








Seo Analyzer parentwise.ca

Generated on January 22 2022 03:57 AM

The score is 64/100





SEO Content

	Title	CST Consultants Inc. ParentWise Length : 33 Perfect, your title contains between 10 and 70 characters.																
	Description	CST Consultants Inc. is proud to present ParentWise, an informational resource for Canadian parents, focusing on a range of topics including education, family and finance. Length : 171 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>CST Consultants Inc. ParentWise</td></tr><tr><td>description</td><td>CST Consultants Inc. is proud to present ParentWise, an informational resource for Canadian parents, focusing on a range of topics including education, family and finance.</td></tr><tr><td>url</td><td>https://parentwise.ca/</td></tr></tbody></table>					Property	Content	locale	en_US	type	website	title	CST Consultants Inc. ParentWise	description	CST Consultants Inc. is proud to present ParentWise, an informational resource for Canadian parents, focusing on a range of topics including education, family and finance.	url	https://parentwise.ca/
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url	https://parentwise.ca/																	
	Headings	H1 1	H2 15	H3 4	H4 0	H5 0	H6 0											
		<ul style="list-style-type: none">• [H1]• [H2]																



SEO Content

		<ul style="list-style-type: none">• [H2] DIY Halloween costumes that are boo-fully inexpensive and easy to make• [H2] Back to School: How to Help your Kids with Homework• [H2] Entertaining and educational ways to make the most of Family Day this year• [H2] Boosting creativity in your kids• [H2] How post-secondary education boosts more than just job prospects and salary• [H2] O Canada, here's 7 useful things we can be proud of inventing• [H2] Remember the great financial advice your dad gave you?• [H2] 5 ways moms turned into awesome superheroes in 2021• [H2] Why you should absolutely teach your child about taxes• [H2] How your childcare expenses can help to maximize your tax refund.• [H2] 6 creative ways to keep the fun in Family Day this year.• [H2] The classroom of the future may not have windows or doors.• [H2] Interest-based learning is about to become highly interesting.• [H2] We all have extra things to be thankful for this year.• [H3] Calendar• [H3] Cloud of Tags• [H3] New• [H3] Featured Blogger
	Images	<p>We found 16 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 128 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.56%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 98.44%</p>

In-page links

Anchor	Type	Juice
Pregnancy	Internal	Passing Juice
Money	Internal	Passing Juice
Family	Internal	Passing Juice
Education	Internal	Passing Juice
Student Life	Internal	Passing Juice
DIY Halloween costumes that are boo-fully inexpensive and easy to make	Internal	Passing Juice
Back to School: How to Help your Kids with Homework	Internal	Passing Juice
Entertaining and educational ways to make the most of Family Day this year	Internal	Passing Juice
Boosting creativity in your kids	Internal	Passing Juice
How post-secondary education boosts more than just job prospects and salary	Internal	Passing Juice
Canada	Internal	Passing Juice
O Canada, here's 7 useful things we can be proud of inventing	Internal	Passing Juice
Remember the great financial advice your dad gave you?	Internal	Passing Juice
5 ways moms turned into awesome superheroes in 2021	Internal	Passing Juice
Parenthood	Internal	Passing Juice
Saving	Internal	Passing Juice
Why you should absolutely teach your child about taxes	Internal	Passing Juice
How your childcare expenses can help to maximize your tax refund.	Internal	Passing Juice

In-page links

6 creative ways to keep the fun in Family Day this year.	Internal	Passing Juice
The classroom of the future may not have windows or doors.	Internal	Passing Juice
Interest-based learning is about to become highly interesting.	Internal	Passing Juice
We all have extra things to be thankful for this year.	Internal	Passing Juice
Next Page &raquo;	Internal	Passing Juice
October 2021	Internal	Passing Juice
June 2021	Internal	Passing Juice
May 2021	Internal	Passing Juice
April 2021	Internal	Passing Juice
February 2021	Internal	Passing Juice
January 2021	Internal	Passing Juice
October 2020	Internal	Passing Juice
August 2020	Internal	Passing Juice
July 2020	Internal	Passing Juice
May 2020	Internal	Passing Juice
April 2020	Internal	Passing Juice
March 2020	Internal	Passing Juice
September 2019	Internal	Passing Juice
July 2019	Internal	Passing Juice
June 2019	Internal	Passing Juice
April 2019	Internal	Passing Juice
March 2019	Internal	Passing Juice
February 2019	Internal	Passing Juice
December 2018	Internal	Passing Juice
November 2018	Internal	Passing Juice
October 2018	Internal	Passing Juice
September 2018	Internal	Passing Juice
August 2018	Internal	Passing Juice

