

# Seo Analyzer payspan.com

Generated on February 18 2022 04:46 AM






The score is 54/100







## SEO Content

	Title	Payspan   Healthcare Payment Reimbursement Solutions   Payspan <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.											
	Description	Payspan offers healthcare reimbursement and payment systems that are secure, efficient, cost-effective choices for providers and payers. We provide health care payment solutions and payment automation services that improve administrative efficiency and enable payers and providers to manage new strategies. <b>Length : 306</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.											
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.											
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Payspan offers healthcare reimbursement and payment systems that are secure, efficient, cost-effective choices for providers and payers. We provide health care payment solutions and payment automation services that improve administrative efficiency and enable payers and providers to manage new strategies.</td></tr><tr><td>title</td><td>Payspan   Healthcare Payment Reimbursement Solutions</td></tr><tr><td>url</td><td>https://www.payspan.com</td></tr></tbody></table>				Property	Content	description	Payspan offers healthcare reimbursement and payment systems that are secure, efficient, cost-effective choices for providers and payers. We provide health care payment solutions and payment automation services that improve administrative efficiency and enable payers and providers to manage new strategies.	title	Payspan   Healthcare Payment Reimbursement Solutions	url	https://www.payspan.com
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url	https://www.payspan.com												
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 4	<b>H4</b> 5	<b>H5</b> 1	<b>H6</b> 1						

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Solutions that empower healthcare reimbursement</li> <li>• [H2] Payspan is the pioneer in healthcare payment reimbursement solutions</li> <li>• [H2] Our network is currently over 600 health plans, 1.3 million provider payees, and 100+ million consumers strong - And rapidly expanding.</li> <li>• [H2] Texas Medicaid Plan Achieves 97% Adoption Rates</li> <li>• [H2] "Payspan's best practices helped us get to 97% of payments issued electronically to providers. I view that as a successful partnership. Payspan works very hard to get adoption rates up. We are able to process payments twice a week, and the providers have the payments the next day. I have colleagues at other health plans with some of the same providers, who ask them why they are not using Payspan."</li> <li>• [H2] How to Drive Provider Adoption of Value-based Care by Leveraging Electronic Payment Networks</li> <li>• [H2] In the next 60 minutes, Payspan will...</li> <li>• [H2] About Payspan</li> <li>• [H2] SOLUTIONS</li> <li>• [H2] Contact us</li> <li>• [H3] Payers</li> <li>• [H3] Providers</li> <li>• [H3] Consumers</li> <li>• [H3]</li> <li>• [H4] Learn how Payspan helped CMCHP drive provider adoption of electronic payments.</li> <li>• [H4] Affect</li> <li>• [H4] patient encounters</li> <li>• [H4] Add</li> <li>• [H4] new providers</li> <li>• [H5] Doris Hunt, Executive Director of Children's Medical Center Health Plan and Senior Vice President of CHST Insurance Service</li> <li>• [H6] Simple, smart, streamlined, and secure. We offer you the better way to pay</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

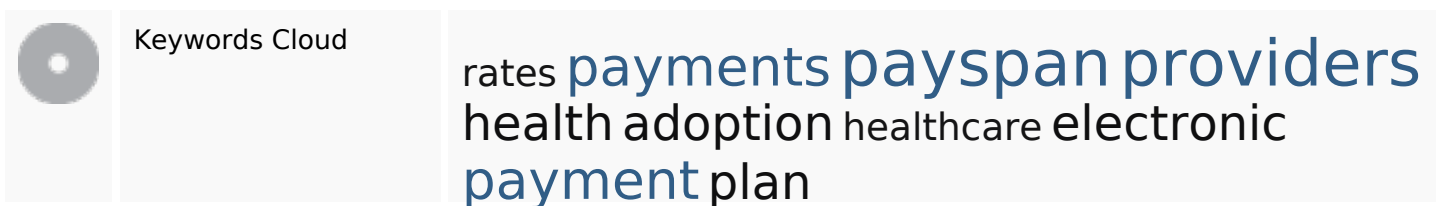
## In-page links

Anchor	Type	Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Payers</a>	Internal	Passing Juice
<a href="#">Core Payspan Network</a>	Internal	Passing Juice
<a href="#">Premium Payments</a>	Internal	Passing Juice
<a href="#">Quality System</a>	Internal	Passing Juice
<a href="#">Electronic EOB</a>	Internal	Passing Juice
<a href="#">Providers</a>	Internal	Passing Juice
<a href="#">PFE for SMB</a>	Internal	Passing Juice
<a href="#">PFE for Enterprise</a>	Internal	Passing Juice
<a href="#">Provider Enrollment</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Our Vision</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Consumers</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice

## In-page links

<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Case Study</a>	Internal	Passing Juice
<a href="#">Download Case Study</a>	Internal	Passing Juice
<a href="#">Learn more..</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	Internal	Passing Juice


## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
providers	8	✘	✘	✔	✔
payspan	7	✔	✘	✔	✔
payments	6	✘	✘	✘	✔
payment	5	✔	✘	✔	✔
health	4	✔	✘	✔	✔












## Usability

	Url	Domain : payspan.com Length : 11
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://payspan.com/sitemap.xml">http://payspan.com/sitemap.xml</a> <a href="https://www.payspan.com/sitemap.xml">https://www.payspan.com/sitemap.xml</a>
	Robots.txt	<a href="http://payspan.com/robots.txt">http://payspan.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics