



Seo Analyzer partners.org

Generated on April 01 2022 23:42 PM




The score is 57/100







SEO Content

	Title	<p>Mass General Brigham Integrated Health Care System</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Formerly Partners HealthCare, Mass General Brigham is solving the world's hardest problems in medicine.</p> <p>Length : 103</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1411 1476 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1512 1500 1848" style="list-style-type: none"> • [H1] Innovation happens here • [H2] Care during COVID-19 • [H2] #1 in hospital medical research • [H2] World-class health care from top sports medicine providers in New England • [H2] Connecting where you are • [H2] Changing lives. Saving lives. Making discoveries in health, science, and medicine. • [H2] Recent News • [H3] The best—in service of you 	H1	H2	H3	H4	H5	H6	1	6	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 19%</p>												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 69 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.04% Internal Links 86.96%

In-page links

Anchor	Type	Juice
Find a Doctor	External	Passing Juice
Hospitals & Locations	Internal	Passing Juice
Log In to Patient Gateway	External	Passing Juice
English	Internal	Passing Juice
العربية	Internal	Passing Juice
☐☐	Internal	Passing Juice
Kreyòl Ayisyen	Internal	Passing Juice
☐☐☐☐☐	Internal	Passing Juice

In-page links

Português	Internal	Passing Juice
русский	Internal	Passing Juice
Español	Internal	Passing Juice
Việt Nam	Internal	Passing Juice
bahasa Indonesia	Internal	Passing Juice
Kriolu	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Integrated Health Care System	Internal	Passing Juice
Members & Affiliates	Internal	Passing Juice
Mission & Vision	Internal	Passing Juice
Our Story	Internal	Passing Juice
Serving our Communities	Internal	Passing Juice
We are United Against Racism	Internal	Passing Juice
How We Lead	Internal	Passing Juice
Innovation	Internal	Passing Juice
Research	Internal	Passing Juice
Care	Internal	Passing Juice
Leadership	Internal	Passing Juice
Find & Get Care	Internal	Passing Juice
Find a Doctor	External	Passing Juice
Request an Appointment	Internal	Passing Juice
Our Services	Internal	Passing Juice
Patient Information	Internal	Passing Juice
What is Patient Gateway?	Internal	Passing Juice
Billing and Insurance	Internal	Passing Juice
Financial Assistance	Internal	Passing Juice
Request Medical Records	Internal	Passing Juice
Medicare & MassHealth ACOs	Internal	Passing Juice


In-page links

Participate in Research	Internal	Passing Juice
Educational Resources	Internal	Passing Juice
Shuttles	Internal	Passing Juice
COVID-19	Internal	Passing Juice
If you're concerned or feeling ill	Internal	Passing Juice
About Testing	Internal	Passing Juice
Preparing for Your Office Visit	Internal	Passing Juice
COVID-19 Vaccine	Internal	Passing Juice
Visitor Policy	Internal	Passing Juice
Mask Policy	Internal	Passing Juice
Outpatient therapies	Internal	Passing Juice
Safe Care Commitment	Internal	Passing Juice
Read more about our rankings	Internal	Passing Juice
Learn more about Sports Medicine	External	Passing Juice
Find Virtual Care	Internal	Passing Juice
View More News	Internal	Passing Juice
Back to Top	Internal	Passing Juice
For Employees	Internal	Passing Juice
Medical Education	Internal	Passing Juice
Researcher Support & Resources	Internal	Passing Juice
Medical Professionals	Internal	Passing Juice
Careers	Internal	Passing Juice
Giving	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Linkedin	External	Passing Juice

In-page links

Youtube	External	Passing Juice
Supplier/Vendor Information	Internal	Passing Juice
Ethics	Internal	Passing Juice
Web Accessibility Statement	Internal	Passing Juice
Privacy & Terms of Use	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	health general doctor care brigham mass patient more covid-19 research
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
care	19	✓	✗	✓	✓
research	10	✗	✗	✗	✓
health	8	✓	✗	✓	✓
mass	7	✓	✗	✓	✗
more	7	✗	✗	✗	✗












Usability

 Url	Domain : partners.org Length : 12
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://partners.org/sitemap.xml
	Robots.txt	http://partners.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.