

## Seo Analyzer payoneer.com

Generated on March 13 2022 11:57 AM

The score is 39/100

**SEO Content** 

0	Title	Pay & Get Paid Worldwide - Payoneer Length : 39		
		Perfect, your title contains between 10 and 70 characters.		
	Description	Whether you are a business owner, professional or freelancer, Payoneer offers you multiple ways to get paid online by international clients and global marketplaces		
		Length : 163		
			description should contain between 70 and 160 included). Use <u>this free tool</u> to calculate text length.	
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		locale	en_US	
		type	website	
		title	Pay & Get Paid Worldwide	
		description	Whether you are a business owner, professional or freelancer, Payoneer offers you multiple ways to get paid online by international clients and global marketplaces	
		url	https://www.payoneer.com/	
		site_name	Payoneer	
		image	https://www.payoneer.com/wp- content/uploads/share-image-payoneer.jpg	
		image:width	1200	

#### **SEO Content**

		image:he	ight	627			
		image:ty	ре	image/jpeg	J		
•	Headings	<b>H1</b> 0	<b>H2</b> 6	<b>H3</b> 13	<b>H4</b> 3	<b>H5</b> 4	<b>H6</b> 0
		<ul> <li>[H]</li> </ul>	2] A unive 2] " Payo ponential 2] Realize bile app 2] Join a v 2] 3] Get pa 3] Get pa 3] Expand 3] Reques 3] Withdr 3] Pay yo 3] Pay yo 3] Pay yo 3] Pay yo 3] Connec 3] Aunive 3] Expand 3] Expand 3] Expand 3] Connec 3] Aunive 4] A unive 4] A unive 4] The wo erywhere 4] You ca vigate it. 5] Freelar 5] Freelar 5] Digital	ur suppliers ct with partn s working cap d your eCom d your eCom vour global fr r BawejaFour erse of oppor erse of oppor orld's go-to p	or commerce presence is and compli- cial everywhe ess potential ceiving acco arketplaces mings er ecosystem bital merce busing eelancing built nder, Hothaa tunities. Ope artner for dig g in this wor ce providers etplace seller beyond	e. enabling u ant way ere with the unts unts n ess ess usiness t Marketpla e trusted pa e trusted pa en to you. gital comm ld, as long	e Payoneer ace, India artner. erce.
$\bigotimes$	Images	54 alt attri	ibutes are	es on this we e empty or m better unde	nissing. Add a		
8	Text/HTML Ratio		s ratio of	text to HTM probably need		•	ent, this means
0	Flash	Perfect, no	o Flash co	ontent has be	en detected	on this pa	ge.

### **SEO Content**

$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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#### **SEO Links**

8	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 43 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.63% Internal Links 88.37%

# In-page links

Anchor	Туре	Juice
<u>SMB</u>	Internal	Passing Juice
Enterprise	Internal	Passing Juice
<u>Sign In</u>	Internal	Passing Juice
Register	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get Started	Internal	Passing Juice
<u>Discover Payoneer</u>	External	Passing Juice
Trustpilot	External	Passing Juice
Download e-Book	Internal	Passing Juice
Download e-Book	Internal	Passing Juice
Resource Center	Internal	Passing Juice

# In-page links

Solutions for SMB	Internal	Passing Juice
Solutions for Enterprise	Internal	Passing Juice
Payoneer API	Internal	Passing Juice
Mobile App	Internal	Passing Juice
Integration Partnerships	Internal	Passing Juice
Refer A Friend	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Partner Directory	Internal	Passing Juice
Free Invoice Generator	External	Passing Juice
Bank Partnerships	Internal	Passing Juice
Accounting Software Integration	Internal	Passing Juice
About Payoneer	Internal	Passing Juice
About Payoneer	Internal	Passing Juice
Investors	Internal	Passing Juice
Fees	Internal	Passing Juice
Multi-jurisdictional Licenses	Internal	Passing Juice
Multi-jurisdictional Licenses	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Open Source Software	Internal	Passing Juice
Customer Care	External	Passing Juice
Contact Us	External	Passing Juice
Security Center	Internal	Passing Juice
Security Center	Internal	Passing Juice
Customer Assistance, Complaints and Disclosures Policies	Internal	Passing Juice
Customer Assistance, Complaints and Disclosures Policies	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Legal	Internal	Passing Juice

# In-page links

Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Language	Internal	Passing Juice

#### **SEO Keywords**

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# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

## Usability

0	Url	Domain : payoneer.com Length : 12
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

#### Document

0			
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0	
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	~	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\overline{}$		http://payoneer.com/sitemap.xml
		https://www.payoneer.com/sitemap_index.xml
0	Robots.txt	http://payoneer.com/robots.txt Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.