

Seo Analyzer pawjourn.com

Generated on January 29 2022 16:58 PM





The score is 56/100







SEO Content

	Title	Pawjourn Find Jobs For Your Pets Length : 34 Perfect, your title contains between 10 and 70 characters.												
	Description	Pawjourn is a self-serve marketplace connecting brands and agencies with pet owners to co-create content. Length : 105 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Pawjourn Find Jobs For Your Pets</td></tr><tr><td>description</td><td>Pawjourn is a self-serve marketplace connecting brands and agencies with pet owners to co-create content.</td></tr><tr><td>url</td><td>https://pawjourn.com</td></tr></tbody></table>	Property	Content	title	Pawjourn Find Jobs For Your Pets	description	Pawjourn is a self-serve marketplace connecting brands and agencies with pet owners to co-create content.	url	https://pawjourn.com				
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url	https://pawjourn.com													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>3</td><td>0</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Find JobsFor Your Pets• [H2] Snap a shot.Get Rewarded.• [H2] Work WithAuthentic Fans• [H3] Our Services• [H3] Brands we have worked with• [H3] Sign up for our Newsletter• [H5] Pet Influencer Marketing• [H5] PR Seeding	H1	H2	H3	H4	H5	H6	1	2	3	0	4	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	4	0									

SEO Content

		<ul style="list-style-type: none">• [H5] Pet Talents• [H5] Branded Assets
	Images	We found 70 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%


In-page links

Anchor	Type	Juice
Pet Jobs	Internal	Passing Juice
Blog	Internal	Passing Juice
Coupons	Internal	Passing Juice

In-page links

Free Samples	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Blog Contributors	Internal	Passing Juice
The Woof Agency	External	Passing Juice




SEO Keywords

	Keywords Cloud	get woof free work creators all jobs brands pet create
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pet	9	✓	✗	✓	✓
creators	5	✗	✗	✗	✗
brands	5	✗	✗	✓	✓
jobs	5	✓	✗	✗	✓
work	4	✗	✗	✗	✓

Usability

	Url	Domain : pawjourn.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://pawjourn.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>