







Seo Analyzer palmdesert.com

Generated on March 05 2022 02:39 AM






The score is **56/100**







SEO Content

	<p>Title</p>	<p>About Palm Desert History of Palm Desert Travel Planning</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Learn more about Palm Desert History. Discover palm desert & Palm Springs best restaurant, hotels, resorts Vacation Rentals, Events and much more</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>about palm desert, about palm springs, vacation deals, hotels in palm springs, restaurants in palm desert</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>About</td> </tr> <tr> <td>url</td> <td>http://palmdesert.com/</td> </tr> <tr> <td>site_name</td> <td>Palm Desert California: Visitor Guide Information Palm Desert California</td> </tr> <tr> <td>description</td> <td>Online since 1996, PalmDesert.com is a highly rated, trusted Palm Desert travel website offering up to date content and unique deals, promotions, promo code</td> </tr> <tr> <td>video</td> <td>http://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4</td> </tr> <tr> <td>video:secure_url</td> <td>https://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4</td> </tr> </tbody> </table>	Property	Content	type	article	title	About	url	http://palmdesert.com/	site_name	Palm Desert California: Visitor Guide Information Palm Desert California	description	Online since 1996, PalmDesert.com is a highly rated, trusted Palm Desert travel website offering up to date content and unique deals, promotions, promo code	video	http://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4	video:secure_url	https://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4
Property	Content																	
type	article																	
title	About																	
url	http://palmdesert.com/																	
site_name	Palm Desert California: Visitor Guide Information Palm Desert California																	
description	Online since 1996, PalmDesert.com is a highly rated, trusted Palm Desert travel website offering up to date content and unique deals, promotions, promo code																	
video	http://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4																	
video:secure_url	https://palmdesert.com/wp-content/uploads/2014/10/welcome2.mp4																	

SEO Content

		video:type video/mp4												
		video:width 640												
		video:height 361												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] WELCOME • [H1] Palm Desert Information • [H3] '+weather.city+' 	H1	H2	H3	H4	H5	H6	2	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	1	0	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.33%</p> <p>Internal Links 97.67%</p>

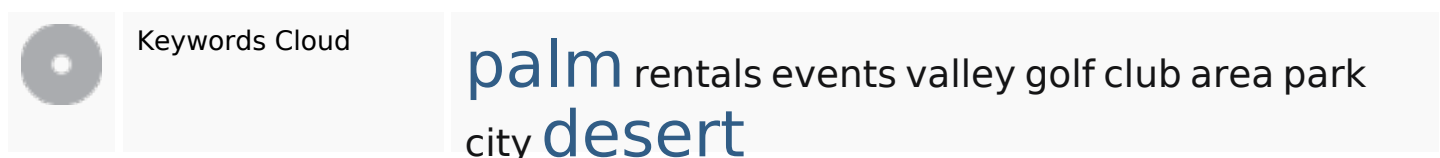
In-page links

Anchor	Type	Juice
FULL MENU	Internal	Passing Juice
About	Internal	Passing Juice
Advertising	Internal	Passing Juice
Associate-cities	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Assisted Living Facilities	Internal	Passing Juice
Bob Hope USO	Internal	Passing Juice
Book Store	Internal	Passing Juice
Valley Casinos	Internal	Passing Juice
Desert Cities Bird Club	Internal	Passing Juice
Bi-Plane	Internal	Passing Juice
Education	Internal	Passing Juice
Events	Internal	Passing Juice
Movies	Internal	Passing Juice
Gift Shop	Internal	Passing Juice
Fantasy Springs Rock Yard	Internal	Passing Juice
Music Festival	Internal	Passing Juice
Stagecoach 2016	Internal	Passing Juice
Golf Courses	Internal	Passing Juice
Groupon	Internal	Passing Juice
Hiking Trails	Internal	Passing Juice
Rotary Club	Internal	Passing Juice
Senior Care	Internal	Passing Juice
Sports	Internal	Passing Juice
Weather	Internal	Passing Juice
Events	Internal	Passing Juice
Maps	Internal	Passing Juice

In-page links

Lodging	Internal	Passing Juice
Vacation Rentals	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Homes for sale in Golf Country Clubs	Internal	Passing Juice
Retirement Communities	Internal	Passing Juice
Gated Communities	Internal	Passing Juice
Palm Desert - Home and Apartment Rentals - Long Term	Internal	Passing Juice
Restaurant	Internal	Passing Juice
EMail	Internal	Passing Juice
Affordable Housing	Internal	Passing Juice
See, Do, and Eat	Internal	Passing Juice
El Paseo and Palm Desert Shopping	Internal	Passing Juice
Living Desert and Zoo	Internal	Passing Juice
History	Internal	Passing Juice
Southern California Edison Co.	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
desert	20	✓	✓	✓	✓
palm	17	✓	✓	✓	✓
park	7	✗	✗	✗	✗







Keywords Consistency

area	6	✘	✘	✘	✘
valley	5	✘	✘	✘	✘

Usability

	Url	Domain : palmdesert.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 112 Warnings : 48				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	✘ Attention! Try to avoid nested tables in HTML.				

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://palmdesert.com/sitemap.xml>



Robots.txt

<http://palmdesert.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics