



Seo Analyzer paper.li

Generated on March 07 2022 02:46 AM






The score is 58/100






SEO Content

	Title	Build your digital presence with Paper.li Length : 41 Perfect, your title contains between 10 and 70 characters.																
	Description	We'll bring you daily content on the topics you choose, to add to your own webpage, share on social and deploy your newsletter. Market yourself and your ideas. Length : 163 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Build your digital presence with Paper.li</td></tr><tr><td>description</td><td>We&#39;ll bring you daily content on the topics you choose, to add to your own webpage, share on social and deploy your newsletter. Market yourself and your ideas.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://paper.li/</td></tr><tr><td>image</td><td>https://res.cloudinary.com/finity/image/upload/q_auto/v1613637444/paperli/Corporate%20assets/urlPreview.jpg</td></tr><tr><td>site_name</td><td>paper.li</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	title	Build your digital presence with Paper.li	description	We'll bring you daily content on the topics you choose, to add to your own webpage, share on social and deploy your newsletter. Market yourself and your ideas.	type	website	url	https://paper.li/	image	https://res.cloudinary.com/finity/image/upload/q_auto/v1613637444/paperli/Corporate%20assets/urlPreview.jpg	site_name	paper.li	locale	en_US
Property	Content																	
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description	We'll bring you daily content on the topics you choose, to add to your own webpage, share on social and deploy your newsletter. Market yourself and your ideas.																	
type	website																	
url	https://paper.li/																	
image	https://res.cloudinary.com/finity/image/upload/q_auto/v1613637444/paperli/Corporate%20assets/urlPreview.jpg																	
site_name	paper.li																	
locale	en_US																	

SEO Content

		locale:alternate	pt_PT				
	Headings	H1 5	H2 6	H3 0	H4 4	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Build your digital presence in minutes • [H1] Paper.li is your personal marketing assistant • [H1] We'll help you _ • [H1] Already active online? • [H1] Join a million passionate people who use Paper.li • [H2] Get daily content to read & share • [H2] Create a personal webpage that's always fresh • [H2] Automate your social publishing • [H2] Send regular email newsletters • [H2] Create a page about you • [H2] Create a page about a topic • [H4] Have a website? • [H4] Active on Twitter? • [H4] Have a newsletter? • [H4] Receiving tons of news? 					
	Images	<p>We found 24 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 5.26%

Internal Links 94.74%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Approach	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
For Brands	Internal	Passing Juice
Sign in	Internal	Passing Juice
Get started	Internal	Passing Juice
Learn more	Internal	Passing Juice
About Paper.li	Internal	Passing Juice
Help	Internal	Passing Juice
Stop mentions	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
EN	Internal	Passing Juice
DE	Internal	Passing Juice
FR	Internal	Passing Juice
ES	Internal	Passing Juice
PT	Internal	Passing Juice
© Finity SA 2022	External	Passing Juice

SEO Keywords



Keywords Cloud

started personal create get paperli
day newsletter content social every

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	11	✘	✘	✔	✔
paperli	11	✘	✘	✘	✘
get	7	✘	✘	✘	✔
create	7	✘	✘	✘	✔
personal	6	✘	✘	✘	✔










Usability

	Url	Domain : paper.li Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 51 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://paper.li/~sitemaps/sitemap_index.xml</code>
	Robots.txt	<code>http://paper.li/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.