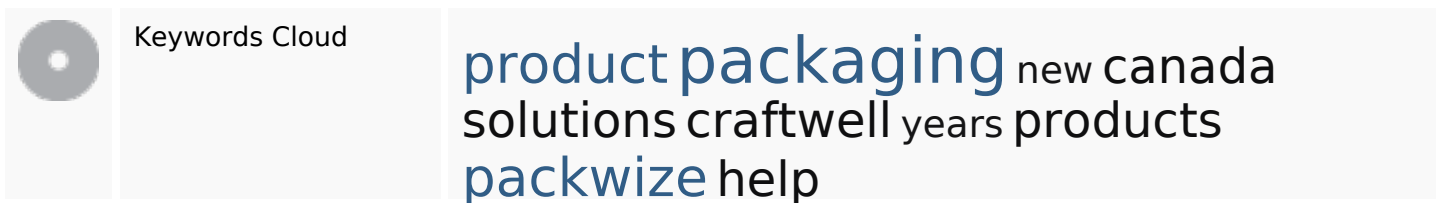
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Contacts	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Contact	Internal	Passing Juice
Contemporary, patterned bottles just released by Jiann Gwo	External	Passing Juice
Libo&#8217;s metallized and varnished compacts	External	Passing Juice
PACKstory: Hana&#8217;s Click Pens	External	Passing Juice
More Testimonials	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
packaging	9	✘	✘	✘	✔
product	7	✘	✘	✘	✔
packwize	6	✔	✔	✘	✘
products	5	✘	✘	✘	✔
solutions	5	✘	✘	✘	✘





Usability

	Url	Domain : packwize.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.packwize.com/wp-sitemap.xml
	Robots.txt	http://packwize.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.