



Seo Analyzer







patraeastmidlands.co.uk

Generated on April 03 2022 06:47 AM




The score is 58/100







SEO Content

	<p>Title</p>	<p>Patra incorporating ACDA Welcome</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Nottingham based training for the Black and Asian youth. Patra work within the inner cities of the East Midlands providing positive help, advice, mentoring and training. We also combat issues that involve culture and crime by helping people become positive and responsible individuals</p> <p>Length : 285</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Nottingham, African, Caribbean, Training, Youth, Inner City, Urban, Culture, Gun Crime, Crime, East Midlands</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1417 1877" style="list-style-type: none"> • [H1] Welcome to PATRA • [H1] 0115 9422 440 • [H2] enriching lives, empowering individualstransforming communities • [H2] we've got news! • [H2] contact us now 	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	<p>Images</p>	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Read more about our cookies.	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Join PATRA	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Cloud

patra vacancies acda training development
bme cookies provide admin opportunities

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patra	7	✓	✗	✓	✓
cookies	4	✗	✗	✗	✗
opportunities	4	✗	✗	✗	✗
training	4	✗	✓	✓	✗
acda	3	✓	✗	✗	✗










Usability

	Url	Domain : patraeastmidlands.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 2 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics



PIWIK