In-page links

July 2018	Internal	Passing Juice
June 2018	Internal	Passing Juice
April 2018	Internal	Passing Juice
March 2018	Internal	Passing Juice
July 2017	Internal	Passing Juice
June 2017	Internal	Passing Juice
May 2017	Internal	Passing Juice
April 2017	Internal	Passing Juice
March 2017	Internal	Passing Juice
February 2017	Internal	Passing Juice
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April 2016	Internal	Passing Juice
March 2016	Internal	Passing Juice
January 2016	Internal	Passing Juice
December 2015	Internal	Passing Juice
November 2015	Internal	Passing Juice
October 2015	Internal	Passing Juice
September 2015	Internal	Passing Juice
August 2015	Internal	Passing Juice
July 2015	Internal	Passing Juice

In-page links

advice	Internal	Passing Juice
baby	Internal	Passing Juice
back to school	Internal	Passing Juice
budget	Internal	Passing Juice
campus life	Internal	Passing Juice
Career	Internal	Passing Juice
children	Internal	Passing Juice
Christmas	Internal	Passing Juice
college	Internal	Passing Juice
debt	Internal	Passing Juice
diy	Internal	Passing Juice
education	Internal	Passing Juice
family	Internal	Passing Juice
finances	Internal	Passing Juice
gift ideas	Internal	Passing Juice
high school	Internal	Passing Juice
holiday	Internal	Passing Juice
holiday gift giving	Internal	Passing Juice
learning	Internal	Passing Juice
literacy	Internal	Passing Juice
math	Internal	Passing Juice
money	Internal	Passing Juice
new baby	Internal	Passing Juice
NICU	Internal	Passing Juice
parenting	Internal	Passing Juice
parenting advice	Internal	Passing Juice
parents	Internal	Passing Juice
post-secondary education	Internal	Passing Juice

In-page links

reading	Internal	Passing Juice
Registered Education Savings Plan	Internal	Passing Juice
RESP	Internal	Passing Juice
saving	Internal	Passing Juice
saving money	Internal	Passing Juice
school	Internal	Passing Juice
shopping	Internal	Passing Juice
stay at home dad	Internal	Passing Juice
stay at home mom	Internal	Passing Juice
student	Internal	Passing Juice
student budget	Internal	Passing Juice
students	Internal	Passing Juice
technology	Internal	Passing Juice
tips	Internal	Passing Juice
tuition	Internal	Passing Juice
twins	Internal	Passing Juice
university	Internal	Passing Juice
Brienne Ducharme	Internal	Passing Juice
Fall Wardrobe Must Haves to save you Money	Internal	Passing Juice
Staycationing on a Budget	Internal	Passing Juice
Eating Healthy on a Budget	Internal	Passing Juice
CST Consultants Inc	Internal	Passing Juice
The Learning Project	External	noFollow
Careers 2030	External	noFollow
Reviews of CST RESPs	Internal	Passing Juice
CST RESP Questions	Internal	Passing Juice

SEO Keywords



Keywords Cloud

consultants education different day child
canada learning cst all family

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
family	10	✗	✗	✓	✓
education	7	✗	✗	✓	✓
all	6	✗	✗	✗	✓
cst	5	✓	✗	✓	✗
learning	4	✗	✗	✗	✓










Usability

	Url	Domain : parentwise.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.






Document

	W3C Validity	Errors : 0 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div> https://www.parentwise.ca/sitemap_index.xml</div>
	Robots.txt	http://parentwise.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>