

# Seo Analyzer paris4training.com

Generated on March 26 2022 15:48 PM

The score is 39/100

#### **SEO Content**

|   | Title              | الرئيسية - أكاديمية باريس للتدريبأكاديمية باريس للتدريب   |   |                               |                  |                       |                          |
|---|--------------------|---|---|-------------------------------|------------------|-----------------------|--------------------------|
|   |                    | Length: 55  |   |                               |                  |                       |                          |
|   |                    | Perfect, yo   | our title c   | ontains betw                  | veen 10 and      | 70 characte           | ers.                     |
|   | Description        | Length:   | 0   |                               |                  |                       |                          |
|   |                    | Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description. |   |                               |                  | page. Use <u>this</u> |                          |
| 8 | Keywords           | -   |   | n't found me<br>enerator to c |                  |                       | ge. Use <u>this free</u> |
|   | Og Meta Properties | Good, your page take advantage of Og Properties.  |   |                               |                  |                       |                          |
|   |                    | Proper  | ty  | Content                       | :                |                       |                          |
|   |                    | locale  |   | ar_AR                         |                  |                       |                          |
|   |                    | type  |   | website                       |                  |                       |                          |
|   |                    | title   |   | ِيس للتدريب                   | ة - أكاديمية بار | الرئيسي               |                          |
|   |                    | url   |   | http://paris                  | s4training.co    | om/ar/                |                          |
|   |                    | site_nam  | е   | ِيس للتدريب                   | أكاديمية بار     |                       |                          |
|   | Headings           | <b>H1</b><br>1  | <b>H2</b><br>3  | <b>H3</b><br>8                | <b>H4</b><br>12  | <b>H5</b><br>0        | <b>H6</b><br>0           |
| • |                    | • [H<br>• [H<br>• [H<br>• [H<br>• [H  | ـة الرؤية [2<br>ـور ألبوم [2<br>بنا إتصل [2<br>بكم ًأهلا [3<br>، الأرقام [3<br>، البرامج [3 | ً الْص<br>يمية موقع في        | يب باريس أكاد    | ستشارات للتدر         | والإب                    |

### **SEO Content**

|                 | <ul> <li>والنفط الكيمياء برامج [H3]</li> <li>والمعلومات تكنولوجيا برامج [H3]</li> <li>وأوربا العربي الوطن في المؤسسات من العديد مع بالعمل نفخر [H3]</li> <li>والإكاريمية حول [H4]</li> <li>والإكاريمية حول [H4]</li> <li>والإكاريمية رسالة [H4]</li> <li>إلام الله [H4]</li> <li>إلام المحل فريق [H4]</li> <li>إلام المحل فريق [H4]</li> <li>إلام المحل فيدق [H4]</li> <li>إلام المحل فيدق [H4]</li> <li>إلام المحل فيدق إلام إلام إلام إلام إلام إلام إلام إلام</li></ul> |
|-----------------|--|
| Images          | We found 21 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
| Text/HTML Ratio | Ratio: <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| Flash           | Perfect, no Flash content has been detected on this page.  |
| Iframe          | Great, there are no Iframes detected on this page.   |

#### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!   |
|---|-------------------------|--|
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 32 links including 9 link(s) to files                                      |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%           |

# **In-page links**

| Anchor                     | Туре     | Juice         |
|----------------------------|----------|---------------|
| الرئيسية                   | Internal | Passing Juice |
| البرامج التدريبية          | Internal | Passing Juice |
| البرامج الإدارية والقيادية | Internal | Passing Juice |
| إدارة الموارد البشرية      | Internal | Passing Juice |
| يرامج تكنولوجيا المعلومات  | Internal | Passing Juice |
| يرامج الكيمياء والنفط      | Internal | Passing Juice |
| برامج مختارة               | Internal | Passing Juice |
| أماكن الإنعقاد             | Internal | Passing Juice |
| الخطة التدريبية            | Internal | Passing Juice |
| الحجز والإتصال             | Internal | Passing Juice |
| <u>English</u>             | Internal | Passing Juice |
| حول أكاديمية باريس للتدريب | Internal | Passing Juice |
| رِسالة الأكاديمية          | Internal | Passing Juice |
| فريق العمل                 | Internal | Passing Juice |
| البرامج التدريبية          | Internal | Passing Juice |
| الخطة التدريبة             | Internal | Passing Juice |
| <u>اقرأ المزيد</u>         | Internal | Passing Juice |
| اسطنبول                    | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
| مدريد                      | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
| باریس                      | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
| وسّع                       | Internal | Passing Juice |
|                            |          |               |

## **In-page links**

| فيينا                   | Internal | Passing Juice |
|-------------------------|----------|---------------|
| وسع                     | Internal | Passing Juice |
| وسع                     | Internal | Passing Juice |
| info@paris4training.com | Internal | Passing Juice |
| لأكاديمية باريس للتدريب | Internal | Passing Juice |
| إذهب للأعلى             | Internal | Passing Juice |

## **SEO Keywords**



## **Keywords Consistency**

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| البرامج   | 11      | ×     | ×        | ×               | <b>*</b> |
| التدريبية | 6       | ×     | ×        | ×               | ✓        |
| برامج     | 5       | ×     | ×        | ×               | ✓        |
| المزيد    | 4       | ×     | ×        | ×               | ×        |
| الموارد   | 4       | ×     | ×        | ×               | <b>*</b> |

### **Usability**

| 0 | Url          | Domain: paris4training.com<br>Length: 18  |
|---|--------------|---|
|   | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|   | Printability | We could not find a Print-Friendly CSS.   |
|   | Language     | Good. Your declared language is ar.   |

# **Usability**

| Dublin Core | This page does not take advantage of Dublin Core. |
|-------------|---|

#### **Document**

| <b></b>  | Doctype         | HTML 5  |
|----------|-----------------|---|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.  |
|          | W3C Validity    | Errors: 19<br>Warnings: 40  |
|          | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.                           |
| 8        | Deprecated HTML | Deprecated tags <u>&gt; 3  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because</u> |
|          |                 | they are now obsolete.  |
| 0        | Speed Tips      | <ul><li>Excellent, your website doesn't use nested tables.</li><li>Too bad, your website is using inline styles.</li></ul>                                      |
|          |                 | <ul><li>Too bad, your website has too many CSS files (more than 4).</li></ul>   |
|          |                 | Too bad, your website has too many JS files (more than 6).  |
|          |                 | Too bad, your website does not take advantage of gzip.  |

#### Mobile



# Mobile

# **Optimization**

|   | XML Sitemap | Great, your website has an XML sitemap.  |
|---|-------------|--|
|   |             | http://paris4training.com/sitemap.xml  |
|   |             | http://paris4training.com/sitemap.xml  |
|   | Robots.txt  | http://paris4training.com/robots.txt   |
|   |             | Great, your website has a robots.txt file.   |
|   | Analytics   | Missing  |
| W |             | We didn't detect an analytics tool installed on this website.  |
|   |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |