Seo Analyzer paramountcommunication.com

The score is 48/100

SEO Content

✓	Title	Paramount Communication Group **Length : 29** Perfect, your title contains between 10 and 70 characters.
✓	Description	Email Marketing solutions to successfully drive your business into the future of eMarketing. Bulk Email Sending, Social Media, custom designs and more. **Length : 151** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Paramount Communication Group
description	Email Marketing solutions to successfully drive your business into the future of eMarketing. Bulk Email Sending, Social Media, custom designs and more.
url	https://web.paramountcommunication.com/
site_name	Paramount Communication

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		2	1	0	9	0	0

- [H1]

SEO Content

		- [H1] Internet Explorer Out To Date - [H2] Paramount Communication Group - [H4] Email Marketing - [H4] Learn More - [H4] Emarketing Solutions - [H4] Learn More - [H4] Consulting & Design - [H4] Learn More - [H4] Why Paramount? - [H4] Latest Tweets - [H4] CONNECT WITH US
✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 19 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Request a Demo	Internal	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Email Marketing Platform	Internal	Passing Juice
Strategic Consulting and Creative Services	Internal	Passing Juice
Account Management	Internal	Passing Juice
Email Deliverability	Internal	Passing Juice
Reporting Engine	Internal	Passing Juice
Fax and SMS Services	Internal	Passing Juice
Company	Internal	Passing Juice
Overview	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Client Login	Internal	Passing Juice
Resellers	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	Internal	Passing Juice
here....	External	Passing Juice

SEO Keywords

Keywords Cloud

provide email policy media salesparamountcommunication organizations services digital social strategies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	3	✖	✖	✖	✖
email	3	✖	✖	✔	✔
policy	2	✖	✖	✖	✖
salesparamountcommunication	1	✖	✖	✖	✖
provide	1	✖	✖	✖	✖

Usability

	Url	Domain : paramountcommunication.com Length : 26
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 17 Warnings : 31
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⊙	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	
❌	XML Sitemap	Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	
❌	Robots.txt	Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

	Analytics	
❌	Analytics	Missing

We didn't detect an analytics tool installed on this website.

Optimization

		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.