







Seo Analyzer pathwaysdental.ca

Generated on February 14 2022 20:17 PM


The score is **56/100**




SEO Content

	<p>Title</p>	<p>NE Calgary Dentist near Marlborough LRT Affordable Dentist Calgary Pathways Dental Clinic</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Pathways Dental Clinic offers a high-quality dental care at an affordable cost with its team at NE Calgary. We are the dentists in Calgary for the entire family. Call now (403) 455-5565.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NE Calgary Dentist near Marlborough LRT Affordable Dentist Calgary Pathways Dental Clinic</td> </tr> <tr> <td>description</td> <td>Pathways Dental Clinic offers a high-quality dental care at an affordable cost with its team at NE Calgary. We are the dentists in Calgary for the entire family. Call now (403) 455-5565.</td> </tr> <tr> <td>url</td> <td>https://www.pathwaysdental.ca/</td> </tr> <tr> <td>site_name</td> <td>Pathways Dental Clinic</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	NE Calgary Dentist near Marlborough LRT Affordable Dentist Calgary Pathways Dental Clinic	description	Pathways Dental Clinic offers a high-quality dental care at an affordable cost with its team at NE Calgary. We are the dentists in Calgary for the entire family. Call now (403) 455-5565.	url	https://www.pathwaysdental.ca/	site_name	Pathways Dental Clinic
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	1	13	11	1	0
		<ul style="list-style-type: none"> • [H1] Welcome to Pathways Dental Clinic Your Affordable NE Calgary Family & General Dentist • [H2] \$1 New Patient Exam for Adults & Children • [H3] We Are Now Offering a • [H3] Pathways Dental Clinic, Affordable Calgary Dentist for Your Entire Family! • [H3] Watch The Pathways Dental Welcome Video • [H3] Please Let Us Know How We Can Help You? • [H3] ABOUT PATHWAYS DENTAL CLINIC • [H3] Some of Our Most Requested NE Calgary Dental Services • [H3] TAKING CARE OF FAMILIES IS OUR #1 FOCUS! • [H3] WHAT OUR PATIENTS HAVE TO SAY • [H3] CONTACT PATHWAYS DENTAL CLINIC • [H3] Do You Have Questions? We Have Answers! • [H3] Taking Smiles from Ordinary to Extraordinary! • [H3] Quick Links • [H3] SERVICES • [H4] Does Pathways Dental Clinic offer Affordable Calgary Dentistry? • [H4] Does Pathways Dental Clinic take all insurance policies? Do you bill directly? • [H4] Is Pathways Dental open evenings or weekends? • [H4] I think I have a dental emergency. What should I do? • [H4] Does Pathways Dental offer Sedation? • [H4] Does Pathways Dental Clinic treat kids? • [H4] How can I book my appointment at Pathways Dental Clinic? • [H4] What is your cancellation/reschedule policy? • [H4] Call Pathways Dental Clinic at (403) 455-5565 to book an appointment today! • [H4] ADDRESS • [H4] Practice Hours • [H5] Providing Family, Restorative, Cosmetic, Family & General Dentistry to Marlborough, Marlborough Park, Northeast Calgary, Southeast Calgary, Mayland Heights, Meridian, Franklin, Sunridge, Pineridge, Vista Heights, Rundle, Whitehorn, Temple, Properties, and surrounding NE Calgary Areas. 					
	Images	<p>We found 59 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>					

SEO Content

		in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Why Choose Pathways Dental	Internal	Passing Juice
About Pathways Dental	Internal	Passing Juice
Frequently Asked Questions (FAQs)	Internal	Passing Juice
Online Reviews	Internal	Passing Juice
Request Appointment	Internal	Passing Juice
Dental Services	Internal	Passing Juice
Dental Emergency	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Cleanings and Preventive Dental Care	Internal	Passing Juice
Teeth Extractions	Internal	Passing Juice
Wisdom Teeth	Internal	Passing Juice

In-page links

Oral Pathology	Internal	Passing Juice
Pediatric (Children's Dentistry)	Internal	Passing Juice
Root Canal Therapy	Internal	Passing Juice
Restorative Dentistry	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dental Bridges	Internal	Passing Juice
Dental Crowns (CAPS)	Internal	Passing Juice
Dentures	Internal	Passing Juice
Dental Fillings	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Dental Veneers	Internal	Passing Juice
Dental Bonding	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Orthodontics	Internal	Passing Juice
Invisalign Invisible Braces	Internal	Passing Juice
Braces	Internal	Passing Juice
Sedation Dentistry	Internal	Passing Juice
Oral Sedation	Internal	Passing Juice
Nitrous (Laughing Gas) Sedation	Internal	Passing Juice
IV Sedation	Internal	Passing Juice
Other Services	Internal	Passing Juice
Laser Therapy Dental Treatments	Internal	Passing Juice
Gum Therapy	Internal	Passing Juice
Sleep Apnea	Internal	Passing Juice
Jaw Pain, Bruxism & TMJ	Internal	Passing Juice
Botox®	Internal	Passing Juice
Patient Education	Internal	Passing Juice
New Patients	Internal	Passing Juice


In-page links

New Patient Forms	Internal	Passing Juice
Dental Insurance &#038; Finances	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Office Policies	Internal	Passing Juice
Our Team	Internal	Passing Juice
Dr. Tony Kim	Internal	Passing Juice
Dr. Derek Bouma	Internal	Passing Juice
Our Staff	Internal	Passing Juice
Contact Us	Internal	Passing Juice
COVID-19 Safety	Internal	Passing Juice
Book Your \$1 New Patient Exam Today!	Internal	Passing Juice
Learn More About Pathways Dental Clinic	Internal	Passing Juice
Some of Our Most Requested NE Calgary Dental Services	Internal	Passing Juice
See More Reviews	Internal	Passing Juice
CONTACT PATHWAYS DENTAL CLINIC	Internal	Passing Juice
Book Now	Internal	Passing Juice
Affordable Dentist Calgary	Internal	Passing Juice
Best Dentist in Calgary	Internal	Passing Juice
Calgary Cosmetic Dentistry	Internal	Passing Juice
Calgary Dental Implants	Internal	Passing Juice
Calgary Dentist	Internal	Passing Juice
Calgary Emergency Dental Care	Internal	Passing Juice
Calgary Invisalign	Internal	Passing Juice
Calgary Sedation Dentistry	Internal	Passing Juice
Calgary Wisdom Teeth Extraction	Internal	Passing Juice
NE Calgary Dentist	Internal	Passing Juice
Articles	Internal	Passing Juice
Dr. Tony Kim	Internal	Passing Juice

In-page links

Dr. Derek Bouma	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Website Sitemap	Internal	Passing Juice
HOME	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	clinic teeth pathways sedation dentistry care all dentist calgary dental
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	62	✓	✗	✓	✓
pathways	29	✓	✗	✓	✓
clinic	24	✓	✗	✓	✓
calgary	18	✓	✗	✓	✓
dentistry	14	✗	✗	✗	✓


Usability

 Url	Domain : pathwaysdental.ca Length : 17
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		<p>http://pathwaysdental.ca/sitemap.xml</p> <p>https://www.pathwaysdental.ca/sitemap_index.xml</p>
	Robots.txt	<p>http://pathwaysdental.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>