



Seo Analyzer

paseosmadrid.com

Generated on February 27 2022 23:51 PM

The score is 57/100



SEO Content

	<p>Title</p>	<p>PaseosMadrid.com &#8211; Tours Madrid, Spain, Portugal, and Morocco.</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Tours Madrid, Spain, Portugal, and Morocco.</p> <p>Length : 43</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>2</td> <td>8</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] [H3] How to use?Change price\availability: Click on start date then hover to end date and click again. Enter the price in the text field when the popup is displayedChange the display date range: Click on the icons at the bottom (today, previous month, next month) or enter the date in the start date, end date field and click the View button.Change the number of room: Click on the pen icon near the name of room. Enter the number in the text field when the popup is displayed"}; var st_timezone = {"timezone_string":"Europe/Madrid"}; var st_list_map_params = {"mk_my_location":"https://paseosmadrid.com/wp-content/themes/traveler/img/my_location.png","text_my_location":"3 000 m radius","text_no_result":"No Result","cluster_0":"CLUSTER_COUNT","cluster_20":"CLUSTER_COUNT","cluster_50":"CLUSTER_COUNT","cluster_m1":"https://paseosmadrid.com/wp-content/themes/traveler/img/map/m1.png","cluster_m2":"https:// 	H1	H2	H3	H4	H5	H6	0	1	2	8	3	0
H1	H2	H3	H4	H5	H6									
0	1	2	8	3	0									

