









SEO Content

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 5% External Links : Passing Juice 0% Internal Links 95%

In-page links

Anchor	Type	Juice
Pastebin	Internal	Passing Juice
API	Internal	Passing Juice
tools	Internal	Passing Juice
faq	Internal	Passing Juice
Login	Internal	Passing Juice

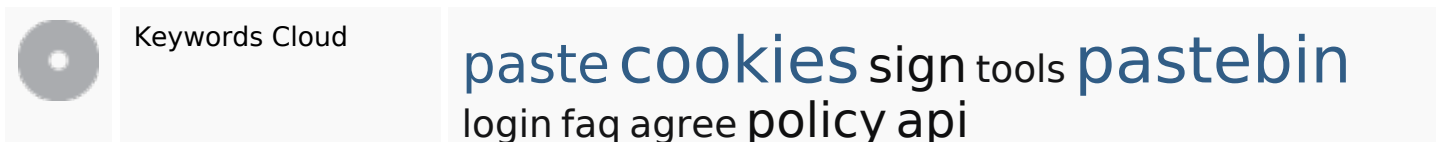
In-page links

Sign up	Internal	Passing Juice
Sign in with Facebook	Internal	Passing Juice
Sign in with Twitter	Internal	Passing Juice
Sign in with Google	Internal	Passing Juice
Public Pastes	Internal	Passing Juice
Paste Ping	Internal	Passing Juice
keypad_arduino	Internal	Passing Juice
caliper_digital_arduino	Internal	Passing Juice
quarry.lua	Internal	Passing Juice
quarrySetup.lua	Internal	Passing Juice
Link crash	Internal	Passing Juice
3.4	Internal	Passing Juice
Link crash	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
syntax languages	Internal	Passing Juice
night mode	Internal	Passing Juice
scraping api	Internal	Passing Juice
news	Internal	Passing Juice
pro	Internal	Passing Juice
privacy statement	Internal	Passing Juice
cookies policy	Internal	Passing Juice

In-page links

terms of service	Internal	Passing Juice
security disclosure	Internal	Passing Juice
dmca	Internal	Passing Juice
report abuse	Internal	Passing Juice
contact	Internal	Passing Juice
=	External	noFollow
=	External	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pastebin	6	✓	✗	✓	✗
cookies	5	✗	✗	✗	✗
paste	4	✓	✗	✓	✗
policy	3	✗	✗	✗	✗
api	3	✗	✗	✗	✗












Usability

	Url	Domain : pastebin.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://pastebin.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>