



Seo Analyzer parrentals.com

Generated on March 26 2022 20:29 PM






The score is 54/100



SEO Content

	Title	<p>PARC Property Management &#8211; Indianapolis premier property management company</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://parrentals.com/</td> </tr> <tr> <td>site_name</td> <td>PARC Property Management</td> </tr> <tr> <td>description</td> <td>BRINGING YOU HOME Welcome to PARC Property Management PARC Property Management was founded in 2012 to support PARC Property Group, LLC which is the parent company focused on the purchase, renovation, and management</td> </tr> <tr> <td>image</td> <td>https://parrentals.com/wp-content/uploads/2018/02/PARC-PM-2.png</td> </tr> </tbody> </table>	Property	Content	title	Home	type	article	url	https://parrentals.com/	site_name	PARC Property Management	description	BRINGING YOU HOME Welcome to PARC Property Management PARC Property Management was founded in 2012 to support PARC Property Group, LLC which is the parent company focused on the purchase, renovation, and management	image	https://parrentals.com/wp-content/uploads/2018/02/PARC-PM-2.png
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>														




SEO Content

		0 2 2 2 3 1
		<ul style="list-style-type: none">• [H2] Welcome to PARC Property Management• [H2] Full service property management solutions• [H3] PARC Property Management offers a full set of property management solutions as well as an ever changing inventory of rental properties.• [H3] Looking to invest in Indianapolis rental homes?• [H4] Property Management• [H4] Rental Properties• [H5] PARC Property Management was founded in 2012 to support PARC Property Group, LLC which is the parent company focused on the purchase, renovation, and management of income producing single family properties. PARC Property Management now manages over 300 properties in Central Indiana, serving owners/investors around the world. PARC is continually working to make all of our resident's lives easier in today's fast-paced environment. Our residents are able to pay rent, make service requests, and view their account balances online. Our account notices are also distributed electronically and we continually seek new ways to integrate new technology into our processes. Contact PARC today and get the keys to your PARC property!• [H5] The PARC team strives to offer a higher level of management and services to our clients by providing our owners with proven management principles specific to the single-family rental market.• [H5] Learn more about investing in Indianapolis rental properties and our current inventory here.• [H6] BRINGING YOU HOME
	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
joshnewett	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

	Keywords Cloud	rental property properties indianapolis home more today inventory parc management
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
property	18	✓	✗	✗	✓
parc	14	✓	✗	✗	✓
management	14	✓	✗	✗	✓
indianapolis	6	✓	✗	✗	✓

Keywords Consistency

properties

6



Usability

	Url	Domain : parrentals.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 52
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://parcrentals.com/sitemap.xml>



Robots.txt

<http://parcrentals.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.