






The score is 54/100







SEO Content

	Title	Projetos, Reformas, Publicidade - Projetos, Obras, Marcas Length : 57 Perfect, your title contains between 10 and 70 characters.																
	Description	projetos, reformas, gerenciamento de midia social, sites e publicidade para pequenos negócios. atendemos reformas residenciais e comerciais em São Paulo SP Length : 155 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Projetos, Reformas, Publicidade - Projetos, Obras, Marcas</td></tr><tr><td>description</td><td>projetos, reformas, gerenciamento de midia social, sites e publicidade para pequenos negócios. atendemos reformas residenciais e comerciais em São Paulo SP</td></tr><tr><td>url</td><td>https://partese.com.br/v2/</td></tr><tr><td>site_name</td><td>projetos, obras, marcas</td></tr><tr><td>updated_time</td><td>2021-11-01T14:55:34+00:00</td></tr></tbody></table>	Property	Content	locale	pt_BR	type	website	title	Projetos, Reformas, Publicidade - Projetos, Obras, Marcas	description	projetos, reformas, gerenciamento de midia social, sites e publicidade para pequenos negócios. atendemos reformas residenciais e comerciais em São Paulo SP	url	https://partese.com.br/v2/	site_name	projetos, obras, marcas	updated_time	2021-11-01T14:55:34+00:00
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	Headings	H1 H2 H3 H4 H5 H6																

SEO Content

		1	3	1	2	0	0	<ul style="list-style-type: none"> • [H1] Projetos, Reformas, Publicidade • [H2] projetos, obras, marcas • [H2] Projetos, reformas, publicidade para pequenos negócios. • [H2] Chega de ter dor de cabeça a cada reforma. Atendemos desde o desenho inicial, definições de ambientes, adequações de espaços, e maquete 3d para melhor visualização. Orientamos sobre toda a documentação necessária. Na etapa de obras, providenciamos uma planilha quantitativa orçamentaria, afim de equalizarmos os dados e verificarmos a melhor solução. Depois, acompanhamos todos os fornecedores, orcamento, execução, instalação, testes. • [H3] COMUNICAÇÃO VISUAL E PUBLICIDADE • [H4] PROJETOS E OBRAS • [H4] Privacy Overview
	Images	We found 5 images on this web page.						4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17%						Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Great, there are no Iframes detected on this page.						

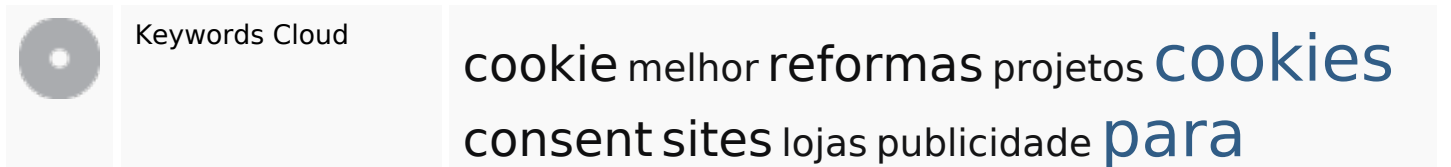
SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 11 links including 2 link(s) to files					
	Statistics	External Links : noFollow 0%					
		External Links : Passing Juice 9.09%					
		Internal Links 90.91%					

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
projetos, obras, marcas	Internal	Passing Juice
Empresa	Internal	Passing Juice
Projetos e 3d	Internal	Passing Juice
Obras &#8211; reformas de casa , fachada loja, mezanino metalico	Internal	Passing Juice
Publicidade	Internal	Passing Juice
Contato	Internal	Passing Juice
Home	Internal	Passing Juice
Hospedagem Segura e gerenciamento de conteúdo	External	Passing Juice
WordPress	Internal	Passing Juice
ThemeArile	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
para	31	✘	✘	✔	✔
cookies	25	✘	✘	✘	✘
cookie	16	✘	✘	✘	✘
consent	13	✘	✘	✘	✘
reformas	13	✔	✘	✔	✔

Usability

	Url	Domain : partese.com.br Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>