

Seo Analyzer paderm.com

Generated on March 16 2022 07:09 AM

The score is 35/100

SEO Content

	Title	Pennsylvania Dermatology Group					
		Length	: 30				
		Perfect,	your title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length: 0					
		-	l. We haven ne meta tag		•	-	age. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 2	H4 7	H5 0	H6 0
		 [H1] [H3] Welcome to Pennsylvania Dermatology Group [H3] [H4] Samuel L. Chachkin, M.D. [H4] Katherine G. Evans, M.D. [H4] David R. Enis, M.D., PhD. [H4] Francesca Wolfe, M.P.A.S., PA-C [H4] Hannah Rodriguez, M.P.A.S., PA-C Thomas D. Regan, M.D., Mohs surgeon [H4] Austin Liu, M.D., Mohs Surgeon [H4] Affiliations 					
	Images	We found	d 9 images o	on this web	page.		
7 alt attributes are empty or missing. Add alternative text search engines can better understand the content of your							
	Text/HTML Ratio	Ratio : 6	%				

SEO Content

	This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

3	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
General Dermatology	Internal	Passing Juice
Surgical	Internal	Passing Juice
Mohs Surgery	Internal	Passing Juice
Wound Care Instructions	Internal	Passing Juice
Dermatopathology	Internal	Passing Juice

In-page links

For Patients	Internal	Passing Juice
New Patients	Internal	Passing Juice
<u>Forms</u>	Internal	Passing Juice
<u>Policies</u>	Internal	Passing Juice
iPLEDGE Program	Internal	Passing Juice
Patient Portal	Internal	Passing Juice
Location	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
click here	External	Passing Juice

SEO Keywords



Keywords Cloud

patients visits 700 visit telemedicine room dermatology ask office patient

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
patients	8	×	×	×	×
office	5	×	×	×	×
room	5	×	×	×	×
patient	4	×	×	×	×
telemedicine	4	×	×	×	×

Usability



Url

Domain : paderm.com

Length: 10

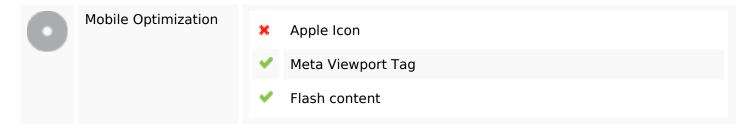
Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
②	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 19 Warnings: 34
\bigcirc	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Deprecated tags Occurrences
		<u><</u>
0	Speed Tips	Excellent, your website doesn't use nested tables.
		Too bad, your website is using inline styles.
		★ Too bad, your website has too many CSS files (more than 4).
		Too bad, your website has too many JS files (more than 6).
		Perfect, your website takes advantage of gzip.

Mobile



Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://paderm.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.