









# Seo Analyzer paradecloud.com

Generated on February 27 2022 23:07 PM




The score is 66/100







## SEO Content

	Title	<p>Parade Cloud - Home</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Parade Cloud is a feature-packed online parade management solution designed for the busy local parade coordinator. Application with parade organizers in mind.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>parade, parade management, paradecloud.com, parade organizer, organize parade, parade software, mangement software, parade floats, marching band, organize parade, parade solution</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>./img/facebook-paradecloud-screenshot.jpg</td></tr></tbody></table>	Property	Content	image	./img/facebook-paradecloud-screenshot.jpg								
Property	Content													
image	./img/facebook-paradecloud-screenshot.jpg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] We Make ParadeOrganization Easy</li><li>• [H2] Parade Organizers - Try It Free Today! No Credit Card Required</li><li>• [H2] What is Parade Cloud?</li><li>• [H2] How Can Parade Cloud Help You?</li><li>• [H2] Manage your Parade with Parade Cloud</li></ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>27%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">Parade Organizers - Try It Now!</a>	Internal	Passing Juice
<a href="#">See All Features</a>	Internal	Passing Juice
<a href="http://www.flaticon.com">www.flaticon.com</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>cloud parade</b> sign paper even process dedicated parades features time
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
parade	14	✓	✓	✓	✓
cloud	9	✓	✓	✓	✓
sign	3	✗	✗	✓	✗
parades	3	✗	✗	✗	✗
features	3	✗	✗	✗	✗

## Usability

	Url	Domain : paradecloud.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>