



Seo Analyzer parentsdirectories.com

Generated on April 04 2022 10:59 AM





The score is **61/100**







SEO Content

| | <p>Title</p> | <p>Childcare, Baby Gear, Pregnancy Advice, Local Nurseries & More - The Baby Directory</p> <p>Length : 89</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|----|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | <p>Description</p> | <p>A comprehensive resource of everything for mothers-to-be, babies and young children. The Baby Directories are 200 page guides covering pregnancy and life with babies and children under 5. Organised into 10 regional books they each have thousands of listings, reviews and local ideas.</p> <p>Length : 283</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>baby, babies, toddler activities, kids, children, London baby, nursery school, day nurseries, nannies, nanny agencies, antenatal classes, days out, days out baby, days out with kids, what's on baby, baby show,</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="550 1713 1481 1780"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>7</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1814 1481 2078" style="list-style-type: none"> • [H1] • [H1] Welcome to The Baby Directory, Sign up to be kept up to date with our special discounts and enter into our exclusive competitions! • [H1] Discover My Area • [H2] News, Views & Events • [H2] Current Postcode: SW1W 8EL • [H2] Product Review just in | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 7 | 5 | 5 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 3 | 7 | 5 | 5 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] Reviews just in• [H2] Health Clinic• [H2] Comments just in• [H2] Poll of the week• [H3] Poetry Competition Winner Announced!• [H3] Sparkies are Outstanding!• [H3] Q&A with the Principal of The Gower School• [H3] Buying Guide to Baby Mattresses and Bedding• [H3] Read More About...• [H4] Health• [H4] Activities• [H4] Health• [H4] Shopping• [H4] Shopping |
|  | Images | We found 20 images on this web page. Good, most or all of your images have alt attributes. |
|  | Text/HTML Ratio | Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 62 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Home | Internal | Passing Juice |
| My Area | Internal | Passing Juice |
| Product Guide | Internal | Passing Juice |
| What's On | Internal | Passing Juice |
| Health Clinic | Internal | Passing Juice |
| Competitions | Internal | Passing Juice |
| Buy a Baby Directory | Internal | Passing Juice |
| Trying To Conceive | Internal | Passing Juice |
| Pregnancy | Internal | Passing Juice |
| Baby | Internal | Passing Juice |
| Toddler | Internal | Passing Juice |
| 3-5 | Internal | Passing Juice |
| Forgotten your Password? | Internal | Passing Juice |
| Poetry Competition Winner Announced! | Internal | Passing Juice |
| Sparkies are Outstanding! | Internal | Passing Juice |
| Q&A with the Principal of The Gower School | Internal | Passing Juice |
| Buying Guide to Baby Mattresses and Bedding | External | Passing Juice |
| Spotting Sepsis | Internal | Passing Juice |
| Tennis coaching for your Little Rackets | Internal | Passing Juice |
| 15 minutes that could change your baby's life | Internal | Passing Juice |
| The bottom line on nappy rash | Internal | Passing Juice |
| Don't get caught out after dark without your Buggi Lights | Internal | Passing Juice |
| Save | External | Passing Juice |
| Pregnancy and Birth | Internal | Passing Juice |
| Lynda Leach | Internal | Passing Juice |
| Heather Neilson Photography | Internal | Passing Juice |
| Studio Deidre Photography | Internal | Passing Juice |

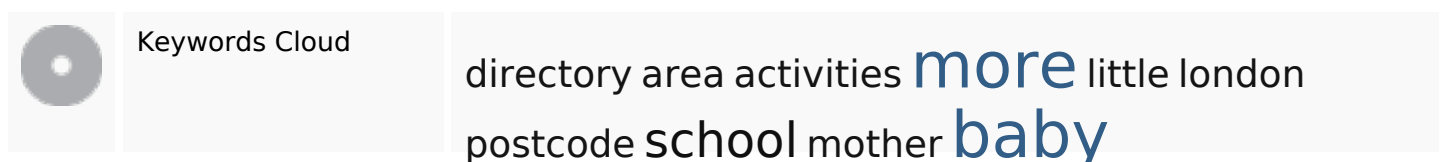
In-page links

| | | |
|---|----------|---------------|
| Childcare | Internal | Passing Juice |
| Imperial Nannies | Internal | Passing Juice |
| Maternally Yours | Internal | Passing Juice |
| Occasional and Permanent Nannies | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| Hawkesdown House School | Internal | Passing Juice |
| Pooh Corner Kindergarten | Internal | Passing Juice |
| Ravenstone Preparatory School | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| The Little London Music School, Chelsea | Internal | Passing Juice |
| Tindle's Dance & Drama | Internal | Passing Juice |
| English National Ballet School | Internal | Passing Juice |
| Days Out | Internal | Passing Juice |
| Lyric Hammersmith Theatre | Internal | Passing Juice |
| The Illustration Cupboard | Internal | Passing Juice |
| WWT London Wetland Centre Barnes | Internal | Passing Juice |
| Avent | Internal | Passing Juice |
| Express Steam Sterilizer | Internal | Passing Juice |
| Hannah, Mother of 3, Cheshire | Internal | Passing Juice |
| Playpit, Nuneaton | Internal | Passing Juice |
| Maria Murray, London | Internal | Passing Juice |
| Tin Pan Annie, London | Internal | Passing Juice |
| What are BPA Free bottles? | Internal | Passing Juice |
| Cooking with your child | Internal | Passing Juice |
| Fertility: should I change my diet? | Internal | Passing Juice |
| Choosing a doula | Internal | Passing Juice |
| Burns - What to do | Internal | Passing Juice |
| Potty training made easy. | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Add a new listing | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| LondonBabyAwards | Internal | Passing Juice |
| Site map | Internal | Passing Juice |
| Baby Directory site search | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| more | 13 | ✓ | ✗ | ✗ | ✓ |
| baby | 11 | ✓ | ✓ | ✓ | ✓ |
| school | 6 | ✗ | ✓ | ✗ | ✓ |
| london | 5 | ✗ | ✓ | ✗ | ✗ |
| directory | 5 | ✓ | ✗ | ✗ | ✓ |











Usability

| | | |
|--|--------------|--|
| | Url | Domain : parentsdirectories.com Length : 22 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |





Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|-----------------|---|
|  | Doctype | XHTML 1.0 Strict |
|  | Encoding | Perfect. Your declared charset is ISO-8859-1. |
|  | W3C Validity | Errors : 9 Warnings : 20 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://parentsdirectories.com/sitemap.xml |
|  | Robots.txt | http://parentsdirectories.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |