









Seo Analyzer paderm.com

Generated on March 16 2022 07:09 AM

The score is 35/100







SEO Content

	Title	<div>Pennsylvania Dermatology Group</div> <div>Length : 30</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>2</td><td>7</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none">• [H1]• [H3] Welcome to Pennsylvania Dermatology Group• [H3]• [H4] Samuel L. Chachkin, M.D.• [H4] Katherine G. Evans, M.D.• [H4] David R. Enis, M.D., PhD.• [H4] Francesca Wolfe, M.P.A.S., PA-C• [H4] Hannah Rodriguez, M.P.A.S., PA-C Thomas D. Regan, M.D., Mohs surgeon• [H4] Austin Liu, M.D., Mohs Surgeon• [H4] Affiliations</div>	H1	H2	H3	H4	H5	H6	1	0	2	7	0	0
H1	H2	H3	H4	H5	H6									
1	0	2	7	0	0									
	Images	<div>We found 9 images on this web page.</div> <div>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>												
	Text/HTML Ratio	<div>Ratio : 6%</div>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
General Dermatology	Internal	Passing Juice
Surgical	Internal	Passing Juice
Mohs Surgery	Internal	Passing Juice
Wound Care Instructions	Internal	Passing Juice
Dermatopathology	Internal	Passing Juice

In-page links

For Patients	Internal	Passing Juice
New Patients	Internal	Passing Juice
Forms	Internal	Passing Juice
Policies	Internal	Passing Juice
iPLEDGE Program	Internal	Passing Juice
Patient Portal	Internal	Passing Juice
Location	Internal	Passing Juice
Contact	Internal	Passing Juice
click here	External	Passing Juice


SEO Keywords

	Keywords Cloud	patients visits 700 visit telemedicine room dermatology ask office patient
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patients	8	×	×	×	×
office	5	×	×	×	×
room	5	×	×	×	×
patient	4	×	×	×	×
telemedicine	4	×	×	×	×






Usability







	Url	Domain : paderm.com Length : 10
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 19 Warnings : 34				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	8
Deprecated tags	Occurrences					
<u>	8					

	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://paderm.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>