








Seo Analyzer passivehouseeni.com

Generated on March 22 2022 13:37 PM





The score is 54/100







SEO Content

	Title	<p>Home - www.passivehouseeni.com</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>We offer expertise in Passive House Design and Construction and are accredited by the Passivhaus Institut Darmstadt, Germany.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - www.passivehouseeni.com</td> </tr> <tr> <td>description</td> <td>We offer expertise in Passive House Design and Construction and are accredited by the Passivhaus Institut Darmstadt, Germany.</td> </tr> <tr> <td>url</td> <td>http://www.passivehouseeni.com/</td> </tr> <tr> <td>site_name</td> <td>www.passivehouseeni.com</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - www.passivehouseeni.com	description	We offer expertise in Passive House Design and Construction and are accredited by the Passivhaus Institut Darmstadt, Germany.	url	http://www.passivehouseeni.com/	site_name	www.passivehouseeni.com
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	Headings	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>4</td> <td>8</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1094 2069" style="list-style-type: none"> • [H3] What is a Passive House? • [H3] Benefits of a Passive House? • [H4] Passive House NI Ltd 	H1	H2	H3	H4	H5	H6	0	0	2	4	8	3		
H1	H2	H3	H4	H5	H6											
0	0	2	4	8	3											

SEO Content

		<ul style="list-style-type: none">• [H4] 028 95814000• [H4] Passive House NI Ltd• [H4] 028 95814000• [H5] PHPP Consultation• [H5] Thermal Bridging Analysis• [H5] 3D Detailing• [H5] Retrofit• [H5] MVHR Design• [H5] Rainwater Harvesting Systems• [H5] READ MORE• [H5] READ MORE• [H6] ABOUT US• [H6] FOLLOW US ON TWITTER• [H6] SEARCH
	Images	We found 12 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Jobs	Internal	Passing Juice
Shop	Internal	Passing Juice
Cart	Internal	Passing Juice
HOME	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
OUR SERVICES	Internal	Passing Juice
3D Detailing	Internal	Passing Juice
PHPP Consultation	Internal	Passing Juice
Rainwater Harvesting Systems	Internal	Passing Juice
Thermal Bridging Analysis	Internal	Passing Juice
Retrofit	Internal	Passing Juice
MVHR Design	Internal	Passing Juice
Windows &#038; Doors	Internal	Passing Juice
Heat Recovery Systems	Internal	Passing Juice
Wood Pellet Burners and Stoves	Internal	Passing Juice
Rainwater Harvesting Systems	Internal	Passing Juice
Air Tightness Tapes and Membranes	Internal	Passing Juice
Solar Panels	Internal	Passing Juice
Passive Sills	Internal	Passing Juice
LATEST NEWS	Internal	Passing Juice
CONTACT	Internal	Passing Juice
GET A QUOTE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
Tweets by @passivehouseni	External	Passing Juice
WarnerMedia	External	Passing Juice

SEO Keywords



Keywords Cloud

systems design mvhr energy more house
rainwater heat passive read

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
passive	15	✓	✗	✓	✓
house	13	✓	✗	✓	✓
design	8	✗	✗	✓	✓
more	6	✗	✗	✗	✓
heat	5	✗	✗	✗	✗










Usability

	Url	Domain : passivehousesni.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 3 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://passivehouseni.com/sitemap.xml</code>
	Robots.txt	<code>http://passivehouseni.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.