







Seo Analyzer pathofexile.com

Generated on March 07 2022 02:45 AM






The score is 65/100







SEO Content

	Title	<p>News - Path of Exile - A Free Online Action RPG</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Path of Exile is a free online-only action RPG under development by Grinding Gear Games in New Zealand.</p> <p>Length : 103</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>path of exile,action rpg,online rpg game,free rpg game</p> <p>Good, your page contains meta keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>News - Path of Exile - A Free Online Action RPG</td></tr><tr><td>url</td><td>http://www.pathofexile.com</td></tr><tr><td>image</td><td>https://web.poecdn.com/image/favicon/ogimage.png?v=1</td></tr><tr><td>site_name</td><td>Path of Exile</td></tr><tr><td>type</td><td>website</td></tr><tr><td>keywords</td><td>path of exile,action rpg,online rpg game,free rpg game</td></tr><tr><td>description</td><td>Path of Exile is a free online-only action RPG under development by Grinding Gear Games in New Zealand.</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	title	News - Path of Exile - A Free Online Action RPG	url	http://www.pathofexile.com	image	https://web.poecdn.com/image/favicon/ogimage.png?v=1	site_name	Path of Exile	type	website	keywords	path of exile,action rpg,online rpg game,free rpg game	description	Path of Exile is a free online-only action RPG under development by Grinding Gear Games in New Zealand.	locale	en_US
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SEO Content

	Headings	H1 1 H2 3 H3 7 H4 0 H5 0 H6 0
		<ul style="list-style-type: none"> • [H1] News • [H2] New Microtransaction: Winter Dragon Weapon Effect • [H2] Upcoming Community Event: BPL 7 • [H2] Atlantis Microtransactions Now Available in Store and Stash Tab Sale • [H3] Home • [H3] Game • [H3] Forum • [H3] Events • [H3] Trade • [H3] Shop • [H3] Official Channels
	Images	<p>We found 19 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 47 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.89%</p> <p>Internal Links 85.11%</p>


In-page links

Anchor	Type	Juice
LOG IN	Internal	Passing Juice
CREATE ACCOUNT	Internal	Passing Juice
CONTACT SUPPORT	Internal	Passing Juice
News	Internal	Passing Juice
Create Account	Internal	Passing Juice
Log In	Internal	Passing Juice
Patch Notes	Internal	Passing Juice
Videos	Internal	Passing Juice
Overview	Internal	Passing Juice
Passive Tree	Internal	Passing Juice
Atlas Tree	Internal	Passing Juice
Ascendancy Classes	Internal	Passing Juice
Items	Internal	Passing Juice
Item Filters	Internal	Passing Juice
Index	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Search	Internal	Passing Juice
League Ladders	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
My Private Leagues	Internal	Passing Juice
Search Items	Internal	Passing Juice
Bulk Item Exchange	Internal	Passing Juice
About	Internal	Passing Juice
Buy Packs	Internal	Passing Juice
Microtransactions	Internal	Passing Juice
Specials	Internal	Passing Juice
J!NX Merch	External	Passing Juice

In-page links

New Microtransaction: Winter Dragon Weapon Effect	Internal	Passing Juice
this video	External	Passing Juice
here	Internal	Passing Juice
Upcoming Community Event: BPL 7	Internal	Passing Juice
Atlantis Microtransactions Now Available in Store and Stash Tab Sale	Internal	Passing Juice
Browse News Archive	Internal	Passing Juice
Subscribe to feed	Internal	Passing Juice
Flask Stash Tab	Internal	Passing Juice
Gem Stash Tab	Internal	Passing Juice
Premium Quad Stash Tab	Internal	Passing Juice
Home	Internal	Passing Juice
=	Internal	Passing Juice
Trade	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Grinding Gear Games	External	Passing Juice
Terms of Use, Privacy Notice and Cookies Notice	Internal	Passing Juice
Developer API	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	news tab event stash microtransactions new search items buy item
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stash	9	✖	✖	✖	✔
tab	8	✖	✖	✖	✔
news	6	✔	✖	✖	✔
event	5	✖	✖	✖	✔
buy	5	✖	✖	✖	✖








Usability

	Url	Domain : pathofexile.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://pathofexile.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>