







Seo Analyzer paradoxplaza.com

Generated on March 26 2022 18:32 PM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Discover - Paradox Interactive</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Paradox Interactive is a world leading PC games publisher known for games such as Cities: Skylines, Europa Universalis and Crusader Kings.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Discover - Paradox Interactive</td> </tr> <tr> <td>description</td> <td>Paradox Interactive is a world leading PC games publisher known for games such as Cities: Skylines, Europa Universalis and Crusader Kings.</td> </tr> <tr> <td>url</td> <td>https://paradoxinteractive.com/our-games/discover</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://paradoxinteractive.com/images/paradox-interactive.jpg</td> </tr> <tr> <td>image:alt</td> <td>Paradox Interactive logo</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	title	Discover - Paradox Interactive	description	Paradox Interactive is a world leading PC games publisher known for games such as Cities: Skylines, Europa Universalis and Crusader Kings.	url	https://paradoxinteractive.com/our-games/discover	type	website	image	https://paradoxinteractive.com/images/paradox-interactive.jpg	image:alt	Paradox Interactive logo	image:width	1200	image:height	630
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SEO Content

	Headings	H1 1	H2 10	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Realize your Grand Design• [H2] Up to 80% off on Steam!• [H2] Latest Releases• [H2] Featured Titles• [H2] Crusader Kings III is coming to consoles!• [H2] Our community• [H2] Paradox Launcher V.2 is here!• [H2] Paradox Classics• [H2] Play anywhere. Challenge your friends. Discuss your favorite games. Welcome to the Paradox universe.• [H2] OFFICIAL MERCH• [H2] Help us shape our future games!					
	Images	We found 149 images on this web page. 70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Learn more	Internal	Passing Juice
All Games	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
Join us	Internal	Passing Juice
Our games	Internal	Passing Juice
Discover	Internal	Passing Juice
Our brands	Internal	Passing Juice
Our company	Internal	Passing Juice
The Paradox formula	Internal	Passing Juice
Our business	Internal	Passing Juice
Corporate governance	Internal	Passing Juice
Investors	Internal	Passing Juice
Latest events	Internal	Passing Juice
Ownership structure	Internal	Passing Juice
Dividend policy	Internal	Passing Juice
Financial reports	Internal	Passing Juice
Prospectuses	Internal	Passing Juice
Calendar	Internal	Passing Juice
First North Certified Advisor	Internal	Passing Juice
Media	Internal	Passing Juice
Press releases	Internal	Passing Juice
Image bank	Internal	Passing Juice
Career	Internal	Passing Juice
Contact	Internal	Passing Juice
Review codes and Product PR	Internal	Passing Juice
Support	Internal	Passing Juice

In-page links

Corporate Media	Internal	Passing Juice
Investors	Internal	Passing Juice
Certified Advisor	Internal	Passing Juice
Pitch your game to Paradox	Internal	Passing Juice
Licensing Request Form	Internal	Passing Juice
Education	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	kings games paradox discover interactive investors now certified march all
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
games	11	✘	✘	✔	✔
paradox	8	✔	✘	✔	✔
all	6	✘	✘	✘	✔
discover	3	✔	✘	✘	✘
interactive	3	✔	✘	✔	✘










Usability

	Url	Domain : paradoxplaza.com Length : 16
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>