





Seo Analyzer paizo.com

Generated on February 22 2022 09:39 AM






The score is 54/100






SEO Content

	Title	<p>Home of the Pathfinder and Starfinder RPGs. The Golem's Got It! Paizo</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Join the Pathfinder and Starfinder roleplaying game community. From dice, maps, and subscriptions to the latest hardcover, you'll find it all at paizo.com.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Home of the Pathfinder and Starfinder RPGs. The Golem's Got It! Paizo</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Join the Pathfinder and Starfinder roleplaying game community. From dice, maps, and subscriptions to the latest hardcover, you'll find it all at paizo.com.</td></tr><tr><td>image</td><td>https://cdn.paizo.com:443/d960ad1b-9967-00f9-1158-72274b18312d/924ee115-2d7b-410f-9785-bcd3f7438ffd/paizo_meta.jpg?w=1200&amp;fm=jpg</td></tr><tr><td>url</td><td>https://paizo.com/</td></tr></tbody></table>	Property	Content	title	Home of the Pathfinder and Starfinder RPGs. The Golem's Got It! Paizo	type	website	description	Join the Pathfinder and Starfinder roleplaying game community. From dice, maps, and subscriptions to the latest hardcover, you'll find it all at paizo.com.	image	https://cdn.paizo.com:443/d960ad1b-9967-00f9-1158-72274b18312d/924ee115-2d7b-410f-9785-bcd3f7438ffd/paizo_meta.jpg?w=1200&amp;fm=jpg	url	https://paizo.com/
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url	https://paizo.com/													

SEO Content

	Headings	H1 4	H2 11	H3 1	H4 2	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Unleash Your Hero!• [H1] Explore, Report, Cooperate!• [H1] Galactic Journeys• [H1] What's Happening At Paizo• [H2] Unleash Your Hero!• [H2] Explore, Report, Cooperate!• [H2] Galactic Journeys• [H2]• [H2]• [H2]• [H2]• [H2] Read More >• [H2] NEW RELEASES• [H2] Gear Up and Throw Down!• [H2] UPCOMING RELEASES• [H3] SUBSCRIBE TODAY• [H4] Need Help?• [H4] Need Help?					
	Images	We found 23 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 78 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.28%

Internal Links 98.72%

In-page links

Anchor	Type	Juice
Sign In	Internal	Passing Juice
Second Edition Rulebooks	Internal	Passing Juice
Official Digital Toolset	Internal	Passing Juice
Online System Reference	Internal	Passing Juice
Downloads	Internal	Passing Juice
First Edition Rulebooks	Internal	Passing Juice
Adventure Path	Internal	Passing Juice
Standalone Adventures	Internal	Passing Juice
Organized Play Scenarios	Internal	Passing Juice
First Edition Adventures	Internal	Passing Juice
Cards	Internal	Passing Juice
Maps	Internal	Passing Juice
Pawns	Internal	Passing Juice
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Other Accessories	Internal	Passing Juice
First Edition Accessories	Internal	Passing Juice
Adventure Path	Internal	Passing Juice
Standalone Adventures	Internal	Passing Juice

In-page links

Organized Play Scenarios	Internal	Passing Juice
Cards	Internal	Passing Juice
Dice	Internal	Passing Juice
Digital Tools	Internal	Passing Juice
Maps	Internal	Passing Juice
Miniatures	Internal	Passing Juice
Other Accessories	Internal	Passing Juice
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Licensed	Internal	Passing Juice
Starfinder Society	Internal	Passing Juice
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Accessories	Internal	Passing Juice
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Internal

Passing Juice

SEO Keywords



Keywords Cloud

galactic more play explore organized
paizo pathfinder learn adventure
accessories

Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
pathfinder	6	✓	✗	✓	✗
accessories	5	✗	✗	✗	✗
paizo	5	✓	✗	✓	✓
play	4	✗	✗	✓	✗
adventure	4	✗	✗	✗	✗

Usability





	Url	Domain : paizo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 173 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://paizo.com/sitemap.xml</code>
	Robots.txt	<code>http://paizo.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>