SEO Content

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SEO Content

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SEO Content

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SEO Content

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.wpb_animate_when_almost_visible { opacity: 1; } // Load the
SDK asynchronously (function (d, s, id) { var js, fjs =
d.getElementsByTagName(s)[0]; if (d.getElementById(id))
return; js = d.createElement(s); js.id = id; js.src =
"https://connect.facebook.net/en_US/sdk.js";
fjs.parentNode.insertBefore(js, fjs); })(document, 'script',
'facebook-jssdk'); window.fbAsyncInit = function () { FB.init({
appId: st_params.facebook_app_id, cookie: true, // enable
cookies to allow the server to access // the session xfbml: true,
// parse social plugins on this page version: 'v3.1' // use graph
api version 2.8 }); }; jQuery(function($){ var startApp =
function () { var key = st_social_params.google_client_id;
gapi.load('auth2', function () { auth2 = gapi.auth2.init({
client_id: key, cookiepolicy: 'single_host_origin', });
attachSignin(document.getElementById('st-google-signin2'));
//attachSignin(document.getElementById('st-google-signin3'));
}); }; if (typeof window.gapi != 'undefined') { startApp(); }
function attachSignin(element) {
auth2.attachClickHandler(element, {}, function (googleUser) {
var profile = googleUser.getBasicProfile();
startLoginWithGoogle(profile); }, function (error) {
console.log(JSON.stringify(error, undefined, 2)); }); } function
startLoginWithGoogle(profile) { if (typeof window.gapi.auth2
== 'undefined') return; sendLoginData({ 'channel': 'google',
'userid': profile.getId(), 'username': profile.getName(),
'useremail': profile.getEmail(), }); } function
sendLoginData(data) { data._s = st_params._s; data.action =
'traveler.socialLogin'; $.ajax({ data: data, type: 'post',
dataType: 'json', url: st_params.ajax_url, success: function (rs)
{ handleSocialLoginResult(rs); console.log(data); }, error:
function (e) { alert('Can not login. Please try again later!'); } })
} /* End fix social login popup */ // if(typeof
window.gapi!='undefined') // { // initGoogleClient(); // } //
function initGoogleClient() // { // var config = {
client_id:st_social_params.google_client_id, scope: 'profile email
https://www.googleapis.com/auth/plus.login' }; //
window.gapi.load('auth2', function () { //
window.gapi.auth2.init(config); // }) // } function
startLoginWithFacebook(btn){ btn.addClass('loading');
FB.getLoginStatus(function(response) { if (response.status
=== 'connected') { sendLoginData({ 'channel':'facebook',
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FB.login(function(response) { if (response.authResponse) {
sendLoginData({ 'channel':'facebook',
'access_token':response.authResponse.accessToken }); } else
{ alert('User cancelled login or did not fully authorize.')} }); }, {
scope: 'email', return_scopes: true }); } }); } // function
```





SEO Content

		<pre>startLoginWithGoogle(btn){ // btn.addClass('loading'); // if(typeof window.gapi.auth2 =='undefined') return; // window.g api.auth2.getAuthInstance().grantOfflineAccess({'redirect_uri': 'postmessage'}).then(function (response) { // console.log(response); // sendData({ // 'channel':'google', // 'authorizationCode':response.code // }); // }, function (error) { // console.log(error); // alert('Google Server SIGN-IN ERROR'); // }) // } function sendData(data) { data._s = st_params._s; data.action = 'traveler.socialLogin'; \$.ajax({ data:data, type:'post', dataType:'json', url:st_params.ajax_url, success:function (rs) { handleSocialLoginResult(rs); }, error:function (e) { alert('Can not login. Please try again later'); } }) } function handleSocialLoginResult(rs) { if(rs.reload) window.location.reload(); if(rs.message) alert(rs.message); } \$('.st_login_social_link').on('click',function () { var channel = \$(this).data('channel'); switch (channel) { case "facebook": startLoginWithFacebook(\$(this)); break; case "google": startLoginWithGoogle(\$(this)); break; } }) }) EUR € USD\$ Español English INICIO Tours Madrid Capital Alrededores de Madrid España, Portugal y Marruecos Tours con salidas desde Madrid Tours con salidas desde Barcelona Tours con salidas desde Lisboa Tours Salidas Desde Oporto Circuitos Por Europa Paseos Virtuales Por Madrid Ruta de Paseo Por Madrid 1 Ruta de Paseo Por Madrid 2 Ruta de Paseo Por Madrid 3 Ruta de Paseo Por Madrid 4 Ruta de Paseo Por Madrid 5 ATRACCIONES DE MADRID LAS PRINCIPALES ATRACCIONES MUSEOS DE ARTE ALREDEDORES DE MADRID RASCACIELOS MADRID SINGULAR VIDEOS PLANO DE MADRID TRANSPORTE PÚBLICO Condiciones Generales PRIVACIDAD Contacto Iniciar Sesión Registrarse Find Your Perfect Trip</pre> <ul style="list-style-type: none"> • [H3] Santander • [H4] Destinos Destacados • [H4] Madrid Capital • [H4] Alrededores de Madrid • [H4] Circuitos España, Marruecos, Portugal • [H4] Circuitos Europa • [H4] Tienes Preguntas? • [H4] • [H4] tours@paseosmadrid.com • [H5] Mejores Precios Garantizados • [H5] Seguridad y Confianza en su Reserva • [H5] Proveedores de Prestigio
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.79% Internal Links 86.21%

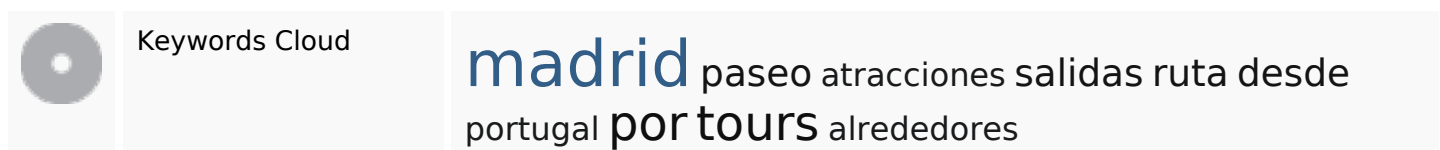
In-page links

Anchor	Type	Juice
INICIO	Internal	Passing Juice
Tours Madrid Capital	Internal	Passing Juice
Alrededores de Madrid	Internal	Passing Juice
Tours con salidas desde Madrid	Internal	Passing Juice
Tours con salidas desde Barcelona	Internal	Passing Juice
Tours con salidas desde Lisboa	Internal	Passing Juice
Tours Salidas Desde Oporto	Internal	Passing Juice
Circuitos Por Europa	Internal	Passing Juice
Ruta de Paseo Por Madrid 1	Internal	Passing Juice
Ruta de Paseo Por Madrid 2	Internal	Passing Juice
Ruta de Paseo Por Madrid 3	Internal	Passing Juice
Ruta de Paseo Por Madrid 4	Internal	Passing Juice

In-page links

Ruta de Paseo Por Madrid 5	Internal	Passing Juice
LAS PRINCIPALES ATRACCIONES	Internal	Passing Juice
MUSEOS DE ARTE	Internal	Passing Juice
ALREDEDORES DE MADRID	Internal	Passing Juice
RASCACIELOS	Internal	Passing Juice
MADRID SINGULAR	Internal	Passing Juice
VIDEOS	Internal	Passing Juice
PLANO DE MADRID	Internal	Passing Juice
TRANSPORTE PÚBLICO	Internal	Passing Juice
Condiciones Generales	Internal	Passing Juice
PRIVACIDAD	Internal	Passing Juice
Contacto	Internal	Passing Juice
Mejores Precios Garantizados	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
madrid	14	✓	✗	✓	✓
por	7	✓	✗	✓	✓
tours	6	✓	✗	✓	✓







Keywords Consistency

ruta	5	✘	✘	✘	✔
paseo	5	✔	✘	✘	✔



Usability

	Url	Domain : paseosmadrid.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 47
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://paseosmadrid.com/sitemap.xml>



Robots.txt

<http://paseosmadrid.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics